

Sexual Assault Task Force
February 3, 2012
Attendance

- Kevin Peizer
- JOHN HATHILL UPD
- Melissa Ahmre - CC
- Donna Hudson - SACIS
- Diana Zuttone Student Standards
- Jody Stone - Housing & Dining
- Dean Herwood - Fraternity & Sorority Programs
- Eric S. Quinn - EIU Health Service
- Jenny Sipes - Office of the VPSA
- Amanda Woolard - HERC
- Michelle Hartke - HERC
- Kati McCarty
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Sexual Assault Task Force
February 3, 2012
Minutes

Those in Attendance: Amanda Woolard, Katie McCarthy, Dean Harwood, Jenny Sipes, Kevin Pelzel, Melissa Ashmore, John Hatfill, Donna Hudson, Diana ZuHone, Jody Stone, Eric Davidson, Michelle Hartke

I Bystander Intervention idea review

Considered the possibilities of doing a social marketing plan alone or in coordination with an education program- elected for both. In comparison of the different social marketing campaigns already readily available, and in light of the difficulty of starting one up from scratch, we elected to purchase the Red Flag Campaign (www.theredflagcampaign.org) to increase awareness of positive relationships verses the red flags of dating violence. Several departments said they could help in funding the \$850 program that provides 160 double sided posters as well as 200 red flags to use in the marketing.

Every department that can contribute should contact Katie (kmmccarthy@eiu.edu) by Friday Feb 10 at 4 pm. The more the merrier (and the smaller the burden)

We will begin this program shortly after receiving the material. Hopefully this could be discussed the next meeting.

In addition we will pursue the possibility of getting trained in the Step Up program model. Eric is pursuing if IHEC can sponsor the Step Up trainers to come to Illinois for a conference this spring. Otherwise, we will look into cost for bringing the Step Up trainers directly to campus to do a train the trainer routine.

There is a specific sexual assault module that Step Up has in increasing bystander intervention. We discussed the possibility of offering a program on a weekend or Monday evening in the early fall with attendance strongly encouraged. Also discussed the possibility of offering it to Foundations courses and/ or other departments (Education? Journalism? FCS?)

We discussed creating a more EIU specific social marketing piece that would coordinate with the Step Up message, and recognized that the Red Flag campaign would increase awareness now, and could be used as a pilot.

In the future smaller groups may be designated to work on EIU specific social marketing.

We recognized that there tends to be greater value in training the trainer programs where multiple presentations can be created, rather than single use speakers.

II Spring Break posters/ Hands are not for Hurting

Discussed using the pre spring break cards and posters per the HERC, in the glass case by the union, and possibly the wellness counter. Peer educators will be hosting a mini Spring Break Fair: "Safe Spring Break" in Stevenson in the beginning of March.

Discussed the possibility of using the Hands are not for hurting, need to check in with Jeannie about this, as there will also be this red flag campaign beginning at the same time.

Discussed the possibility of the Red Flag campaign as contributing to the Tunnel of Oppression in the spring

III Sample PSA: healthy relationships

Will discuss Amanda and Katie's efforts next time. Maybe coordinate with Red Flags?

IV Future meetings 11:00 Schahrer room
Feb 24, **Mar 9 (Paris Room)**, Mar 23, April 13