

**MINUTES OF THE MEETING OF THE  
BOARD OF TRUSTEES OF  
EASTERN ILLINOIS UNIVERSITY  
CHARLESTON, ILLINOIS**

**November 13, 2015**

A meeting of the Board of Trustees was convened on November 13, 2015, at 11:30 a.m. in the Grand Ballroom of the Martin Luther King, Jr., University Union, Eastern Illinois University, Charleston, Illinois. Mr. Rene Hutchinson, Chair, presided.

**Roll Call**

Roll was called:

|                |         |
|----------------|---------|
| Mr. Burke      | Present |
| Mr. Dively     | Present |
| Dr. Gilchrist  | Absent  |
| Mr. Goetz      | Absent  |
| Mr. Hutchinson | Present |
| Mr. Kratochvil | Present |
| Ms. Witt       | Present |

Also present were the following:

Dr. David M. Glassman, President  
Dr. Blair Lord, Provost and Vice President for Academic Affairs  
Mr. Paul McCann, Interim Vice President for Business Affairs and Treasurer,  
Board of Trustees  
Dr. Dan Nadler, Vice President for Student Affairs  
Mr. Robert Martin, Vice President for University Advancement  
Mr. Rob Miller, General Counsel  
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary,  
Board of Trustees  
Mr. Brad Ingram, Board Counsel

**Executive Session**

Ms. Witt moved that the Board of Trustees convene into Executive Session to consider the employment of employees as permitted by Section 2.C.1 of the Open Meetings Act, pending, probable and imminent litigation as permitted by Section 2.C.11 of the Open Meetings Act, and executive session minutes as permitted by Section 2.C.21 of the Open Meetings Act. Mr. Kratochvil seconded the motion.

Roll was called and the vote was as follows:

|                |     |
|----------------|-----|
| Mr. Burke      | Yes |
| Mr. Dively     | Yes |
| Mr. Kratochvil | Yes |
| Ms. Witt       | Yes |
| Mr. Hutchinson | Yes |

Motion carried.

Mr. Kratochvil moved to return to Open Session. Ms. Witt seconded the motion.

Roll was called and the vote was as follows:

|                |     |
|----------------|-----|
| Mr. Burke      | Yes |
| Mr. Dively     | Yes |
| Mr. Kratochvil | Yes |
| Ms. Witt       | Yes |
| Mr. Hutchinson | Yes |

Motion carried.

Mr. Kristopher Goetz joined the meeting via telephone at 1:00 p.m.

### **Information Items**

#### **Report from Board Chair**

Mr. Hutchinson acknowledged Dr. Webb for his leadership and service in the Charleston and Mattoon communities and asked for a moment of silence in memory of Dr. Webb.

### **Committee Reports**

#### **Executive/Planning Committee**

Chair Hutchinson reported that the committee discussed the State Budget Impasse, Visioning a 3-Year Plan, and Advertising and Marketing. The House and Senate are scheduled to hold a Public Forum on November 18, 2015 to discuss the FY16 budget. The Visioning of a 3-Year Plan includes program development, program delivery, and enrollment management.

#### **Board Relations Committee**

The committee reviewed the highlights of each area in University Advancement. Alumni – Homecoming was a success. The Class of 1965 and Pink Panthers both held reunions. New Panther logo items were put on sale in the bookstore and 4<sup>th</sup> Street Records. EIU Alumni Association President, Tom DuBois, emailed all EIU alumni residing in Illinois, and requested they urge legislators to make higher education a priority. Of the 32,355 messages sent, 6,115 were opened. Development – The scholarship mini campaign surpassed its original goal of 100. It is currently up to

120. As of Oct. 31, current fiscal year gifts and pledges are at \$3 million. In the final review of the EI&U Expect Greatness Campaign, \$63,696,747 has been raised towards the goal of \$50 million, pledges in the amount of \$432,160 are still due and ends in FY2018, planned gifts are at 39% of the total, and the pledge default rate is 0.54% which is \$134,500 on all cash gifts. Foundation – Judy Ethell is the new President, and Mike Finkle is the new VP. New members include Bill Hill, Cindra Stiff, Jeremy Yost, and Barbara Baurer. Marketing and Creative Services/Media Relations – Panther Packs gained students in 11 schools, and the alumni magazine will be in homes before Christmas. Dr. Richard Flight, Asst. Chair Business and Marketing, is working with his students on a research project looking to improve enrollment. The first stage of their research focuses on how the markets perceive EIU and its competitors’ core divers and brand and to test the creative theme.

Finance/Audit Committee

Mr. Burke reported that the committee received information on several areas: an update from Mr. McCann on the current status of the FY 16 budget, information on two audits – FY 15 Financial and Compliance Audit and the State University Civil Service System Audit, review of purchase approval for Woodchip Biomass Boiler Fuel, and approval of Depository for University Funds.

Board Regulations – No report.

