

**ADDENDUM**  
**September 13, 2019**

IV. ACTION ITEMS

E. **Naming of University Property**

**Naming of the Victory Suite at O'Brien Stadium**

First built in the 1970's, the Victory Suite at O'Brien Stadium has provided a special game-day experience for important guests and key donors for the University for more than four decades. Although functional, the space is overdue for an upgrade of its interior to provide a positive image of EIU to priority guests. Through generous donations from members of the Schnorf Family and a handful of their close friends, significant gifts have been donated to EIU to underwrite an upgrade of the interior of the Victory Suite, including enhanced air conditioning; custom designed seating and tables; a complete bar; new tile and carpeting; window coverings and blinds; television monitors; and EIU-themed wall graphics.

The Schnorf family of Charleston, IL was led by Burl Schnorf and Marjorie (Baker) Schnorf. Burl and Marjorie had four sons (Steve, Dave, Marty, and Jim), all of whom attended the Buzzard Lab School and went on to earn degrees from EIU. Burl Schnorf was a factory foreman and passed away in 1986. Marjorie Schnorf was a long-time English teacher at Charleston High School and her family endowed a teaching scholarship at EIU in her honor after her death in 1995.

The two eldest Schnorf brothers, Steve Schnorf '66, '73, and Dave Schnorf '68, have passed away (Steve in 2017 and Dave in 2018). Steve Schnorf's widow, Jane Ann Elmore '72, has made significant contributions to EIU, including major gifts to support the previously endowed teaching scholarship in her mother-in-law's name and to establish a scholarship to honor her own mother, Esther Brothers Elmore (EIU '40). Jane Ann Elmore also established a student emergency fund at EIU in honor of her late husband. Marty Schnorf and Jim Schnorf are the surviving brothers and have been instrumental in this Victory Suite project.

Marty Schnorf is a 1974 and 1976 graduate of EIU, with bachelors and Master's degrees in Physical Education. Marty competed on the EIU track team during his time at EIU. Marty recently retired from Lake Land College where he served as a Correctional Career Technology Instructor at the Vandalia Correctional Center. He is active in the community as the head coach of the Charleston-Mattoon Weightlifting Club. In his more than 30 years as head coach, Marty Schnorf has produced numerous American record holders and National Champions.

Jim Schnorf is a 1976 graduate of EIU (accounting) and is the founder and president of Wall Street Management & Capital, Inc., a strategic financial advisory firm that arranges capital for clients through a large variety of institutional funding sources. In the past Jim has served on the EIU Alumni Association Board of Directors, the School of Business and Accountancy advisory boards, and the EIU Foundation Board of Directors. Jim has been

recognized with the Distinguished Alumni Award (2007) and the Outstanding EIU Foundation Member Award (2010). Jim's wife Karen is also an alumnus of EIU.

**It is recommended that the Board of Trustees approve the naming of the Victory Suite at O'Brien Stadium as the "Schnorf Family Victory Suite."**