

BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM



CREATING MEMORABLE EXPERIENCES FOR OTHERS

The Hospitality and Tourism Industry is one of the largest in the world and provides graduates with global opportunities to be managers in dynamic settings such as hotels, event and meeting venues, convention centers, restaurants, resorts, country clubs, and amusement parks. Our alumni work for major companies across the country, such as Hilton, Marriott, Hyatt, Intercontinental Hotel Group, Lettuce Entertain You Restaurants, Sodexo, and Disney.

- + SUPERVISED INDUSTRY WORK EXPERIENCES
- + PROFESSIONAL CONFERENCES AND EVENTS
- + INDUSTRY FOCUSED STUDENT ORGANIZATION
- + INTERACT WITH INDUSTRY PROFESSIONALS

In addition to courses in hospitality and tourism, students complete either a Business Administration minor or an Entrepreneurship minor. Students become engaged in the industry through two industry supervised work experiences, hands-on learning activities such as The Café lab and field trips, interaction with guest speakers, and participation in professional conferences and student organizations. The HTM program is transfer friendly with Illinois community college courses.

QUESTIONS? CONTACT:

DR. FARHAD SADEH

Assistant Chair, Management, Marketing,
Business Administration & HTM
FSADEH@EIU.EDU
(217) 581-2627



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BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM

DEMAND FOR GRADUATES

The hospitality and tourism industry is one of the largest in the world, providing entry level, managerial, and entrepreneurial opportunities to thousands. In the United States, travelers spent \$1089 billion in 2018 (that's \$34,551 every second), creating an economic impact of \$2.5 trillion, providing 15.7 million jobs, and accounting for 2.7% of the country's GDP. One in eight jobs depends on travel and tourism.

The United States Department of Labor Bureau of Labor statistics report the median wage and annual number of openings for hospitality and tourism related jobs as follows.

JOB	OPENINGS	MEDIAN WAGE
Foodservice Managers	36,800	\$52,030
Lodging Manager	5,000	\$51,800
Meeting Convention Event Planners	15,100	\$48,290
Sales Representative Services	131,000	\$52,510

MANAGEMENT OPTION REQUIRED COURSES:

ECN 2801G - Principles of Macroeconomics
NTR 1120 - Food Science
NTR 1121 - Food Service Sanitation
NTR 2100 - Personal Nutrition
HTM 1275 - Hospitality and Tourism Practicum
HTM 2600G - Sustainable Communities
HTM 2700 - The Hospitality Industry
HTM 2740 - Lodging Operations
HTM 3370 - Ethical and Legal Environment of Hospitality and Tourism
HTM 3500 - Hospitality and Tourism Professionalism
HTM 3784 - Commercial Quantity Food Production
HTM 3786 - Hospitality Operations and Cost Control
HTM 4275 - Hospitality Tourism Internship
HTM 4380 - Hospitality Leadership
KSR 3310 - Travel and Tourism

ADDITIONAL 3 COURSES (9 HOURS) FROM:

HTM 2784 - Hospitality Sales and Service
HTM 3340 - Club Management
HTM 3700 - Wedding Events Management
HTM 3740 - Professional Hospitality Meeting Management
HTM 4320 - Destination Management
HTM 4340 - Conventions and Trade Shows
CMN 3950 - Conference and Event Planning
GEO 3620 - Geography of Tourism
MGT 4310 - Organizational Behavior
MGT 4860 - Managing Conflict, Power & Politics in Organizations
NTR 4940 - Food Service Management
KSR 3320 - Festivals and Special Events

BUSINESS ADMINISTRATION MINOR (21 HOURS)

OPPORTUNITIES IN HOSPITALITY & TOURISM AT EIU

- Develop your professional network through two supervised industry work experiences
- Participate in professional conferences and events
- Develop leadership skills through an industry focused student organization
- Interact with industry professionals through field trips, guest speakers, and study tours
- Enhance practical skills in the Café learning lab
- Attend industry focused career fair
- Choose between a management or entrepreneurship option

OUR ALUMNI ARE SUCCESSFUL

The majority of our alumni find careers in Illinois, but some have located across the country from California to Florida to New England. The greatest number of alumni are in event planning, catering, and hotel sales positions, followed by restaurant or hotel management. Examples of jobs that alumni have are Hotel Sales Manager, Franchise Support Manager, Hotel Revenue Manager, Corporate Event Planner, Wedding Planner, and Conference Services Manager.

ENTREPRENEURSHIP OPTION REQUIRED COURSES:

ECN 2801G - Principles of Macroeconomics
BUS 2101 - Financial Accounting
BUS 3010 - Management and Organizational Behavior
BUS 3050 - Survey of Management Information Systems
NTR 1120 - Food Science
NTR 1121 - Food Service Sanitation
NTR 2100 - Personal Nutrition
HTM 1275 - Hospitality and Tourism Practicum
HTM 2600G - Sustainable Communities
HTM 2700 - The Hospitality Industry
HTM 2740 - Lodging Operations
HTM 3370 - Ethical and Legal Environment of Hospitality and Tourism
HTM 3500 - Hospitality and Tourism Professionalism
HTM 3784 - Commercial Quantity Food Production
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NTR 4940 - Food Service Management
KSR 3320 - Festivals and Special Events

ENTREPRENEURSHIP MINOR (18 HOURS)