

LUMPKIN COLLEGE OF BUSINESS & TECHNOLOGY INDUSTRY PARTNERS PROGRAM



The Industry Partners Program connects companies seeking new talent in business and technology fields with Lumpkin College students. These connections will improve the channels for partner companies to reach talent, whether for internships or full-time positions.

In addition, it supports the personal growth and professional development of our students by providing an increased number and depth of touch points with practitioners. Finally, the program is integrated with EIU's Career Services to provide a seamless system for reaching students.

There is sure to be a partner level below that best meets the needs of your company!

INDUSTRY PARTNER LEVELS (PER ACADEMIC YEAR)	PREMIERE \$25,000	PLATINUM \$10,000	BLUE \$5,000	GREY \$2,500	INDUSTRY \$1,000
I. In-person recognition at Lumpkin College Awards Program	+				
II. Private student event promoted by Lumpkin College	+	+			
III. Direct to student email via the Lumpkin Student Hub	+	+	+		
IV. Recognition at Lumpkin College Awards Program	+	+	+	+	
V. Promotion at designated Lumpkin College programs	+	+	+	+	
VI. Company Logo included in Lumpkin College publications	+	+	+	+	+
VII. Industry promotion within student meeting / social areas	+	+	+	+	+
VIII. Enrollment in EIU Career Fair(s) at no additional charge	+	+	+	+	+
IX. Social Media recognition across all Lumpkin College social platforms	+	+	+	+	+

See page two for Partner Benefit Descriptions



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INDUSTRY PARTNER BENEFIT DESCRIPTIONS	
I. In-person recognition at Lumpkin College Awards Program	<ul style="list-style-type: none"> Partner company is invited to the College Awards Program and recognized for its efforts and contributions to the college.
II. Private student event promoted by Lumpkin College	<ul style="list-style-type: none"> Partner company gets a private event to meet and discuss work opportunities with interested students.
III. Direct to student email via the Lumpkin Student Hub	<ul style="list-style-type: none"> One time each semester, the partner company can advertise positions or send promotional positions through a direct e-mail to students by the Lumpkin College Student Hub.
IV. Recognition at Lumpkin College Awards Program	<ul style="list-style-type: none"> Partner company logo is highlighted during the Lumpkin College Awards Program.
V. Promotion at designated Lumpkin College programs	<ul style="list-style-type: none"> Partner company logo is highlighted during selected college programs throughout the year.
VI. Company Logo included in Lumpkin College publications	<ul style="list-style-type: none"> Partner company logo is made visible / published in Lumpkin College publications / website.
VII. Industry promotion within student meeting / social areas	<ul style="list-style-type: none"> Partner company logo is made visible in student social / meeting areas via job boards / video monitors.
VIII. Enrollment in EIU Career Fair(s) at no additional charge	<ul style="list-style-type: none"> Partner company can attend & exhibit at the EIU Career Fair(s) to introduce & promote their business & employment opportunities - charges are waived.
IX. Social Media recognition across all Lumpkin College social platforms	<ul style="list-style-type: none"> Partner company enrollment in the IPP is promoted on Lumpkin College social platforms (Facebook / Instagram / Linked-In).

Industry Partner sponsorship at the **Premiere Level** is an invaluable way to connect with Lumpkin College students. Premiere partners engage with Lumpkin College administrators and faculty to discuss curriculum initiatives that will benefit both students and the industry. Special topic courses can be developed and offered in areas of particular interest to the company, and company representatives are able to provide numerous guest lectures in those unique courses. Current examples of this collaboration are the two new “special topics” courses available during 2024 that are related specifically to mainframe technology. Levi, Ray & Shoup, Inc. (Premiere Partner) will be providing guest presentations and instruction throughout the courses and may also supply special projects for students to gain practical experience.

Premiere partners are able to interact with students at a private event promoted by Lumpkin College. These types of events are informative to students in many ways, and they allow Premiere partners to provide information about their companies, including internship and job opportunities. Finally, Premiere partners are recognized in person at the Lumpkin College annual awards banquet held in April; this is just one way that we show our deep appreciation for their support of our students. Contact us to learn more!