A retreat of the Board of Trustees was convened on June 23, 2012, at 8:00 a.m. at the Marriott Hotel and Conference Center, Normal, IL. Mr. Roger Kratochvil, Chair, presided.

**Roll Call**

- Mr. Dano: Present
- Mr. Dively: Present
- Mr. Goetz: Present
- Mr. Hutchinson: Present
- Mr. Scherle: Present
- Dr. Webb: Present
- Mr. Welch: Present
- Mr. Kratochvil: Present

**Also present**

Dr. William L. Perry, President  
Mr. Brad Ingram, Board Attorney

**Fiscal Year 2012 Performance Review of President**

The Board went into Executive Session.

**Executive Session**

Mr. Welch moved that the Board of Trustees convene into Executive Session to consider the employment of employees as permitted by Section 2.C.1 of the Open Meetings Act. Mr. Hutchinson seconded the motion.

Roll was called and the vote was as follows:

- Mr. Dano: Yes
- Mr. Dively: Yes
- Mr. Goetz: Yes
- Mr. Hutchinson: Yes
- Mr. Scherle: Yes
- Dr. Webb: Yes
Mr. Welch  Yes
Mr. Kratochvil  Yes

Motion carried.

Mr. Goetz moved to return to Open Session. Mr. Scherle seconded the motion.

Roll was called and the vote was as follows:

Mr. Dano  Yes
Mr. Dively  Yes
Mr. Goetz  Yes
Mr. Hutchinson  Yes
Mr. Scherle  Yes
Dr. Webb  Yes
Mr. Welch  Yes
Mr. Kratochvil  Yes

Motion carried.

Also present following the Executive Session

Dr. Blair Lord, Provost and Vice President for Academic Affairs
Dr. Dan Nadler, Vice President for Student Affairs
Dr. William Weber, Vice President for Business Affairs
Mr. Robert Martin, Vice President for University Advancement
Ms. Cynthia Nichols, Director of Civil Rights and Diversity
Mr. Rob Miller, General Counsel
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary, Board of Trustees
Dr. Derek Markley, Special Assistant to the President

Strategic Planning Update and Tracking

There was a discussion of initial stages of implementing the strategic plan, the format for providing updates to the implementation progress and discussion about the website for implementation progress.

University Business Model Considerations

Dr. Perry distributed to the Trustees a document prepared by Dr. Markley for the purpose of engaging in a discussion about Eastern’s business model. Some of the discussion included:

- Public higher education in Illinois is expensive for students and families;
- Unless there is a significant change in the state economy, declining GRF funding for public universities is expected;
The national and state economy have adversely affected families and their ability to pay for college;
• The changing job market could affect enrollment at EIU, in the field of education for example;
• EIU has not utilized differential tuition in the past and may consider investigating the use of this strategy;
• Decreasing GRF funding has forced public institutions to adopt tuition discounting and enrollment management strategies historically seen at private universities;
• New institutional budgeting models, such as responsibility based budgeting, are being implemented at other public institutions to provide strengthened stewardship of public funds;
• Technology is having a growing impact on our operations with respect to access and affordability;
• EIU must discuss how to better utilize technology to maintain a competitive position in the higher education marketplace and to provide students with the degree programs they need in a format best suited for them.

**Recording of Board of Trustees Meetings**

Mr. Miller reported that electronic recordings of Board meetings have to be transcribed and posted to our website and must be accessible to all people including those needing special accommodations. Mr. Kratochvil asked the Trustees how they wanted to proceed and the consensus was to not record proceedings of the Board meetings.

**Adjournment**

The meeting was adjourned at approximately 3:00 p.m.