



CURRICULUM GUIDE 2025-2026*

VIDEO PRODUCTION MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
EASTERN ILLINOIS UNIVERSITY

The Video Production minor provides students with the skills and knowledge to create professional or creative video content in a variety of formats. Video and television continue to be the world's most influential medium for telling stories, promoting organizations, and capturing personal memories. This minor teaches the theory and practice of developing, producing, and editing a variety of video forms and genres. It also provides students with practical knowledge and marketable skills complementary to any major at the university.

TOTAL HOURS FOR MINOR: 19 HRS

REQUIRED COURSEWORK: 10 HRS

CMN 1500 - Television & Video Development

CMN 2500 - Television & Video Production I

CMN 2550 - Audio Production & Voice Work I

Pre-req: CMN 2500

CMN 3050 - Television & Video Production II

Pre-req: CMN 2500

ELECTIVES: 9 HRS

Note: Some courses have prerequisites. Check course descriptions in current catalog for details.

DGT 2123 - Introduction to Digital Photography

THA 2244 - Acting I

THA 2258 - Script Analysis

CMN 2520 - Introduction to Mass Communication

CMN 2920 - Introduction to Public Relations

CMN 3030 - Promotional Communication

CMN 3075 - Television Studio Production

CMN 3100 - Persuasion

CMN 3520 - Audio Production & Voice Work II

ELECTIVES CONTINUED:

CMN 3530 - Film Communication

CMN 3540 - Television & Video Production III

CMN 3560 - International Communication

CMN 3570 - Topics in Media History I

CMN 3930 - Message Strategies & Influence

CMN 3940 - Advertising: Theory & Practice

CMN 4275 - Internship I

OR

CMN 4375 - Practicum I (3 credit hours with WEIU-TV
or approved media organization)

CMN 4420 - Mass Media Advertising-Sales

CMN 4500 - Topics in Media Production I

CMN 4540 - Television & Video Production IV

CMN 4751 - Topics in Episodic Television Production
& Filmmaking

CMN 4755 - Television Genres: Production &
Development

CMN 4770 - Television Criticism

CMN 4775 - Documentary Filmmaking

SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521

217-581-6003

CMNJOU@EIU.EDU

*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2025-2026. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.