STORY IDEA FORM

University Marketing and Communications will review this information
and choose the appropriate venue(s) for distribution, on-campus and/or off-campus.

Briefly explain your program/project in layman’s terms. (What is the name of the project? Who is involved? What are the goals? How long has this been done?)

Explain the program/project’s benefits to EIU students, the community and/or the world.

If there is a specific publication/organization outside of our area that you would like to receive this information, please provide its name and address.

_____________________________________________________________________
_____________________________________________________________________

Publication/organization name
Address

Please explain the relevance of this information to this recipient

Submitted by ________________________________
Name ____________________________ Title/Department ____________________________

Role in this event ____________________________________________________________

Phone ____________________________ E-mail ______________________________________________

Date submitted __________________________

May we provide your name and contact information to the media? (check an option below)

□ Yes, for publication and/or media inquiries    □ Yes, for media inquiries only    □ No