

**Vitalization Task Force
Workgroup #6 University Marketing and Branding**

AGENDA
October 14, 2016

Lumpkin Hall 4015

10:00 a.m.

- I. Call to Order
- II. Workgroup Introductions
- III. Discussion of workgroup purpose and outcomes
- IV. Structure of work and deliverables- task identification
- V. Open discussion
- VI. Adjournment