

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT



PREPARATION TO LEAD.

Management professionals lead and coordinate people, activities, and systems to achieve organizational goals. Students enrolled in the management major develop the skills and knowledge needed to perform the functions of managers: planning, organizing, controlling, and directing. EIU's management majors may study general management or concentrate in international or human resource management.

One of six majors at EIU's School of Business, the Management Major curriculum emphasizes: analytical skills, ability to interpret data, planning and organizing, research skills, written communication, presentation skills, problem solving, and teamwork.

Managers may want to complete a master's degree in business administration (MBA) or other specialized graduate degree to advance in some areas such as consulting, corporate management, or governmental executive management.

People who can manage resources such as time, money, people, and equipment effectively and efficiently are always in demand by businesses, government agencies and nonprofit organizations. Career tracks and positions open to management majors include:

- Bank manager
- Benefits administrator
- Compensation analyst
- Claims analyst
- Contract administrator
- Credit manager
- Customer service manager
- Entrepreneur
- Development officer
- Health care administrator
- Insurance underwriter
- Human resource manager
- Logistics specialist
- Job analyst
- Merchandise manager
- Operations manager
- Pricing analyst
- Project manager
- Property manager
- Purchasing agent
- Retail buyer
- Retail manager
- Salesperson
- Supply chain manager
- Sales manager
- Training specialist

QUESTIONS? CONTACT:

DR. AYSE COSTELLO

Assistant Chair, Management, Marketing,
Business Administration & HTM

AICOSTELLO@EIU.EDU
(217) 581-8524



BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

MANAGEMENT CURRICULUM REQUIREMENTS

A GRADE OF C OR BETTER IS REQUIRED IN COURSES DESIGNATED WITH AN ARROW (▶)

EIU General Education Curriculum:

- ▶ **ENG 1001G** - College Composition I
- ▶ **ENG 1002G** - College Composition II
- ▶ **CMN 1310G** - Introduction to Speech Communication
- ▶ **MAT 2120G** - Finite Mathematics
- ▶ **ECN 2801G** - Principles of Macroeconomics
- ▶ **ECN 2802G** - Principles of Microeconomics

Critical Thinking & Quantitative Reasoning (CTQR): Course:

CTQR Course Options: CMN 2040, ECN 3450, GEO 3810, MAT 2110G, MIS 3505, OSC 3800 (May double count as MGT elective), OSC 4820, PH 1900G, PHI 1990G

Students also must fulfill the University foreign language requirement (two courses in a single foreign language) unless exempt based on high school course work.

Business Core Curriculum (prerequisites required):

- ▶ **BUS 1000** - Introductory Business Seminar
- ▶ **BUS 1950** - Computer Concepts and Applications for Business
- ▶ **BUS 2101** - Financial Accounting
- ▶ **BUS 2102** - Managerial Accounting (BUS 2101)
- ▶ **BUS 2750** - Legal & Social Environment of Business (ENG 1002G)
- ▶ **BUS 2810** - Business Statistics (BUS 1950)
- ▶ **BUS 3010** - Management & Organizational Behavior (60 hours)
- ▶ **BUS 3200** - International Business (BUS 2750, ECN 2801G, ECN 2802G)
- ▶ **BUS 3470** - Principles of Marketing (BUS 2810, MAT 2120G)
- ▶ **BUS 3500** - Mgmt Information Systems (BUS 1950, MAT 2120G)
- ▶ **BUS 3710** - Business Financial Mgmt (BUS 2101, MAT 2120G)
- ▶ **BUS 3950** - Operations Mgmt (BUS 2810, MAT 2120G)
- ▶ **BUS 4360** - Strategy and Policy (Capstone for Senior Year)

Management Core (prerequisites required):

- ▶ **MGT 3450** - Human Resource Management (60 hours)
- ▶ **MGT 3830** - Managerial Communications (60 hours)
- ▶ **MGT 4310** - Organizational Behavior (BUS3010)
- ▶ **MGT 4600** - Intl Business Policy & Operati on (BUS 3200)
- ▶ **MGT 4650** - Management Seminar (90 hrs, MGT 3450, 3830, 4310)

Plus one of the following concentrations:

GENERAL MANAGEMENT - Four electives (E), 3/4 of the General Management electives must have an MGT course prefix.

