Sexual Assault Task Force
May 8, 2012
Attendance

- Amanda Woolard, HERC
- Melissa Ashme - CC
- Jeannie Luskow - WST
- Shane Peoples - OSS
- Jen Mazer, OCRD
- Joann Stone, Housing + Dining
- Jenny Sipes, Office of the VP SA
- Katie McCarthy, CC
- Kimberlee Moock - N8A
- Donna Hudson - SACIS
Sexual Assault Task Force
March 23, 2012
Minutes

Those in Attendance: Amanda Woolard, Melissa Ashmore, Katie McCarthy, Donna Hudson, Jenny Sipes, Jeannie Ludlow, Shawn Peoples, Jen Muser, Jody Stone, Kimberlie Moock

I. Red Flag campaign debriefing/ plan for next year
   2 days of outreach, 2800 cards handed out, 580 buttons total
   Positive student feedback from HERC focus groups
   Positive feedback from Womens’ Studies faculty and students, interested in using posters as learning tool when disagreed with message on poster. Discussed more learning opportunity recommendations on the Red Flag DVD
   Suggestion to add HOPE information to posters/handouts
   Positive coordination among departments
   Housing/ Jody will look into locating posters, to use for next year, also have additional posters
   The clothesline project and the student highlighting number of EIU students assaulted via the use of red flag has made additional red flags available for future use. Jeannie has in storage.
   HERC submitted PSA’s on WEIU, information put on tv, and in the calendar and newsletter

   Discussed plan for next year, to focus on one red flag/ positive relationship trait each month

   September 2012
   Red flag
   Coercion
   Sexual Assault
   Emotional Abuse/ victim blaming
   December 2012/ January 2013
   Isolation
   Jealousy
   Stalking
   February 2013
   March 2013
   April 2013
   Healthy Relationships

   Discussed different marketing/classes focus on developing marketing and awareness strategy for the different months
   Jeannie would talk to Communication class on p.r. and FCS marketing
   Amanda would speak to Health Studies marketing
   Look into Business marketing class

   This summer SATF will work on coordination for at least September, and possibly October
   Give information directly to R.A.’s to assist them in having a focus point, or specific information available for that month
   Work with WEIU in advance to do PSA in advance
II. STEP UP train the trainer on Thursday June 7, 9-3:00 all encouraged to sign up so that we have more people to help with bystander intervention training next year
www.eiu.edu/~ihec/machform/view.php?id=91

III. opening weekend presentation- Set up a meeting for Tuesday May 29th at 11:00 to bring suggestions for program on Thursday August 16th
*** Date changed to Monday June 4 at 1:00 *** location to be determined

IV. Discussed recent student thesis survey that came to light that questioned students on sexual assaults. This has been explored by Kimberlie, and the student did have IRB approval. Task force discussed the possibility of crafting a letter to the IRB letting them know that we (as a Task Force) are available to give feedback on issues around sexual assault and/or dating violence.

VI. Future meetings
   Tues-May 29 at 11:00
   Monday June 4 at 1:00
to suggest plans for Opening weekend presentation, location TBD
   June 19 11:00 AM
debrief on Step Up training and implementation for EIU, Schahrer Rm.

Doodle email to be sent for next year meeting schedule