

EIU TRANSFER CONNECTION

eiu.edu/transferconnect









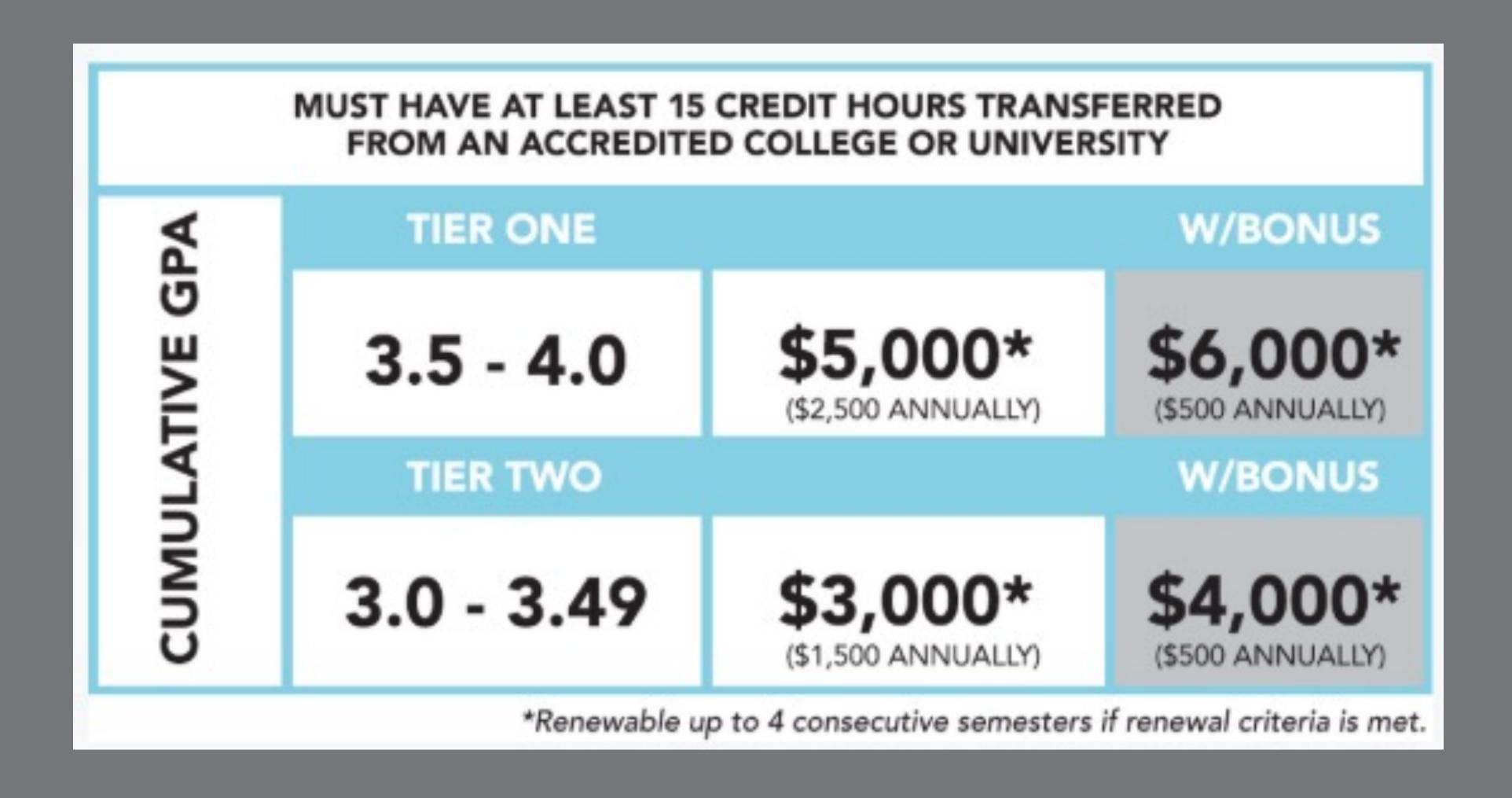
EIU PANTHER PLEDGE

The Panther Pledge offers community college students guaranteed admission to Eastern Illinois University to complete their bachelor's degree.

