

Orientation Program Information:

The Orientation Program will take new students through campus and allow them to meet with advisors, create their class schedule, get their Panther Card, and learn about many of the resources that campus, Charleston and Coles County have to offer. The 30+ full-day programs held throughout the school year start in April and conclude in January of the following year. We have the opportunity to service over 1,500 freshmen and transfer students along with their family members to the Charleston & Coles County community.

Prowl Program Information:

The Prowl program (Fall & Spring Transition) focuses on helping students make a smooth transition to campus as well as the local community. Prowl offers educational and social opportunities for students and family members to learn about community expectations and how to connect to Eastern and the surrounding community. The fall program occurs in August while the spring Prowl program transpires in January.

Family Program Information:

Family Programs focuses on building and maintaining the relationship of EIU family members and the university through supportive communication and events. Family members are essential to their students being successful at Eastern. Family Weekend, which is held in September, is one of the most anticipated events of the year. Families visit the area and participate in 20+ festivities on campus and in the local community.

Gray Sponsor: (\$250.00 Annual Sponsorship)

- Place **ONE** free insert, provided by vendor, in all freshmen and transfer Welcome Bags (qty. 1,500+)
- Business logo featured on the New Student & Family Programs website
- Provide business with 8 x 10 Certificate of Appreciation
- Business logo & contact information placed on rolling power points Orientation programs
- Business logo placed on signage at Orientation check-in and Prowl activities

White Sponsor (\$500.00 Annual Sponsorship)

- All Gray Benefits
- Business logo and contact information placed on Prowl Mobile App (PantherLife)
- Business mentioned in **TWO** highlighted editions of our Family Newsletter email (1 in Spring and 1 in Fall)
- Business logo placed on Prowl Leaders (student workers during Fall Prowl) t-shirts (qty. 50+)
- Invitation to participate in the EIU Business Expo

Blue Sponsors (\$750.00 Annual Sponsorship)

- All Gray and White Benefits
- Business logo placed on Panther Pal t-shirts worn by current EIU student volunteers on Move-In Day (qty. 150+)
- Business logo and contact information placed inside the family calendar/handbook (qty. 1500+)
- Business logo on signage at one site during the day of service known as Jumpstart

Panther Sponsor (\$1500.00 Annual Sponsorship)

- All Gray, White, and Blue Benefits
- Business logo placed on year round New Student & Family Programs staff t-shirts (qty. 25)
- Business logo placed on water bottles distributed during Prowl events (qty. 500+)
- Business logo placed on New Student Photo shirts worn by new students and staff when creating the traditional EIU Photo in O'Brien Stadium (qty. 1500+)
- First offer of additional sponsorship opportunities that arise (new events, t-shirts, and novelties)

Contact Information:

Contact Name: _____

Position/Title: _____

Contact Phone Number/Ext: _____

Business Fax Number: _____

Mailing Address: _____

Email Address: _____

Sponsor Information (will appear in publications & signage)

Business Name: _____

Business Phone Number: _____

Business Address: _____

Business E-mail: _____

Business Website: _____

*Business logo will be e-mailed to **Beth Dunahee** at badunahee@eiu.edu in a jpeg format image.*

Please Select A Package

<u>Sponsorship Package</u>	<u>Sponsorship Package Rate</u>
<input type="checkbox"/> Gray Sponsorship	\$250.00
<input type="checkbox"/> White Sponsorship	\$500.00
<input type="checkbox"/> Blue Sponsorship	\$750.00
<input type="checkbox"/> Panther Sponsorship	\$1500.00

I would like to participate in the selected sponsorship package above.

Sponsor Signature: _____ Date: _____

Form of Payment: _____

*Make check or money order **payable** to **Eastern Illinois University**.*

Send your completed form and payment via mail or fax to:

C/O New Student & Family Programs - Beth Dunahee

MLK Jr. University Union, Room 1715

Eastern Illinois University

600 Lincoln Avenue | Charleston, IL 61920