The Hospitality and Tourism Industry is one of the largest in the world and provides graduates with global opportunities to be managers in dynamic settings such as hotels, event and meeting venues, convention centers, restaurants, resorts, country clubs, and amusement parks. Our alumni work for major companies across the country, such as Hilton, Marriott, Hyatt, Intercontinental Hotel Group, Lettuce Entertain You Restaurants, Sodexo, and Disney.

In addition to courses in hospitality and tourism, students complete either a Business Administration minor or an Entrepreneurship minor. Students become engaged in the industry through two industry supervised work experiences, hands-on learning activities such as The Café lab and field trips, interaction with guest speakers, and participation in professional conferences and student organizations. The HTM program is transfer friendly with Illinois community college courses.

**SUPERVISED INDUSTRY WORK EXPERIENCES**

**PROFESSIONAL CONFERENCES AND EVENTS**

**INDUSTRY FOCUSED STUDENT ORGANIZATION**

**INTERACT WITH INDUSTRY PROFESSIONALS**

**HOSPITALITY & TOURISM**

4800 LUMPKIN HALL
600 LINCOLN AVENUE
CHARLESTON, IL 61920

217-581-3526
DEMAND FOR GRADUATES
The hospitality and tourism industry is one of the largest in the world, providing entry level, managerial, and entrepreneurial opportunities to thousands. In the United States, travelers spent $1089 billion in 2018 (that’s $34,551 every second), creating an economic impact of $2.5 trillion, providing 15.7 million jobs, and accounting for 2.7% of the country’s GDP. One in eight jobs depends on travel and tourism.

The United States Department of Labor Bureau of Labor statistics report the median wage and annual number of openings for hospitality and tourism related jobs as follows.

<table>
<thead>
<tr>
<th>JOB</th>
<th>OPENINGS</th>
<th>MEDIAN WAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foodservice Managers</td>
<td>36,800</td>
<td>$52,030</td>
</tr>
<tr>
<td>Lodging Manager</td>
<td>5,000</td>
<td>$51,800</td>
</tr>
<tr>
<td>Meeting Convention Event Planners</td>
<td>15,100</td>
<td>$48,290</td>
</tr>
<tr>
<td>Sales Representative Services</td>
<td>131,000</td>
<td>$52,510</td>
</tr>
</tbody>
</table>

OPPORTUNITIES IN HOSPITALITY & TOURISM AT EIU
- Develop your professional network through two supervised industry work experiences
- Participate in professional conferences and events
- Develop leadership skills through an industry focused student organization
- Interact with industry professionals through field trips, guest speakers, and study tours
- Enhance practical skills in the Café learning lab
- Attend industry focused career fair
- Choose between a management or entrepreneurship option

STUDENTS WHO SUCCEED IN HOSPITALITY & TOURISM CAREERS ARE:
- Decision Makers
- Excellent Communicators
- Problem Solvers
- Conflict Resolvers
- Calm Under Pressure
- Culturally Aware
- Information Analyzers
- Organized
- Service Oriented

OUR ALUMNI ARE SUCCESSFUL
The majority of our alumni find careers in Illinois, but some have located across the country from California to Florida to New England. The greatest number of alumni are in event planning, catering, and hotel sales positions, followed by restaurant or hotel management. Examples of jobs that alumni have are Hotel Sales Manager, Franchise Support Manager, Hotel Revenue Manager, Corporate Event Planner, Wedding Planner, and Conference Services Manager.

"From the invaluable courses to the entire faculty that strives for your success, this program played a major role beyond graduation. The hospitality program earned me internships with Entertainment Cruises in Chicago and the Disney College Program in Walt Disney World. This journey has lead me to making magic around the world with the Disney College and International Programs team."
Akihito Kneeld “AK” (2011)
Coordinator for College International Recruitment - Walt Disney Parks & Resorts

"The hands on learning experience with instructors and outside of the box courses in the Hospitality Program at EIU absolutely provided me with the tools I needed to build a successful career in this industry. I’ve been planning conferences in hotels for seven years and have applied the knowledge gained from my education every single day. The beautiful thing about working in the hospitality industry is that each day you learn something new, always interacting with different people. It keeps life fun and interesting!"
Jessica Finnery (2011)
Conference Service Manager - Hilton San Diego Resort & Spa

"The foundation of my career is all thanks to my courses and professors from EIU. From learning the fundamentals of what it means to excel in every facet of Hospitality to the great networking opportunities from the speakers that spoke to our class, it will stay with me for the remainder of my career. The Hospitality industry is surprisingly small, and the classmates I was lucky enough to graduate with are now some of my closest colleagues here in Chicago. The professors give you real life exposure that you cannot just learn from books, and being able to apply that once you’re in the working world gives you an advantage that no other degree can offer."
Courtney Kaczor (2014)
Corporate Sales Manager at Hotel Chicago, Autograph Collection by Marriott

IT’S ALL ABOUT YOU. APPLY TODAY AT MY.EIU.EDU. eiu.edu/hospitality
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**GENERAL EDUCATION REQUIREMENTS: 6 HRS**
**ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.**

HTM 2600G – Sustainable Communities  
ECN 2801G – Principles of Macroeconomics

**MANAGEMENT OPTION REQUIRED COURSES: 59 HRS**
**ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.**

HTM 1275 – HTM Practicum  
HTM 2700 – The Hospitality Industry  
HTM 2740 – Lodging Operations  
HTM 3370 – Ethical and Legal Environment in HTM  
HTM 3500 – Professionalism in HTM  
HTM 3784 – Commercial Quantity Food Production  
HTM 3786 – Hospitality Operations and Cost Control  
HTM 4275 – HTM Internship  
HTM 4380 – Hospitality Leadership  
NTR 1120 – Food Selection and Preparation  
NTR 1121 – Food Service Sanitation  
NTR 2100 – Personal Nutrition  
REC 3310 – Travel and Tourism  
21 hours for the Business Administration Minor

**ENTREPRENEURSHIP OPTION REQUIRED COURSES: 62-68 HOURS**
**ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.**

HTM 1275 – HTM Practicum  
HTM 2700 – The Hospitality Industry  
HTM 2740 – Lodging Operations  
HTM 3370 – Ethical and Legal Environment in HTM  
HTM 3500 – Professionalism in HTM  
HTM 3784 – Commercial Quantity Food Production  
HTM 3786 – Hospitality Operations and Cost Control  
HTM 4275 – HTM Internship  
HTM 4380 – Hospitality Leadership  
NTR 1120 – Food Selection and Preparation  
NTR 1121 – Food Service Sanitation  
NTR 2100 – Personal Nutrition  
BUS 1950 – Computer Applications in Business  
BUS 2101 – Financial Accounting  
BUS 2750 – Legal and Social Environment of Business  
BUS 3010 – Management and Organizational Behavior  
REC 3310 – Travel and Tourism  
12-18 hours in the Entrepreneurship Minor

**AN ADDITIONAL 3 COURSES (9 HOURS) FROM:**
**ALL COURSES 3 CREDIT HOURS UNLESS OTHERWISE NOTED.**

HTM 2784 – Hospitality Sales and Service  
HTM 3340 – Club Management  
HTM 3740 – Professional Hospitality Meeting Mgmt  
HTM 4320 – Destination Management  
HTM 4340 – Conventions and Trade Shows  
CMN 3950 – Conference and Event Planning  
GEO 3620 – Geography of Tourism  
NTR 4940 – Food Systems Management  
REC 3320 – Festivals and Special Events