Linking and Embedding Lynda.com video content in D2L Brightspace

QUICK REFERENCE GUIDE
Faculty Development and Innovation Center
Eastern Illinois University
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Document Overview

This document is a reference guide that supports using Lynda.com for curriculum development and enhancement at Eastern Illinois University. The document contains an overview of practices for linking and embedding Lynda.com training video content within D2L Brightspace (D2L) EIU courses.

Lynda.com offers course training videos on numerous topics and subjects. As stated from the Lynda.com About Us web site, “Lynda.com is a leading online learning platform that helps anyone learn business, software, technology and creative skills to achieve personal and professional goals. Through individual, corporate, academic and government subscriptions, members have access to the Lynda.com video library of engaging, top-quality courses taught by recognized industry experts.”

FDIC offers support for using Lynda.com video training content. For additional information, contact fdic@eiu.edu or set up an appointment with Lisa Dallas, https://calendly.com/lmdallas or Julie Lockett, https://calendly.com/jalockett.
Embedding Lynda.com content in D2L Brightspace

This section contains information about how to embed Lynda.com welcome unrestricted video content within a D2L Brightspace course shell. The majority of course segment videos are restricted for embedding in D2L Brightspace, however, exceptions of unrestricted content, such as Lynda.com course welcome or introduction videos, do exist.

Access Lynda.com through the D2L widget or through the login from http://www.eiu.edu/lynda

Click the Share button and Look for the Lock icon next to the embed code to identify restricted content. Video content displaying a lock icon may NOT be directly embedded in a D2L Brightspace course shell, but may be linked to open in a new browser window without having to login to Lynda.com. Directions on how to link to a course or direct video are provided in the guide.

E.g.,
Embedding Lynda.com course welcome videos in D2L Brightspace

It is possible to embed a Lynda.com course welcome video in D2L Brightspace. Use course welcome videos to introduce learners to a specific Lynda.com course. The embedded video will play directly in the D2L Brightspace course shell.

Follow these steps:

1. Open a browser and login in to D2L Brightspace
2. Open a new browser tab and login in to Lynda.com using the login from http://www.eiu.edu/lynda
3. On the Lynda.com tab, locate a specific Lynda.com course you would like to embed.
4. Select the first video in the course table of contents, likely titled the “Welcome” video and verify that it is UNLOCKED.
5. Click the SHARE button and locate the embed code located **under** the heading EMBED THIS VIDEO; Click the COPY button. The code will copy automatically to your clipboard.

Primary sources: https://www.lynda.com; https://www.eiu.edu/online
6. Open the D2L Brightspace course shell. Click on **CONTENT** from the top nav bar or click **CONTENT BROWSER** to open it to select a module for embedding the Lynda.com embed video link. You may consider adding a new module that corresponds to your course shell.

7. Once you have selected and opened the correct module for embedding, click on the **NEW** button and select the **VIDEO OR AUDIO** option from the dropdown menu.

Primary sources: https://www.lynda.com; https://www.eiu.edu/online
8. The window for embedding video or audio media will display

9. Click into the WEB VIDEO OR AUDIO tab and Paste the Lynda.com embed code you copied earlier by pressing CTRL/Command + V key on your keyboard.

10. Add a TITLE, click on the ALLOW button, and click SAVE button.
11. The video will render in the content page you created.

12. When you press the Play button inside the embedded video or from the play button from the bottom video nav bar, the Lynda.com course welcome video content will play directly in the D2L Brightspace course shell module. All Lynda.com video training content viewer features (such as volume control, pause or play buttons, etc.) will also be available within the target frame of the embedded video.
Linking Lynda.com Courses in D2L Brightspace
Adding a link to Lynda.com course content is a method for including Locked/Restricted Lynda.com video training content in D2L Brightspace. Adding a link to the restricted content is accomplished by using the URL hyperlink tool in D2L Brightspace. By providing a link to a Lynda.com course in D2L Brightspace, you will allow direct access to a specific set of content videos on the Lynda.com site without having to login separately to Lynda.com.

When linking a Lynda.com course in D2L it is critical that learners are given specific information on what to use and clarification about where they will use it with related course objectives and assessments. Identifying specific Lynda.com videos, modules or topics to view in a Lynda.com course will be necessary to align with current subject matter topics.