Academic and Student Affairs Committee

Mr. Dively reported that the committee reviewed and discussed several topics. More than 150 faculty participated in the Publishing Scholars. The committee discussed the new degree program, BA in Public Relations. The Black Student Reunion was held on campus recently and was well attended. The Career Services Job Fairs have been well attended with approximately 150 students and 145 school districts present with some districts as far away as Texas, Arizona, and Florida. The Student Community Service has recorded a total of more than 160,000 hours of service in the local communities.

Action Items

1. Mr. Hutchinson informed those present that the Board of Trustees will honor Dr. Robert Webb at the January Board meeting when Dr. Webb’s family can be in attendance.

Mr. Brad Ingram conducted an election for the Board Vice-Chair for the remainder of the 2015-16 term. Mr. Roger Kratochvil nominated Mr. Joe Dively for Vice-Chair. Mr. Burke seconded the nomination. Mr. Dively was elected Vice-Chair by acclamation.

2. Mr. Dively moved to approve the minutes of the Board Meeting on September 18, 2015. Mr. Burke seconded the motion.

Roll was called and the vote was as follows:

|                |     |
|----------------|-----|
| Mr. Burke      | Yes |
| Mr. Dively     | Yes |
| Mr. Goetz      | Yes |
| Mr. Kratochvil | Yes |
| Ms. Witt       | Yes |

Mr. Hutchinson        Yes

Motion carried.

3. Ms. Witt moved to release the Executive Session Minutes from the meetings on April 25, 2014 and March 2, 2015. Mr. Kratochvil seconded the motion.

Roll was called and the vote was as follows:

Mr. Burke                Yes  
Mr. Dively                Yes  
Mr. Goetz                Yes  
Mr. Kratochvil        Yes  
Ms. Witt                 Yes  
Mr. Hutchinson        Yes

Motion carried.

4. Mr. Kratochvil moved to approve the purchase of Woodchip Biomass Boiler Fuel at a cost of \$4,837,500 – base contract term from Beeman & Sons, Inc., Martinsville, IL. The period of the contract is December 1, 2015 through June 30, 2019 with an option to renew for three additional two year periods. The source of funds is Local Funds. Ms. Witt seconded the motion.

Roll was called and the vote was as follows:

Mr. Burke                Yes  
Mr. Dively                Yes  
Mr. Goetz                Yes  
Mr. Kratochvil        Yes  
Ms. Witt                 Yes  
Mr. Hutchinson        Yes

Motion carried.

5. Ms. Witt moved to approve a New Degree Program – Bachelor of Arts in Public Relations. The new degree program is designed to provide students with the knowledge necessary to be successful practitioners in public relations or to continue their education in graduate school. The course content focuses heavily on the strategic management of communication and the building/maintaining of mutually beneficial relationships between organizations/individuals and their stakeholders. Mr. Kratochvil seconded the motion.

Roll was called and the vote was as follows:

Mr. Burke                Yes  
Mr. Dively                Yes  
Mr. Goetz                Yes  
Mr. Kratochvil        Yes

Ms. Witt                    Yes  
Mr. Hutchinson            Yes

Motion carried.

6. Mr. Kratochvil moved to approve the First Financial Bank, N. A. as a depository for University Funds. Services to be provided by the institution include processing of checks, deposits, ACH transactions, check imaging, online access to daily direct deposits, wire transfers, foreign exchange as well as various required reporting. Mr. Burke seconded the motion.

Roll was called and the vote was as follows:

Mr. Burke                    Yes  
Mr. Dively                    Yes  
Mr. Goetz                    Yes  
Mr. Kratochvil              Yes  
Ms. Witt                      Yes  
Mr. Hutchinson              Yes

Motion carried.

7. Mr. Dively moved to approve the naming of the Panther Trail the Tom Woodall Panther Trail. Dr. Tom Woodall, a member of the EIU faculty from 1965 until he retired in 1990, is nationally respected for his coaching of long distance runners as well as his expertise in exercise physiology. Over 200 friends, family, and alumni made contributions to honor Dr. Tom Woodall. Mr. Burke seconded the motion.

Roll was called and the vote was as follows:

Mr. Burke                    Yes  
Mr. Dively                    Yes  
Mr. Goetz                    Yes  
Mr. Kratochvil              Yes  
Ms. Witt                      Yes  
Mr. Hutchinson              Yes

Motion carried.

8. Mr. Kratochvil moved to approve the resolution to encourage the passage of a state budget and funding for Eastern Illinois University. Ms. Witt seconded the motion.

