



Do You Have What It Takes to Be an Entrepreneur?

What: An interactive presentation that teaches students about entrepreneurship and innovation

Who: This class is designed for 7-9th graders.

Jeanne Dau of the BSC is the instructor

Where: In Your Classroom

When: April-May 2011 (May 2, 5,6,9,10,16 and 25)

Needed: Screen or Smart board and table, BSC brings the rest

Activity: The session begins with a Turning Point Presentation that defines entrepreneurship and then quizzes students about famous entrepreneurs. Students are asked questions to assess their personality characteristics to see if they have what it takes to be an entrepreneur.

Next, students are divided into teams of four and asked to pick four pieces of junk from the junk table. Knowing that entrepreneurship is creating something of value from nothing, the students are given 10 minutes to create a product from the four pieces of junk, name the product and give a create a commercial for the product that includes: price, target market, place it will be sold and why people should the product.

USB thumb drive bracelets are given away to the winning team of four.

Contact: Jeanne Dau at jcdau@eiu.edu or at 217-581-2913

