

2016 SPONSORSHIP PACKAGES

Debut Program Information:

Debut programs (New & Transfer Student Orientation) will take students through campus and allow them to meet with advisers, create their class schedule, get their Panther Card, and learn about many of the resources that campus, Charleston and Coles County have to offer. The 40+ full-day programs held throughout the school year start in April and conclude in January of the following year. We have the opportunity to service over 3,000 freshmen and transfer students along with their family members to the Charleston & Coles County community.

Prowl Program Information:

The Prowl program (Fall & Spring Transition) focuses on helping students make a smooth transition to campus as well as the local community. Prowl offers educational and social opportunities for students and family members to learn about community expectations and how to connect to Eastern and the surrounding community. The fall programs begin in August and conclude in October while the spring Prowl program transpires in January.

Gray Sponsor: (\$275.00 Annual Sponsorship) \$25 off for Charleston, Mattoon, & Effingham Chamber Members

- Place **ONE** free insert, provided by vendor, in all freshmen and transfer Welcome Bags (qty. 2,000+)
- Business logo featured on the New Student Programs website
- Provide business with 8 x 10 Certificate of Appreciation
- Business logo & contact information placed on rolling power points at Debut programs
- Business logo placed on Panther Fair signage at Freshmen & Transfer Debut programs
- Business logo placed on signage at Prowl Welcome Ceremony, (**Aug. 19**) Prowl Picnic, and Prowl Check-In

White Sponsor (\$550.00 Annual Sponsorship) \$50 off for Charleston, Mattoon, & Effingham Chamber Members

- All Gray Benefits
- Site sponsored logo on sign (one site) for Jumpstart 2 G.I.V.E.
- Business logo and contact information placed on Prowl Mobile App
- Business logo placed on selected NSP sponsor signage
- Business logo placed on 10 guest transportation golf carts and two information booths used during Prowl Opening Weekend and Move-In Day (Thursday-Sunday)
- Business mentioned in **TWO** highlighted editions of EIU Connection e-mail. (1 in Spring and 1 in Fall)
- Invitation to participate in the EIU Business Expo

Blue Sponsors (\$800.00 Annual Sponsorship) \$75 off for Charleston, Mattoon, & Effingham Chamber Members

- All Gray and White Benefits
- Business logo placed on Panther Pal t-shirts worn by current EIU student volunteers on Move-In Day (qty. 450)
- Business logo placed on service project transportation (one logo per bus, over 20 buses)
- Business logo and contact information placed inside the family calendar/handbook (qty. 1500)
- Logo on signage at one site during the day of service known as Jumpstart2G.I.V.E

Panther Sponsor (\$1500.00 Annual Sponsorship) \$100 off for Charleston, Mattoon, & Effingham Chamber Members

- All Gray, White, and Blue Benefits
- Sponsorship signage at the G.I.V.E Fair in September hosted by EIU Student Community Service
- Business logo placed on year round NSP staff t-shirts (qty. 35)
- Business logo placed on Prowl Leaders (fall orientation staff) t-shirts (qty. 60+)
- Business logo placed on water bottles distributed at Prowl & Run Red events (qty. 1,000)
- First offer of additional sponsorship opportunities that arise (new events, t-shirts, and novelties)

Contact Information:

Contact Name: _____

Position/Title: _____

Contact Phone Number/Ext: _____

Business Fax Number: _____

Mailing Address: _____

Email Address: _____

Sponsor Information (will appear in publications & signage)

Business Name: _____

Business Phone Number: _____

Business Address: _____

Business E-mail: _____

Business Website: _____

Business logo will be e-mailed to Echarial Gaines at egaines@eiu.edu in a jpeg format image.

Please Select A Package

Sponsorship Packet	Charleston/Mattoon Chamber Member Rate	Non-Chamber Member Rate
<input type="checkbox"/> Gray Sponsorship	\$250.00	\$275.00
<input type="checkbox"/> White Sponsorship	\$500.00	\$550.00
<input type="checkbox"/> Blue Sponsorship	\$725.00	\$800.00
<input type="checkbox"/> Panther Sponsorship	\$1400.00	\$1500.00

I would like to participate in the selected sponsorship package above.

Sponsor Signature: _____ Date: _____

Form of Payment: _____ *Make check or money order payable to Eastern Illinois University.*

Send your completed form and payment via mail or fax to:

C/O New Student Programs- Echarial Gaines
 MLK Jr. University Union, Room 1715
 Eastern Illinois University
 600 Lincoln Avenue | Charleston, IL 61920

Phone: 217- 581- 6435 | Fax: 217-581-6489