

# BACHELOR OF ARTS IN JOURNALISM



## WE BELIEVE IN JOURNALISM.

### FROM DAY ONE AT EASTERN

From the first day you step on campus you can come into any of our newsrooms or studios and volunteer. Photograph an event. Cover a meeting. Watch a newscast. Design a spread. Sign up for a radio shift. GET STARTED! The more you do, the better you will become. Student media opportunities complement your classwork, where, from your first day you are learning from professors who have been in your shoes and who will help you navigate your collegiate career.

### FROM DAY ONE AFTER GRADUATION.

After graduating, you're ready to enter any newsroom on any platform and practice your craft. Our graduates blanket the country, everywhere news happens. They are Anchors. Reporters. Photojournalists. Videographers. Producers. Editors. Designers. Directors. Social Media Producers. They work in Spokane. Chattanooga. Orlando. Chicago. New York City. Washington, DC. And of course, across the Midwest. Upon graduation, you're ready to join their ranks.

### WHY STUDY JOURNALISM AT EIU?

- + **LEARN** the skills you need for a variety of workplace environments.
- + **PRACTICE** those skills DAILY, at the only public university in the state with a daily newspaper and a 30-minute, live newscast on network television.
- + **JOIN** a network of award-winning, loyal alumni in journalism, in law, in education and in the corporate world who give back to our program and our students.
- + **WE ARE ONE OF 114 PROGRAMS** in the country fully accredited in journalism education, holding us to high standards, well-developed curriculum and dedication to our industry.

### SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521  
217-581-6003  
CMNJOU@EIU.EDU



IT'S ALL ABOUT YOU. APPLY TODAY AT [MY.EIU.EDU](http://MY.EIU.EDU).

[eiu.edu/journalism](http://eiu.edu/journalism)

## WHAT WILL I STUDY?

The Journalism major teaches students the skills necessary to be successful regardless of which branch of the profession they choose to enter.

Journalism students learn and practice news writing and editing for multiple platforms, multimedia production, design, and photojournalism. They also learn to navigate the ever-changing social media landscape to promote their own work or crowdsource a story. Students are able to cover sports, design publications, report breaking news and complete longer investigative projects for print, broadcast and online media.

Students learn to think critically, produce creatively, write precisely, process information quickly, interview thoughtfully, manage people, and develop an excellent work ethic.

## WHAT CAREERS CAN I PURSUE?

The skills required of a journalist are the foundation for any job that requires researching, talking to people, asking questions and synthesizing what is learned into a cohesive, coherent article or report.

Our alumni have won Pulitzer Prizes and Emmy Awards, among other kinds of recognition for their work. You will find our alumni working in traditional journalism fields of broadcast, multimedia and print, but they have also parlayed their skills into other fields.

You can find Eastern Journalism alumni working in the movie industry, lobbying, social media marketing, political campaigns, public relations, law enforcement, the legal profession, and book editing and publishing. What can you do with a Journalism degree? In short, just about anything you put your mind to.

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# REQUIRED COURSEWORK: 60 HRS

CATALOG YEAR 2023-2024

### **JOURNALISM DIVISION CORE: 39 HRS**

JOU 1401 - Journalism Forum  
JOU 2001G - Journalism and Democracy  
JOU 2101 - News Reporting & Writing  
JOU 2902 - Copy Editing & Design  
JOU 2950 - Introduction to Visual Communication  
JOU 3000 - Advanced Reporting  
JOU 3002 - Introduction to Multimedia Journalism  
JOU 3401 - Journalism Practicum  
JOU 3610 - Broadcast News  
JOU 3750 - Social Media Engagement  
JOU 3940 - History of American Journalism  
JOU 3970 - Race, Gender, and the Media  
JOU 4401 - Journalism Portfolio  
JOU 4420 - Communication Law & Ethics  
JOU 4730 - Journalism Capstone Seminar

### **JOURNALISM OPTION ELECTIVES: 15 HRS**

Journalism students may select any JOU prefix course as an elective, except JOU 1000G.

### **LIBERAL ARTS REQUIRED COURSEWORK: 6 HRS**

PLS 3603 - State and Local Government  
Any 3-credit ECN or SOC class