



Junior
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It's My Business

Lesson #1

1. Distribute Nametags and shake their hands. (Model business etiquette, strong shake, good eye contact.)
2. **Introduction and discuss Job and business background.**
3. Overview – Develop e-skills and apply them in everyday lives
4. Briefly Review Vocabulary (I already discussed this in preview session)
 - a. Definition of **Entrepreneur**
 - i. Person creates something of value from nothing
 - ii. **Intra** (works in large company creating new things), **social entrepreneur** (nonprofit i.e. Habitat for Humanity)
 - b. Business = sells **products** or **services**
 - c. **Customer** = person who purchases product or service
 - d. **Inventing** is creating something new,
 - e. **Innovative** is enhancing the product to make it better. – IPOD, TELEPHONE, WATCH
5. Review the Poster – Four topics we will go over in 6 meetings
6. **Jeopardy Game**
 - a. Separate the Group into 4 Groups and Set Ground Rules
 - i. Treat each other with respect
 - ii. Help and support one another
 - iii. Answers, correct or incorrect are respected.
7. Each question has a specific number of pointed 25-100 based on difficulty. Mystery category is worth an additional 10 points because these are the most difficult questions.
 - a. The answer to the question can be either the name of an entrepreneur or the name of his or her business.
 - b. Read game procedure (page 12)
 - c. Take score for each group on whiteboard, chalkboard or easel paper.
8. Entrepreneurs share similar characteristics. **How am I like the people I learned about today?**

Homework assignment – Watch Shark Tank on ABC Friday at 7 pm or abc.com/hulu.com anytime. We will discuss next week.



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