

# **Panther Family Association Meeting**

*April 14<sup>th</sup>, 2025*

- New Student and Family Welcome: What did you like? What did you dislike?
  - Difficulty hearing speakers (high up in bleachers)
  - Felt rushed getting student settled into residence hall room and getting there on time
    - Especially for students who had move in times after lunch, the time of event did not work
  - Lack of directional signage and maps
  - Didn't understand why she had to be there when she could continue getting moved in and settled
  - Enjoyed the band
  - Appetizers and sweet treats after were appreciated
- Mission Statement: Any new thoughts?
  - *Our mission is to positively support EIU panthers and their families in an open and unbiased manner, regardless of origin on their EIU journey by promoting available programs and resources through outreach at campus events and through social media.*
- Logo Updates
  - Given the options, which one would you like to see on PFA swag?

- Big blue paw print but make letterings under it black instead of gray
  - Longer one with paw print on the right would be better for pens, bumper stickers, smaller/thinner swag
- Incentives to join organization: Tanya
  - Ongoing process
  - Earliest start would be December 2025 commencement ceremony
    - Can we turn this into a raffle with local businesses and organizations as well?
      - Must be a member to be entered into raffle
- Family Weekend Events
  - Presence at Pancake Breakfast?
  - Do we for sure want to tail gate?
  - Who all is coming
    - Who all is willing to give part of their weekend to PFA?
    - Steph
    - Leslie
    - Traci
- Flyer Updates
- Creation of first-generation student hub on campus
  - Possibility of serving first-generation families as well

- Bilingual materials about navigating college experience and promoting student success
- Building network to share resources with
- Feedback about what resources and topics would be most beneficial for families
  - Text alerts instead of a whole app?
  - Multi-modal communication needed for different demographics of parents
- Next meeting: Monday, May 12 at 5:00 CST
  - Determine who will be volunteering at pancake breakfast and tailgate event
    - “Lock-in logistics meeting”
  - Proof of flyer for Family Folders
  - Revisit Teams
    - Notifications are not going through for information