

Lumpkin College of Business & Technology



EASTERN ILLINOIS UNIVERSITY™

Austin Cheney, Dean

Melody Wollan, Associate Dean; Chair, Hospitality & Tourism

John Willems, Chair, School of Business

Peter Ping Liu, Chair, School of Technology

Student Engagement

Numerous Guest Speakers (including EIR, Ent. Week, etc.)

Company Sponsored Workshops & Class Projects

Internships Supported

Undergraduate Research Opportunities

National Student Competitions

Student Professional Development Trips

Outcomes

>98% Success Rate (Career Placement or Graduate School)

>\$48,000 Average Annual Starting Salary

School of Business



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Majors

- Accounting
- Business Administration – 2 + 2 program
 - Off Campus (Parkland College)
 - Online
- Finance
- Management
- Management Information Systems
- Marketing

NEW!

Minors

- Accounting
- Business Administration
- Business Analytics **NEW!**
- Entrepreneurship
- Finance
- Human Resource Management **NEW!**
- Management
- Management Info Systems
- Marketing
- Operations & Supply Chain Management



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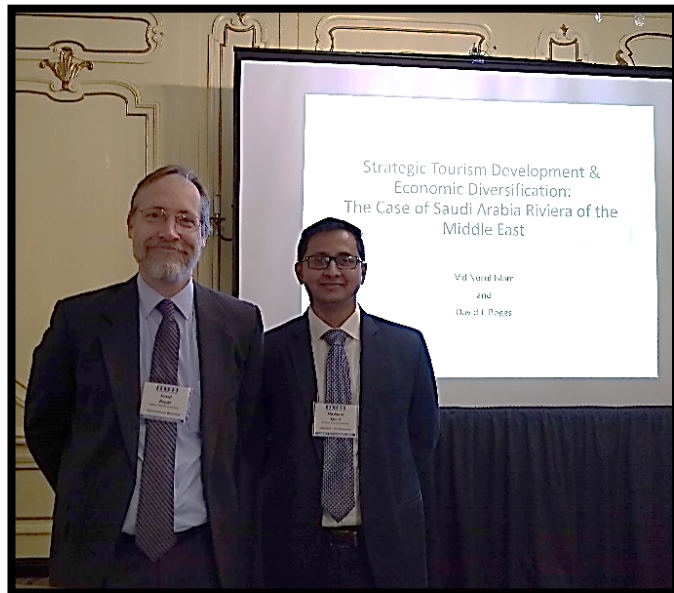
School of Business



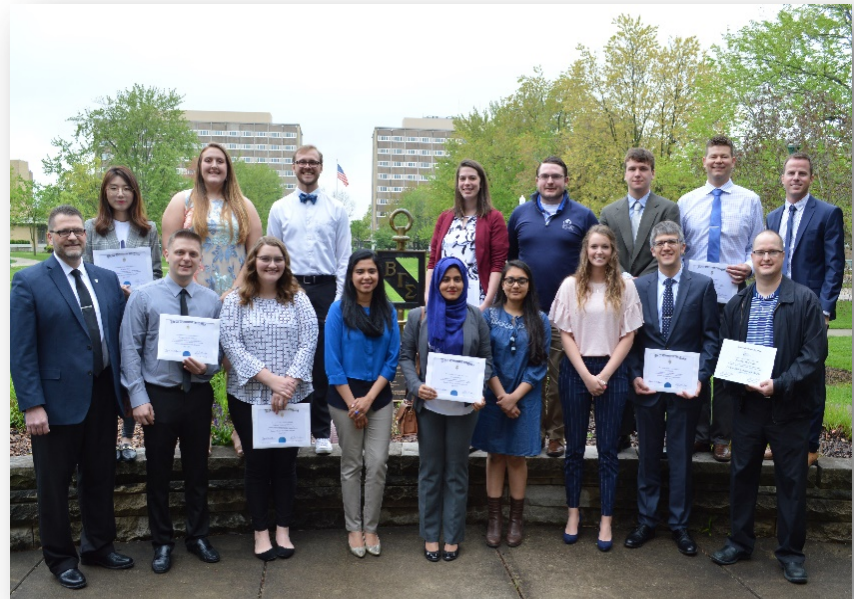
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Experiential Learning Opportunities

Students and Faculty Collaborating on Research Projects



Top students in business being inducted into the gold standard of honors societies, Beta Gamma Sigma



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Majors

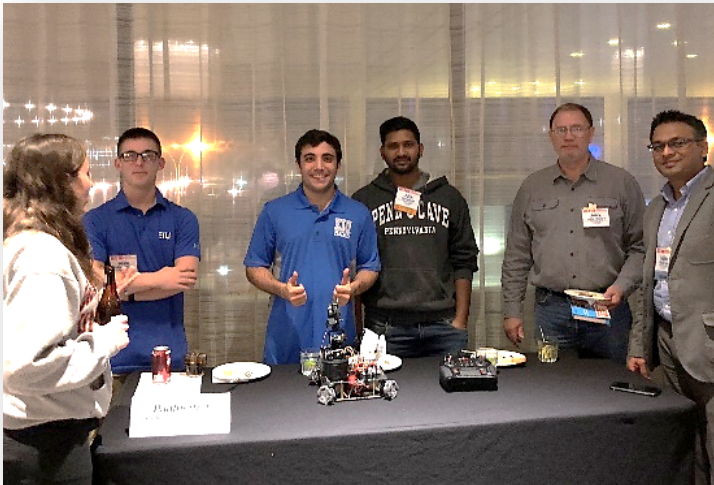
- Computer & Information Technology
- Construction Management **NEW!**
- Digital Media **NEW!**
- Engineering Technology **NEW!**
- Organizational Development (online)

Minors

- Environmental Sustainability
- Media Technology
- Organizational Leadership (online)
- Talent Development (online)

eiu.edu/technology

Opportunities for Student Engagement



ATMAE Student Robotics  ATMAE
LEAD • INNOVATE • COLLABORATE
Competition, Kansas City, 2018

Successful Career Paths



- Project Manager
- IT Professional
- Manufacturing Engineer
- Media Coordinator
- Web and App Developer

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- **New Degree: BS in Hospitality and Tourism (HTM)**
 - Management Option or Entrepreneurship Option
- **New Minor: Meeting and Event Management**
 - 15 hours of HTM, Communication Studies, and Recreation Admin courses
- **Experiential Learning**
 - The Cafe
 - Beer and Wine Production
 - Two Supervised Work Experiences for Credit
- **Professional Development**
 - Student Event Planning Association (student organization)
 - Hospitality Industry Career Fair in Chicago
 - Participation in National Restaurant Association Trade Show
 - Field Trips: Wineries, Meeting Venues

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Hospitality & Tourism

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