

Invo-Co Article for newsletter:

The spring semester of Invo-Co is off to a great start! The participating students will be working hard all semester on developing a brand and a product they would like to showcase and sell. The students will be creating practical items such as wallets, bracelets, pens, cell phone cases, headbands, and drink holders out of duct-tape. Throughout the semester, we will look at idea generation, funding, production, pricing, and marketing all based around the general theme of duct-tape products. The students in the club are engaged in the material we are covering and energized and ready to get to work on this semester's activities. Be on the lookout for Invo-Co's duct-tape products coming later on this semester!

Invo-Co takes place every Thursday from 3:30 to 5:00 pm at Effingham Junior High School. Participants are 7<sup>th</sup> and 8<sup>th</sup> grade students from Effingham County Middle Schools. New members are encouraged to join! For more information please call 581-2913 or contact Allison Donsbach at [aedonsbach@eiu.edu](mailto:aedonsbach@eiu.edu)