HUMAN RESOURCE MANAGEMENT - Three required (HR), One elective (E)

INTERNATIONAL - Three electives (IM), One elective (E)

- ▶ **MGT 3900** - Employment Law (HR) (E)
- ▶ **MGT 4370** - Compensation Management (HR) (E)
- ▶ **MGT 4500** - Employee Staffing & Development (HR) (E)
- ▶ **MGT 3970** - Study Abroad (IM) (E)
- ▶ **MGT 4275** - Internship in Management (IM) (E)
- ▶ **MGT 4700** - Special Topics in Management (IM) (E)
- ▶ **FIN 4820** - International Finance (IM)
- ▶ **MAR 4490** - International Marketing (IM)
- ▶ **GEG, ECN, HIS, or PLS** (w/ Intl focus; max 3 credits) (IM)
- ▶ **MGT 4740** - Independent Study (E)
- ▶ **MGT 4760** - Seminar in Decision Making & Leadership (E)
- ▶ **MGT 4800** - Management of Innovation & Tech (E)
- ▶ **MGT 4860** - Managing Conflict, Power & Politics in Org (E)

- ▶ **MGT 4950** - Management Consulting (E)
- ▶ **ACC 3300** - Management and Cost Accounting (E)
- ▶ **BUS 4000** - Business Ethics (E)
- ▶ **ENT 3300** - Foundations of Entrepreneurship (E)
- ▶ **MAR 3875** - Retail Management (E)
- ▶ **MAR 4470** - Professional Sales (E)
- ▶ **OSC 3800** - Spreadsheet Model/Analysis Mgmt Dec Mkg (E)
- ▶ **OSC 4340** - Strategic Quality Management (E)
- ▶ **OSC 4810** - Supply Chain & Logistics Management (E)
- ▶ **OSC 4850** - Project Management (E)

Recommended Schedule of Classes

| FIRST SEMESTER | | SECOND SEMESTER | |
|----------------|-----|-----------------|-----|
| YEAR 1 | | | |
| COURSE | HRS | COURSE | HRS |
| BUS 1000 | 2 | ENG 1002G | 3 |
| BUS 1950 | 3 | MAT 2120G | 3 |
| ENG 1001G | 3 | ECN 2801G | 3 |
| MAT 1271 | 3 | General Ed | 3 |
| CMN 1310G | 3 | General Ed | 4 |
| Total | 14 | Total | 16 |
| YEAR 2 | | | |
| COURSE | HRS | COURSE | HRS |
| BUS 2101 | 3 | BUS 2102 | 3 |
| BUS 2810 | 3 | BUS 2750 | 3 |
| ECN 2802G | 3 | General ed | 3 |
| General ed | 3 | General ed | 3 |
| General ed | 3 | General ed | 3 |
| Total | 15 | Total | 15 |
| YEAR 3 | | | |
| COURSE | HRS | COURSE | HRS |
| BUS 3010 | 3 | BUS 3500 | 3 |
| BUS 3200 | 3 | BUS 3950 | 3 |
| BUS 3470 | 3 | MGT 3450* | 3 |
| BUS 3710 | 3 | Elective | 3 |
| MGT 3830 | 3 | Elective | 3 |
| Total | 15 | Total | 15 |
| YEAR 4 | | | |
| COURSE | HRS | COURSE | HRS |
| MGT 4310 | 3 | BUS 4360 | 3 |
| MGT 4600 | 3 | MGT 4650 | 3 |
| MGT Elective | 3 | MGT Elective | 3 |
| MGT Elective | 3 | MGT Elective | 3 |
| Senior Seminar | 3 | Elective | 3 |
| Total | 15 | Total | 15 |

*Take these courses in this term to meet future prerequisites.