Type	Description
Tracking Usage	These track participation in programs or services.
Needs Assessment	Gathering information about student needs related to a particular program, office, or population.
Program Effectiveness	Measures level of satisfaction, involvement, effectiveness, helpfulness, etc.
Environmental Assessment	This is used to assess the behaviors and/or attitudes on campus.
Learning	Learning assessments are used to determine how a participant will think, feel, or act differently as a result of your program/course/service.
Benchmarking	Comparing a program or service against an already existing comparison group or standard.
Cost-effectiveness	Examines how a program or service offered compares with the cost of the program.
Program Review	A comprehensive review of a department that typically involves the writing of an in-depth self-study and an external review process.