- · Your student's application fee will be waived
- Your students can work closely with admissions counselors and academic advisors at EIU to ensure seamless transfer earlier in their college career.
- Students who take part in Panther Pledge will be eligible to win a scholarship when they attend our Transfer Open House.
- The program provides peace of mind for students knowing they have additional support and a guarantee of admission to EIU upon meeting program requirements.

eiu.edu/pantherpledge

AIM HIGH MERIT BONUS





Quick Enrollment Outcomes:

Enrollment was down 18 students (.02%) at 8608 total headcount

5% increase in new transfers at 577 new transfers enrolled.

50% increase in international enrollment overall at 399 students hailing from 51 different countries.

Graduate enrollment up 2.4% overall, the highest enrollment in over a decade at 1661 students.





79% of students had contact with their admissions counselor 3 or more times and 28% had contact 7 or

Q7.2 - How many times did you communicate with your admissions counselor via email, phone or other means?

#	Answer	%	Count
1	1	12.11%	23
2	2	9.47%	18
3	3	20.00%	38
4	4	11.05%	21
5	5	13.68%	26
6	6	5.26%	10
7	7	4.21%	8
8	8	2.11%	4
9	9	1.05%	2
10	More than 9	21.05%	40
	Total	100%	190

The top three resources your students found helpful were our website, someone they knew who went to EIU, and

Q8.1 - Which of these sources of information were available to you, and were helpful to you in selecting EIU as your college choice? (choose all that apply)

their admission counselor

#	Answer	%	Count
2	The university website	16.70%	91
7	Someone I know who went there	14.50%	79
4	My admissions counselor	13.58%	74
11	My campus visit	9.72%	53
13	A current student	8.99%	49
12	Information on social media	7.71%	42
9	My friends who are considering EIU	6.61%	36
8	Other print materials I obtained from the University	6.42%	35
14	Information received via text	5.69%	31
10	A faculty member who contacted me	5.14%	28



Your students believe our greatest strengths are affordability, academic reputation, and the quality of our academic resources

Q9.1 - Select the item	you believe is EIU's	greatest strength.
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% Coun	Answer	#
26.50% 5	Affordability	34
11.50% 2	Academic reputation	7
8.00% 1	Quality of academic resources and facilities (classrooms, laboratories, library, etc.)	23
8.00% 1	College/Class size	6
8.00% 1	Ability to take courses online	1
7.50% 1	Support for academic success	29
6.00% 1	Distance from home	12
4.50%	Amount of financial aid I was offered	2
4.00%	Ease of getting the information I needed to make a decision	14
2.50%	Job/Graduate placement	17

Q9.2 - From the list below, please select the word or phrase that you would say is the most widely held image of Eastern Illinois University.

#	Answer	%	Count
16	Affordable	21.00%	42
7	Comfortable	9.00%	18
21	Teacher education-oriented	8.50%	17
11	Friendly	8.00%	16
37	Supportive	7.50%	15
5	Career-oriented	7.50%	15
34	Like Home	6.50%	13
8	Back-up school	4.50%	9
35	Helpful	3.50%	7
19	Diverse	3.50%	7

Q12.1 - As a Transfer student, have you already selected the academic program you plan to complete?

#	Answer	%	Count
4	Yes	94.95%	188
5	No	5.05%	10
	Total	100%	198

Q12.2 - How did you learn about the academic program you selected for your college of choice?

#	Answer	%	Count
7	Website	37.77%	71
1	Transfer Counselor/Advisor	20.21%	38
6	Family	12.23%	23
8	Professional in your desired field of study	11.17%	21
3	Faculty Member at receiving college/university	5.32%	10
5	Friend	4.26%	8
4	Faculty Member of previous college/university	3.72%	7
9	If other, please specify:	3.19%	6
2	Admissions Representative	2.13%	4
	Total	100%	188

It's a team effort to help our students understand how their courses will transfer to their college of choice, 68% relied on you or our staff to determine which courses would transfer to their schools of

Q12.4 - How did you learn which courses would transfer to your college of choice?

#	Answer	%	Count
5	Admissions Counselor	38.19%	118
2	Guidance Counselor	18.45%	57 .ll.
6	Transfer Guides	16.50%	51
4	Faculty Community College Counselor	11.33%	35
3	Transferology	9.06%	28
7	If other, please specify:	4.85%	15
1	I-Transfer	1.62%	5
	Total	100%	309