Remember, when you add a link to a full Lynda.com course in D2L Brightspace, the course will open in a **NEW window** and play directly from the Lynda.com site. All learners accessing a Lynda.com course using a D2L Brightspace link are **automatically** logged into Lynda.com. Please be aware that each video will begin playing the “Welcome” video each time the link is accessed.

**Follow these steps**
1. Open a browser and login in to D2L Brightspace.
2. Open a new browser tab and login in to Lynda.com using the login from [http://www.eiu.edu/lynda](http://www.eiu.edu/lynda)
3. On the Lynda.com tab, locate a specific Lynda.com course you would like to link
4. Click on the **Welcome** or Introduction video for the Lynda.com course you selected, click the **SHARE** button, locate the link for **SHARE THIS COURSE WITHIN YOUR ORGANIZATION** and click the **COPY** button
5. Open the D2L Brightspace course shell. Click on CONTENT from the top nav bar to open the CONTENT BROWSER or click CONTENT BROWSER to open it to select a module for embedding the Lynda.com embed video link. You may consider adding a new module that corresponds to the course shell template.

6. Once you have selected and opened the correct module for embedding, click on the NEW button and select the CREATE A LINK option from the dropdown menu.

Primary sources: https://www.lynda.com; https://www.eiu.edu/online
7. The window for linking a source will display. Create a **TITLE** for the link. **Paste** (CTRL/Command + V key on your keyboard) the Lynda.com link you copied earlier in the URL open text box and click the check box for **OPEN AS EXTERNAL RESOURCE** option. Click **CREATE** button.

![New Link](image1)

8. The link the to the Lynda.com course video will display in the content module.

![Course Home](image2)

9. Click the **Open in New Window** button to open in a new window directly in the Lynda.com site to view the Lynda.com course video.

![Content Note](image3)
Linking to a specific Lynda.com course video in D2L Brightspace

Linking to a specific Lynda.com course video in D2L Brightspace follows the same steps as linking to an entire Lynda.com course with the exception being you will choose to copy the video URL link instead of the course URL under the SHARE options.

Follow these steps:

1. Open a browser and login in to D2L Brightspace.
2. Open a new browser tab and login in to Lynda.com using the login from http://www.eiu.edu/lynda
3. On the Lynda.com tab, locate a specific Lynda.com course video you would like to link

   ![Lynda.com Video Player](image1.png)

4. Click the course video segment (1.) you want to link, click the SHARE button (2.), and Click the Copy button (3.) under the SHARE THIS VIDEO WITHIN YOUR ORGANIZATION option.

   ![Lynda.com Video Player with Share Options](image2.png)
5. Open the D2L Brightspace course shell. Click on **CONTENT** from the top nav bar to open the CONTENT BROWSER

or click **CONTENT BROWSER** to open it to select a module for embedding the Lynda.com embed video link. You may consider adding a new module that corresponds to the course shell template.

6. Once you have opened the correct module, click on the **NEW** button and select the CREATE A LINK tool from the dropdown menu.
7. The window for linking a source will display. Create a **TITLE** for the link. **Paste** (CTRL/Command + V key on your keyboard) the Lynda.com link you copied earlier in the URL open text box and **click the check box** for **OPEN AS EXTERNAL RESOURCE** option. Click **CREATE** button.

![Linking Example](image)

8. The link to the Lynda.com course segment video will display in the content module.

![Content Module](image)

9. **Click the Open in New Window button** to open in a new window directly in the Lynda.com sites to view the video segment.

![Video Segment](image)
Sharing Lynda.com videos using a URL hyperlink

All Lynda.com video training content can also be shared as a URL hyperlink that is attached to an email or a news item within D2L Brightspace.

To share a Lynda.com video course or course segment, click **SHARE** button from the Lynda.com video source website and then click the Copy button under the **SHARE THIS VIDEO WITHIN YOUR ORGANIZATION** option. Once copied, the copied URL hyperlink may be pasted into a D2L email message as part of a News item post.
Using Lynda.com notebook functions in D2L Brightspace

Using the NOTEBOOK feature in Lynda.com allows its users to make notes as they view video training content. Within the notebook, each created note is time stamped to the moment a learner begins typing. This feature allows learners to attach thoughts, comments or questions with the Lynda.com video training content they are viewing.

Additional information about using the notebook feature is available on Lynda.com.

Using the Transcript function in a Lynda.com course

Lynda.com video training content features a transcription of all voice-over recording within a course. This feature allows Lynda.com users to read the text heard aloud in each segment of a Lynda.com course. