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For Immediate Release

For More Information Contact

Jeanne Dau
Business Solutions Center at Eastern Illinois University
3011 Lumpkin Hall
600 Lincoln Ave.
Charleston, IL 61920

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iEntrepreneur Challenge YouTube Video Contest Gets Students Talking with Entrepreneurs

Charleston, IL - All area junior and senior high school and college students have the opportunity to win a 16GB iPad 2 by creating a two minute YouTube video that asks entrepreneurs what they have learned from their failures. The Business Solutions Center at Eastern Illinois University (BSC), in partnership with Eastern Illinois Development Corporation (ECIDC), is holding their 2nd Annual iEntrepreneur Challenge, a video contest that will help celebrate Global Entrepreneurship Week. "We want to give students the opportunity to speak with successful entrepreneurs and learn from their experience," said Jeanne Dau, Director of the Business Solutions Center. "Many people feel that they learn more from their failures than their successes, so this should make for interested viewing."

iPads will be awarded for two categories: students attending 7th – 12th grades in Clark, Coles, Cumberland, Douglas, Edgar, Effingham, Moultrie and Shelby counties and college students enrolled in at least 9 hours at Lake Land College or Eastern Illinois University. The iPads are being donated by Schultz Investment Company in Effingham, Illinois. All videos must be submitted to the Business Solutions Center no later than November 2, 2012. The awards ceremony will be at the BSC Annual Reception on Wednesday, November 14th at the Doudna Fine Arts Center. For more information, rules, guidelines and necessary forms check out www.tiny.cc/bscient or <http://www.eiu.edu/bsc/encouraging.php>. If you have any questions please call the Business Solutions Center at 217-581-2913.

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