

Drives to Fries: Fast-food During Covid-19

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Introduction

Covid-19 impacted many people when it comes to how we go about our daily lives, including fast-food. A commodity that was drastically changed when Covid-19 came around. The purpose of this, is to find out how much has changed before, during, and after certain fast-food chains during Covid-19. This ranges from the amount of times people went out, or maybe they changed how much they eat on a weekly basis.

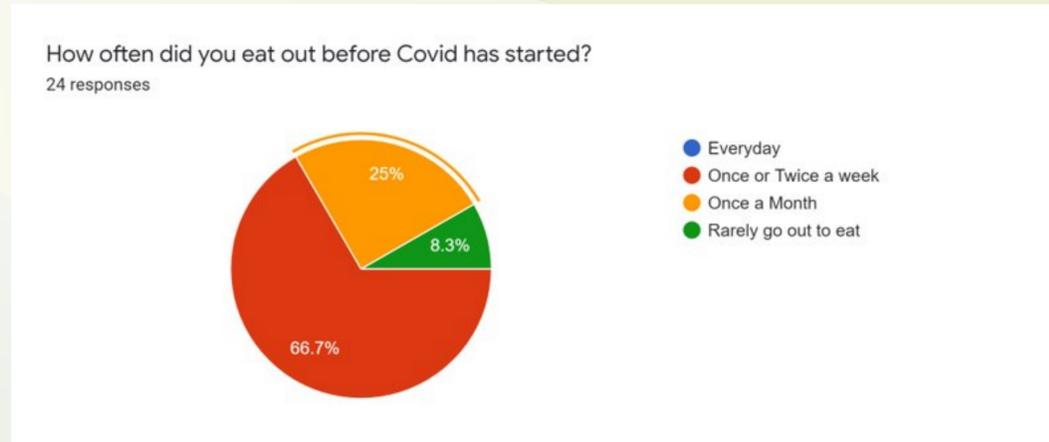


Methods

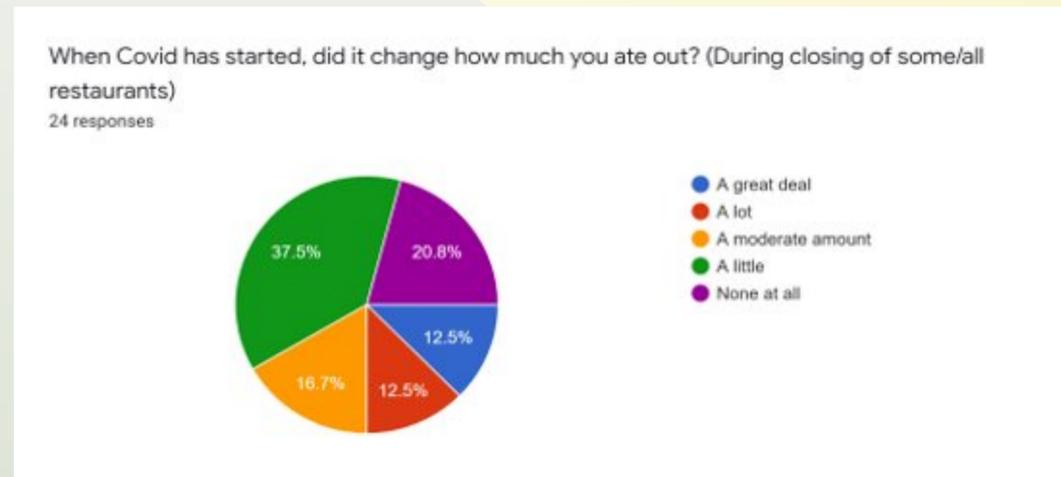
In order to get the best results, surveys were the preferred method. Private and voluntary, yet effective. The surveys were done around my own hometown, Villa Grove. Some were done via online, to minimize exposure of Covid while attempting to get said results; however, I did employ some methods of attempting to talk to people which was the main method of gathering the evidence. Using social media and going to areas with large foot traffic: food joints and grocery stores, whenever time was available, and compiled into graphs. With all the surveys, a total of 24 responses were only gathered.

Results

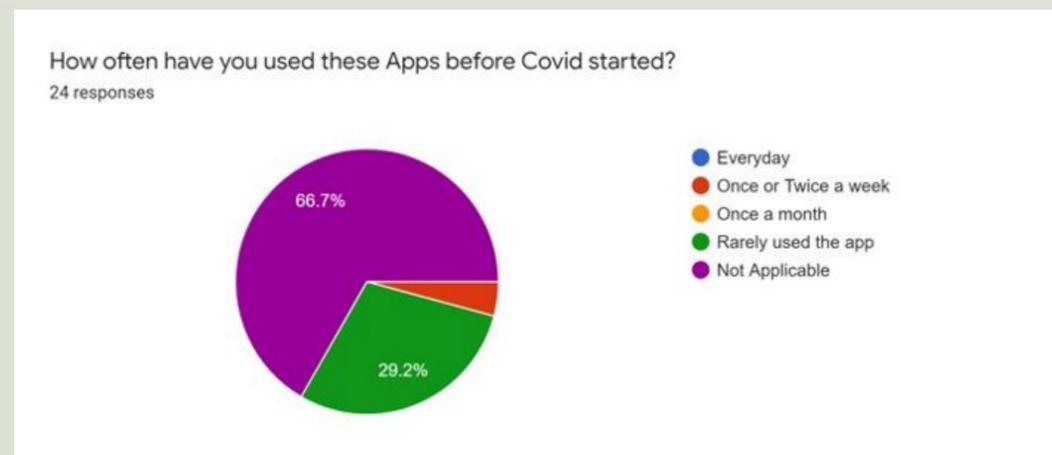
- Before Covid-19 it is very apparent that many people that eat fast food rather frequently.



- When Covid-19 when some, but not all places of business closed down, from there it appears not many people were



- Delivery Apps while still new, still had effects to customers; however, there was not much of an increase in uses of the apps. In fact, it appears that it was barely used by some people.



Interpretations

The most interesting thing is that people were not as affected when it comes to people are still ordering fast food. It does not appear that they are affected by Covid-19 when it comes to food, plus most of the restaurants refused to close during the time they were supposed to. The most interesting point is that some people did not use the food delivery apps, only a small number actually used the apps rather frequently. With technology be as easy being in your pocket, you would think that being able to order food from your phone and have a person drive to that restaurant pick it up and deliver it to your door; however, people are still going to those places in person either dine in or even drive through rather than deliver it. As well, the data could appear incomplete due to a small data pool; however, it does not that deny the evidence that fast food is a popular.

Conclusions

Did we eat more often in restaurants, and fast-food joints? Consumers are very well still eating out, even with Covid. Reasons with it still being available possibly better than grocery and cooking at home. It's cheaper, and quick. As well with, delivery apps while it can get food from fast food joints, possibly a bit better than standard delivery; however, it appears that it isn't going to be the preferred method now and then on. We are a society that revolves around moving around, regardless of the age of the person. We are always on the move, so getting food where we can grab and go, or dine in and then go, is on the top of our lists; However, some data is missing. The data was collected within a small town and not a larger area like Champaign or Mattoon. Even with that in mind, the idea of fast-food not being affected is not that bad, considering how often we move around, more like it's a blessing for that matter, with them around not closing.

