

BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM



CREATING MEMORABLE EXPERIENCES FOR OTHERS

The Hospitality and Tourism Industry is one of the largest in the world and provides graduates with global opportunities to be managers in dynamic settings such as hotels, event and meeting venues, convention centers, restaurants, resorts, country clubs, and amusement parks. Our alumni work for major companies across the country, such as Hilton, Marriott, Hyatt, Intercontinental Hotel Group, Lettuce Entertain You Restaurants, Sodexo, and Disney.

- + SUPERVISED INDUSTRY WORK EXPERIENCES
- + PROFESSIONAL CONFERENCES AND EVENTS
- + INDUSTRY FOCUSED STUDENT ORGANIZATION
- + INTERACT WITH INDUSTRY PROFESSIONALS

In addition to courses in hospitality and tourism, students complete either a Business Administration minor or an Entrepreneurship minor. Students become engaged in the industry through two industry supervised work experiences, hands-on learning activities such as The Café lab and field trips, interaction with guest speakers, and participation in professional conferences and student organizations. The HTM program is transfer friendly with Illinois community college courses.

HOSPITALITY & TOURISM

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BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM

DEMAND FOR GRADUATES

The hospitality and tourism industry is one of the largest in the world, providing entry level, managerial, and entrepreneurial opportunities to thousands. In the United States, travelers spent \$1089 billion in 2018 (that's \$34,551 every second), creating an economic impact of \$2.5 trillion, providing 15.7 million jobs, and accounting for 2.7% of the country's GDP. One in eight jobs depends on travel and tourism.

The United States Department of Labor Bureau of Labor statistics report the median wage and annual number of openings for hospitality and tourism related jobs as follows.

JOB	OPENINGS	MEDIAN WAGE
Foodservice Managers	36,800	\$52,030
Lodging Manager	5,000	\$51,800
Meeting Convention Event Planners	15,100	\$48,290
Sales Representative Services	131,000	\$52,510

OPPORTUNITIES IN HOSPITALITY & TOURISM AT EIU

- Develop your professional network through two supervised industry work experiences
- Participate in professional conferences and events
- Develop leadership skills through an industry focused student organization
- Interact with industry professionals through field trips, guest speakers, and study tours
- Enhance practical skills in the Café learning lab
- Attend industry focused career fair
- Choose between a management or entrepreneurship option

STUDENTS WHO SUCCEED IN HOSPITALITY & TOURISM CAREERS ARE:

Decision Makers
Excellent Communicators
Problem Solvers
Conflict Resolvers
Calm Under Pressure
Culturally Aware
Information Analyzers
Organized
Service Oriented

OUR ALUMNI ARE SUCCESSFUL

The majority of our alumni find careers in Illinois, but some have located across the country from California to Florida to New England. The greatest number of alumni are in event planning, catering, and hotel sales positions, followed by restaurant or hotel management. Examples of jobs that alumni have are Hotel Sales Manager, Franchise Support Manager, Hotel Revenue Manager, Corporate Event Planner, Wedding Planner, and Conference Services Manager.

"From the invaluable courses to the entire faculty that strives for your success, this program played a major role beyond graduation. The hospitality program earned me internships with Entertainment Cruises in Chicago and the Disney College Program in Walt Disney World. This journey has lead me to making magic around the world with the Disney College and International Programs team."

Akihito Kneeld "AK" (2011)

Coordinator for College International Recruitment - Walt Disney Parks & Resorts

"The hands on learning experience with instructors and outside of the box courses in the Hospitality Program at EIU absolutely provided me with the tools I needed to build a successful career in this industry. I've been planning conferences in hotels for seven years and have applied the knowledge gained from my education every single day. The beautiful thing about working in the hospitality industry is that each day you learn something new, always interacting with different people. It keeps life fun and interesting!"

Jessica Finnery (2011)

Conference Service Manager - Hilton San Diego Resort & Spa

"The foundation of my career is all thanks to my courses and professors from EIU. From learning the fundamentals of what it means to excel in every facet of Hospitality to the great networking opportunities from the speakers that spoke to our class, it will stay with me for the remainder of my career. The Hospitality industry is surprisingly small, and the classmates I was lucky enough to graduate with are now some of my closest colleagues here in Chicago. The professors give you real life exposure that you cannot just learn from books, and being able to apply that once you're in the working world gives you an advantage that no other degree can offer."

Courtney Kaczor (2014)

Corporate Sales Manager at Hotel Chicago, Autograph Collection by Marriott