**Resolution to Encourage the Passage of a State Budget  
and Funding for Eastern Illinois University**

**WHEREAS**, Eastern Illinois University has served the citizens of the State of Illinois with distinction since its founding in 1895; and

**WHEREAS**, Eastern Illinois University has the highest freshman retention rate (78 percent) and the highest graduation rate (59 percent) among all Illinois public universities in its class; and

**WHEREAS**, Eastern Illinois University continues to be recognized in the U.S. News and World Report annual college rankings, most recently being named number 5 among the Midwest's top public regional universities, and is the top ranked Illinois school on the list; and

**WHEREAS**, the university and its students rely and depend upon the state of Illinois as a vital partner in the delivery of a high quality public education; and

**WHEREAS**, the state of Illinois has not passed a budget or allocated necessary state funding to Eastern Illinois University thereby failing to support the university's mission to our students, the community, and the state of Illinois; and

**WHEREAS**, the continuing budget impasse has prevented many deserving students from receiving much needed MAP funding, and the impasse threatens to send even more of our students out of state thereby damaging Illinois universities, their communities, and ultimately the state of Illinois.

**NOW, THEREFORE, BE IT RESOLVED THAT** the Board of Trustees of Eastern Illinois University urgently requests that the governor and legislature implement a budget for the state of Illinois and allocate funding for Eastern Illinois University.



Chairperson      Nov. 13, 2015

Roll was called and the vote was as follows:

|                |     |
|----------------|-----|
| Mr. Burke      | Yes |
| Mr. Dively     | Yes |
| Mr. Goetz      | Yes |
| Mr. Kratochvil | Yes |
| Ms. Witt       | Yes |
| Mr. Hutchinson | Yes |

Motion carried.

## **Information Items (continued)**

### **President's Report**

Dr. Glassman reported on the following:

- University Highlights featuring many of our students, faculty, and staff. The highlights included accomplishments, scheduled events, athletics, and programs being offered.
- Dr. Glassman has assured students and their families that EIU will continue to serve our students in Spring 2016 and beyond. Classes and commencement will go on as planned. The University will be floating MAP money for our students in Spring 2016.
- Homecoming was certainly a day to be proud. The President rode in the parade with Mayor Combs, and EIU won the football game.
- EIU had two scheduled Open House days, one on October 12 and the other on November 11. Both days were well attended and a “shout out” goes to all who make the events a success.
- The President met with most of the academic departments throughout the semester, and there are lots of great programs and activities happening in the departments.
- Dr. Glassman made a number of donor visits with people who have fond memories and good support for EIU.

### **Reports from Constituencies**

Faculty Senate – Dr. Jemie Robertson thanked the Trustees for their service to the University. Dr. Robertson reported on the activities of the Faculty Senate, including the results of the confidence vote on Dr. Lord.

Staff Senate – Dr. Shawn Peoples reported that two vacancies on Staff Senate Executive Committee have been filled with JoAnn Daugherty elected to serve as vice president, and Peggy Brown elected to serve as secretary. Dr. Peoples also spoke about the impact of the recent cuts in personnel.

Student Government – Ms. Witt gave the report for the Student Body President, Shirmeen Ahmad. The students have been quite busy with Homecoming, working with the Charleston and Mattoon high schools, safety walk, adopt a block, creating Facebook pages for presidents of RSOs, and a voter registration drive. Student Government is also involved in the “It’s On Us” campaign and the Freshman Leadership Council to get freshmen involved early in their college career. An opportunity to meet President Glassman is provided with a different theme event each month, such as Pastries with the Prez and Pizza with the Prez. Student Government is working to improve communication on campus and to develop school spirit.

**Summary of Purchases \$100,000 - \$249,999**

| <u>Vendor</u>                                    | <u>Type of Purchase</u>                                       | <u>Bids</u> | <u>Amount</u> |
|--|---|-------------|---------------|
| White and Borognoni Architects<br>Carbondale, IL | Tarble Arts design services                                   | (A)         | \$162,300.00  |
| Altorfer Inc.<br>Bartonville, IL                 | Emergency generator rental for campus,<br>paid only as needed | 2           | \$200,000.00  |

(A) Quality Based Selection  
(QBS) was used.

**FY 2016 Deposit and Investment Report**

For the quarter ending September 30, 2015: Operating Funds Investment Performance – The University had an average daily investment balance of \$46,718,456.42 and a net average daily balance of \$43,605,019.83. The annualized average yield was .05 percent. Endowment Funds Investment Performance – The Portfolio Market Value as of September 30, 2015 was \$2,226,233.08, which was a -6.92 percent return on investments for the quarter.

**FY 2014 Income Producing Contracts**

There were 81 awards of \$10,000 or more in FY15, totaling \$7,013,802.03. This is an increase of 12.338 percent. There were 105 awards under \$10,000, totaling \$352,572.00 which is a decrease of 10.3 percent from the previous fiscal year. The total value of income producing contracts in FY15 was \$7,366,374.03 which was an overall increase of 10.99 percent. There were 29 Research/Public Service grants and contracts of \$10,000 or more awarded in FY15, with a total value of \$3,912,592.03.

**University Highlights**

Mr. Hutchinson reviewed several of the highlights provided to the Board of Trustees.

**Adjournment**

Meeting was adjourned at 2:20 p.m.