

**ADDENDUM**

September 27, 2013

IV. ACTION ITEMS

**D. Naming of University Property**

Pursuant to Section VI.C. of the Board of Trustees *Regulations* and in accordance with the University's *Internal Governing Policies* [148], the University Naming Committee has recommended to the President that the following naming opportunity be approved:

**1.) Ike Kennard Club Room**

Ike Kennard '44 was one of Eastern Illinois University's most active boosters providing financial and personal support to the Panther Athletic program since the World War II era.

During the 1950's and 60's Ike provided job opportunities to over 100 students and student athletes. We have heard many former students credit Ike as the reason they were able to stay in school. Without his support, from providing them a job to feeding them, they would have left the university.

Ike was among the initial group of supporters, forerunners to the Panther Club, who actively raised and contributed funds to support our student athletes.

Ike and his wife Joan '45 have been generous donors and wonderful friends to EIU for several decades. They are members of the Pillar Society, a group of special friends who have supported EIU for over 20 consecutive years. They are also members of the Keystone Society for Lifetime giving and the Heritage Society for their desire to leave a family legacy gift to Eastern.

Ike has been honored for his service to Eastern with the following recognition: 1982 EIU Athletic Hall of Fame, 1994 Centennial 100 Member, 2006 Alumni Service Award, and 2008 Honorary Lifetime Member of the EIU Foundation.

In recognition of his decades of support to the EIU Athletic program, the Board of Trustees is being asked to consider the approval of naming the clubroom in Lantz Arena the Ike Kennard Club Room.

**It is recommended that the Board of Trustees approve the naming of the clubroom in Lantz Arena the "Ike Kennard Club Room".**

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**D. Naming of University Property**

Pursuant to Section VI.C. of the Board of Trustees *Regulations* and in accordance with the University's *Internal Governing Policies* [148], the University Naming Committee has recommended to the President that the following naming opportunity be approved:

**2.) The Globe Studio**

Mr. Christopher Desmond and Mrs. Nancy Desmond have committed financial support for the purpose of naming the Movement Studio located in the Theatre Department in the Doudna Fine Arts Center.

The College of Arts and Humanities and Mr. and Mrs. Desmond have requested that the Movement Studio in the Doudna Fine Arts Center plaque reads as follows:

**The Globe Studio**

For all the groundlings who aspire to take the lead in theatre,  
business, or whatever discipline you choose...

All The World's A Stage

Christopher Desmond ('94 & '96) & Nancy Desmond ('92)

Mr. Desmond '94, '96 is the chief sales officer for the private transfer pricing company CETERIS, the largest independent provider of transfer pricing services in North America. After graduating with degree in finance and a minor in theatre in 1994, and his MBA in 1996, he began his transfer pricing career at Ernst & Young and PricewaterhouseCoopers. In 2003 he joined his former national practice leader from Ernst & Young to help launch CETERIS. Since the initial launch, he has led the firm's national marketing and sales efforts and developed business and communication strategies that enabled the firm to gain clients such as Nike, ADM, and Goodyear.

Chris Desmond is also known for his philanthropic efforts, which include volunteering as the president of the EIU Delta Chi Alumni Association for the past eight years. In 2003, he and his wife, Nancy, a 1992 english major, established the Lori James Memorial Scholarship at EIU for students from single-parent households in memory of Nancy's mother.

#### IV. ACTION ITEMS

##### D. Naming of University Property (Cont.)

Mr. and Mrs. Desmond believe that the areas of business and theatre have played a large role in Christopher's success as a businessman and a public speaker and want to encourage students to be actively involved in both areas through the establishment and support of the All The World's a Stage Fund.

The Board of Trustees is being asked to consider naming the Movement Studio in the Doudna Fine Arts Center, the Globe Studio in recognition of Christopher and Nancy Desmond's committed financial support.

**It is recommended that the Board of Trustees approve the naming of the Movement Studio in the Doudna Fine Arts Center the "Globe Studio".**