

BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION

COLLEGE OF HEALTH & HUMAN SERVICES

Health Administration is the best option for students who are interested in the management and administration side of healthcare delivery. Typically, students enrolled in this option prefer to be making the decisions and implementing the processes that ensure direct care providers have all the necessary resources to do their jobs, rather than working directly with health-related clients. Students complete the Business Administration minor as part of their curriculum, which meets admissions requirements for most MBA programs. Students in this option are eligible to sit for the Certified Health Education Specialist exam in their last term of study. Up to 9 semester hours of course credit may be earned through *prior learning assessment*.

MAJOR REQUIRED COURSEWORK: 37 HRS

ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.

- ▶ **PUBH 2000** - Principals of Human Health
- ▶ **PUBH 2270** - Public & Community Health
- ▶ **PUBH 2700** - Marketing Concepts for Health Promotion Professionals
- ▶ **PUBH 2800** - Health Education Research Methods I
- ▶ **PUBH 3700** - Community Health Behavior Methods
- ▶ **PUBH 3750** - Health Care Delivery Systems
- ▶ **PUBH 3765** - Principles of Epidemiology
- ▶ **PUBH 4175** - Health Professions Seminar. 2 hrs
- ▶ **PUBH 4250** - Planning Health Programs
- ▶ **PUBH 42758** - Internship. 8 hrs
- ▶ **PUBH 4770** - Health Services Administration

ELECTIVES: 9 HRS

ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.

SELECT 9 SEMESTER HOURS FROM THE FOLLOWING LIST:

- ▶ **PUBH 2200G** - Health Citizenship
- ▶ **PUBH 2600** - International Health Issues
- ▶ **PUBH 2900** - Human Diseases
- ▶ **PUBH 3100** - Disasters & Public Health: Planning & Response
- ▶ **PUBH 3500** - Human Sexuality
- ▶ **PUBH 3560G** - Women's Health
- ▶ **PUBH 3800** - Health Education Research Methods II
- ▶ **PUBH 4800** - Drugs & Society
- ▶ **PUBH 4830** - Perspectives on Health & Humor
- ▶ **PUBH 4890** - Health & Aging
- ▶ **CMN 2040** - Argumentation & Critical Thinking
- ▶ **CMN 2650** - Intro to Organizational Communication
- ▶ **CMN 2920** - Intro to Public Relations
- ▶ **CMN 3030** - Promotional Communication
- ▶ **HCM 2910** - Intro to Health Communication
- ▶ **HCM 3910** - Communication in Health Professions
- ▶ **HCM 4910** - Applied Health Communication

BUSINESS ADMINISTRATION MINOR (REQUIRED):

ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.

REQUIRED COURSEWORK: 15 HRS

- ▶ **BUS 2101** - Financial Accounting
- ▶ **BUS 2710** - Survey of Finance
- ▶ **BUS 3010** - Management & Organizational Behavior
- ▶ **BUS 3050** - Survey of Management Information Systems
- ▶ **BUS 3100** - Survey of Marketing Principles

PLUS 6 SEMESTER HOURS SELECTED FROM:

- ▶ **ENT 3300** - Foundations of Entrepreneurship
- ▶ **BUS 1950** - Computer Concepts & Applications for Business
- ▶ **BUS 2102** - Managerial Accounting
- ▶ **BUS 2750** - Legal & Social Environment of Business
- ▶ **BUS 2810** - Business Statistics I
- ▶ **BUS 3200** - International Business
- ▶ **BUS 3500** - Management Information Systems
- ▶ **FIN 3720** - Investments
- ▶ **FIN 3740** - Real Estate Fundamentals
- ▶ **FIN 3750** - Management of Financial Institutions
- ▶ **FIN 3900** - Risk & Insurance
- ▶ **MAR 3720** - Consumer Behavior
- ▶ **MAR 3780** - Promotion Management
- ▶ **MAR 3875** - Retail Management
- ▶ **MAR 4470** - Professional Sales
- ▶ **MAR 4490** - International Marketing
- ▶ **MGT 3450** - Human Resource Management
- ▶ **MIS 2000** - Intro to Business Logic & Programming Skills
- ▶ **MIS 3200** - Networking Fundamentals
- ▶ **MIS 3505** - Advanced Microcomputer Applications & Dev.
- ▶ **MIS 3515** - Information Presentation
- ▶ **MIS 3530** - Business Web Site Design



DEPARTMENT OF PUBLIC HEALTH

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▶ COURSE IS AVAILABLE ONLINE

IT'S ALL ABOUT YOU. APPLY TODAY AT MY.EIU.EDU.

eiu.edu/healthadmin

ONLINE DEGREE COMPLETION PROGRAM

BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION TO MASTERS

BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION

- Earn up to 9 semester hours through Prior Learning Assessment
- Complete your internship on-the-job
- Go full time or part time

REQUIRED COURSES: 37 HRS

BUSINESS ADMIN MINOR: 21 HRS

ELECTIVE COURSES: 9 HRS

MASTER OF SCIENCE IN HEALTH PROMOTION

- Complete your master's degree completely online
- Summer coursework available

REQUIRED COURSES: 21 HRS

Advanced Health Communication
Health Behaviors
Health Program Planning & Evaluation
Epidemiology
Leadership & Ethics for Health Professionals
Statistical Analysis for Health Professionals
Research Methods for Health Professionals

ELECTIVE COURSES: 6 HRS

PROJECT OR THESIS OPTION: 6 HRS

ACCELERATED MASTER OF SCIENCE IN HEALTH PROMOTION

- Double count up to 9 semester hours toward both BS and MS degree completion
- Apply after 15 semester hours at EIU with a GPA of 3.25 or above

1 TRADITIONAL ROUTE



2 ACCELERATED MS DEGREE PROGRAM

