WHAT IS NEW?
# AIM HIGH MERIT BONUS

**MUST HAVE AT LEAST 15 CREDIT HOURS TRANSFERRED FROM AN ACCREDITED COLLEGE OR UNIVERSITY**

<table>
<thead>
<tr>
<th>CUMULATIVE GPA</th>
<th>TIER ONE</th>
<th>W/BONUS</th>
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<tbody>
<tr>
<td></td>
<td>3.5 - 4.0</td>
<td>$5,000* ($2,500 ANNUALLY)</td>
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<tr>
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<td><strong>3.0 - 3.49</strong></td>
<td><em><em>$3,000</em> ($1,500 ANNUALLY)</em>*</td>
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<tr>
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<td>$6,000* ($500 ANNUALLY)</td>
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<td><em><em>$4,000</em> ($500 ANNUALLY)</em>*</td>
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*Renewable up to 4 consecutive semesters if renewal criteria is met.*
WHERE DO OUR TRANSFER STUDENTS COME FROM?
WHAT ARE YOUR STUDENTS TELLING US?
Q4.2 - Has your top college choice changed since you started searching for colleges?

50% Yes

50% No
Q4.3 What was the main reason your top college choice changed since you started searching for colleges?

- 15% College campus visits
- 12% Online research
- 18% Financial aid offered
Q12.4 - How did you learn which courses would transfer to your college of choice?

- Guidance Counselor: 20%
- Transferology: 10%
- Admissions Counselor: 34%
- Transfer Guides: 15%

- I-Transfer: 4%
- Guidance Counselor: 20%
- Transferology: 10%
- Faculty or Community College Counselor: 11%

- Admissions Counselor: 34%
- Transfer Guides: 15%
FALL 2019
TRANSFER PERCEPTIONS
OUR BIGGEST SHARED PROBLEM
In 2002
19,621 Illinois students enrolled as freshmen at 996 out-of-state 4-year colleges and universities.

In 2006
The number of students increased by 10% to 21,492 students at 1,063 institutions.

In 2012
Migration increased another 30% to 27,995 students attending 1,131 institutions.

In 2016
Migration increased another 12% to 31,437.
INCREASING COMPETITION

- **1999**: 25 Member Institutions, 32 Representatives
- **2004**: 33 Member Institutions, 46 Representatives
- **2014**: 79 Member Institutions, 103 Representatives