

The Bachelor of Science in Business (B.S.B.) in Business Administration is a unique business program available only online or at Parkland College in Champaign, Illinois. The program was developed specifically to meet the needs of:

- Students who want to complete a business degree;
- Students who need a more flexible class schedule because of work or family commitments;
- Students who have already completed several hours of General Education course work and business classes or have earned an Associate in Science or Associate in Arts degree from a community college.

The B.S.B. in Business Administration provides a broad background in business including coursework in accounting, finance, management, management information systems, marketing, and operation and supply chain management.

### B.S.B. in Business Administration

- **Accessible:** One Major, Two Options

The School of Business at Eastern Illinois University (EIU) offers the Bachelor of Science in Business with a major in Business Administration with online classes and with classes at Parkland College in Champaign, IL. All upper-division (junior and senior) courses are scheduled to meet the needs of non-traditional students. After earning an associate degree at an Illinois Community College – or completing equivalent coursework at another college or university – students can take classes at the Parkland campus or online to complete the Bachelor of Science in Business through EIU.

- **Affordable**

EIU's tuition and fees are among the most affordable in the state of Illinois. For current cost of attendance, go to [www.eiu.edu/finaid/cost.php](http://www.eiu.edu/finaid/cost.php). This amount includes textbooks that are made available to students through EIU's textbook rental system. Students in the B.S.B. in Business Administration program are eligible for financial aid through EIU. See [www.eiu.edu/finaid/](http://www.eiu.edu/finaid/) for more information.

- **Accredited**

Eastern Illinois University is accredited by the North Central Association of Colleges and Schools. The School of Business, including the Business Administration program, is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

The School of Business emphasizes superior teaching in a student focused environment. Learning activities foster skills that are in high demand by employers:

- ◇ Written communication
- ◇ Individual and group presentations
- ◇ Collaborative learning
- ◇ Analysis and problem-solving that enhance critical thinking
- ◇ Use of technology for research, analysis, and communication

### Get Started Today

If you are completing an A.A. or A.S. degree program, or have a significant number of General Education and business courses completed, request an Advisory Review of your past coursework and readiness for the EIU B.S.B. in Business Administration program: [www.eiu.edu/business/bsb.php](http://www.eiu.edu/business/bsb.php)

## How to Prepare for the B.S.B. in Business Administration

All student should complete the equivalents of the following courses prior to enrollment at EIU. Students attending an Illinois Community College should complete the equivalents of the these courses as part of their Associate in Arts (A.A.) or Associate in Science (A.S) degree program:

General Education Courses		Business Tool Courses	
ECN 2801G	Principles of Macroeconomics	* BUS 2101	Financial Accounting
ECN 2802G	Principles of Microeconomics	* BUS 2102	Managerial Accounting
MAT 2120	Finite Mathematics	* BUS 1950	Computer Concepts & Applications for Business
		* BUS 2750	Legal & Social Environment of Business
		* BUS 2810	Business Statistics
<b>Critical Thinking and Quantitative Reasoning: 3 hrs.</b>			
<b>(Grade of C or better)</b>			
Choose one:			
MAT 2110G, Brief Calc <b>OR</b> PHI 1900G, Logic/Critical Reasoning		<b>Note:</b> A grade of C or better in all courses designated with an asterisk (*) is required as a prerequisite for upper-division business courses.	
<b>OR</b> a course listed below offered at EIU:			
CMN 2040, ECN 3450, GEG 3810			
MIS 3505, OSC 3800, OSC 4820			

For information about acceptable course equivalents, see the website of the Illinois Articulation Initiative at [www.itransfer.org/students.aspx](http://www.itransfer.org/students.aspx).

## Curricular Requirements for the B.S.B. in Business Administration

After entering the Business Administration program, students will complete the following Eastern Illinois University courses to earn a Bachelor of Science in Business:

Business Core Courses		Major Courses
BUS 3010	Management & Organizational Behavior	Students complete 24 semester hours of upper division coursework consisting of: (a) One course from each of the business disciplines below; (b) Two courses selected from the business disciplines, Business Ethics or Foundations of Entrepreneurship. Accounting (ACC) Finance (FIN) Management (MGT) Management Information Systems (MIS) Marketing (MAR) Operations & Supply Chain Management (OSC)
BUS 3200	International Business	
BUS 3470	Principles of Marketing	
BUS 3500	Management Information Systems	
BUS 3710	Business Financial Management	
BUS 3950	Operations Management	
BUS 4360	Strategy and Policy	
Other Courses		Students without relevant work experience may complete an internship for credit with prior written permission of the Associate Chair of the School of Business.
Students also must complete a Senior Seminar (required of all EIU graduates) and may be required to take additional courses* to meet EIU graduation requirements.		

\*Students who have not completed an associate degree meeting the IAI general education requirements may need to complete additional general education courses. Students also must meet EIU's foreign language requirement: completion of two years in a single foreign language in high school (with an average grade of C or better for the two years' work) *or* completion of two courses in a single foreign language at a postsecondary institution.

The EIU B.S.B. in Business Administration program can be a part-time program. The School of Business offers the business core courses and major courses online and at Parkland College on a rotating basis. EIU School of Business Advisors regularly meet with students in the B.S.B. in Business Administration program to plan their schedules to facilitate timely completion of their degree. Learn more at [www.eiu.edu/business/bsb.php](http://www.eiu.edu/business/bsb.php).