

Vitalization Work Group 8
Meeting Minutes 2/24/17, 2:00pm
2116 Blair Hall

Members present: Jeff-Stowell (Chair), Nora Small, Renee Kidd-Marshall, Kimberly Kuspa, Samantha Boomgarden, Amy Rosenstein, and Ryan Hendrickson

Dr. Stowell brought the meeting to order.

Dr. Stowell announced that we have a presentation today regarding a media center and noted that CAA has now approved a Digital Media program for fall 2017.

Another item on the agenda today includes defining micro-degrees.

Need to define relative to:

- Badges, certificates, or mini-minors within programs

 - Will these be training courses where after taking some courses result in a certificate?

- As an introduction, market, or bridge to EIU admissions

 - Before entry, while BA or BS in progress, or post BA?

 - Flexibility to do it on your own – self –paced

- Certificate programs?

- Professional Development

- Specialist licensing?

The meeting transitioned to the visitor presenter: Gabe Grant

He is interested in a Media center and multimedia center centralized on campus that integrates all media services for the campus.

Information about the proposal was sent to Dr. Stowell who shared it in one-drive.

Multi-media center – need to centralize so there are services coordinated but also need coordinate hardware on campus.

Gregg technology center could serve as a location for the center if a new build is not possible.

Gabe Grant also discussed the need for internships for students where they apply their skills from their classes in the real world.

Students are told there are many good things at EIU but there is little application in real world experiences in work-study options that take advantage of their majors (he gave the example of information science).

There is a model called applied learning, which he described.

Committee members responded with agreement and other models that exist such as service learning.

Gabe proposed it be an opportunity for employment in addition to a learning experience.

At EIU REAL – name of proposed program:

Internship or part-time job

Job matching...while at EIU so it goes beyond what career services is doing as there is a perception that the career services are just for when students are graduating and ready to go out and get a job.

It's really a job match.

One possibility: University media services at a university offers courses as a part of the program and students get credits but get payment stipend for the work they perform like a part time job (see Cal polytechnic for an example).

Discussions continued informally after meeting end time of 3pm.

Submitted by Amy Rosenstein