

Panther Family Association Meeting Agenda

March 10th, 2025

- Mission statement construction updates
 - *Our mission is to positively support panther cubs and their families in an open and unbiased manner, regardless of **origin**, on their EIU journey by promoting available EIU programs and facilities through outreach at campus events and social media.*
- Was everyone able to join the Microsoft Teams?
- Family email updates (Tanya)
 - ~4500 emails on listserv
 - First email will be Family Weekend save the date
- What information should be on the orientation flyer?
 - Dues
 - What are the benefits of dues?
 - Support group/sounding board
 - Resources for organizational growth
 - Social events
 - “Access to resources all in one place”
 - Not have to seek out resources
 - Can we do discounted apparel for members?

- Collab with bookstore(?)
- Reserved seating at commencement?
 - Graduation package?
- Reserved FW parking pass?
- Meal cards/dining dollars for when they visit students (?)
- Local hotel discounts for members
 - Discount cards
 - Membership code
 - How to ensure they are actually members?
- Discount booklets during Family Weekend for members
- General intro
- What else?
 - Contact information
 - QR code for more info
 - Social media pages
 - Do we want a catchphrase?
- Potential name change
- What do we want the logo to look like?
 - Outline of Old Main
 - Name/Acronym within outline
 - Cupping hands underneath (showing support)

- Panther in cupped hands(?)
- Little paw prints in a big paw print
 - Paws instead of hands(?)
- Circular design (?)
- Family Weekend events and presence (10/31-11/1)
 - What will that look like?
 - Tabling
 - Door prize
 - Football game
 - Discounted tickets
 - Tailgate in Tent City
 - Stickers on snacks to give out to students and families
 - Sam's Club in Terre Haute
 - Panther Catering
 - PepsiCo sponsorship?
 - Flyer within a t-shirt and do a t-shirt toss during FB game
- Operations until first elections
 - How do we want to proceed with planning and execution until there is an official executive board?
 - Erin Ordner: Event Coordinator position(?)

- Steph: Willing to help Erin with event coordination
 - Figure out what all is needed and then delegate from there
- Next meeting:
 - April 14th at 5:00 CST
 - New Student and Family Welcome, what feedback do you have?
 - Taylor/Tanya: Provide updates on incentives to join organization
 - Do we want a catchphrase?
 - Logo update from MarCom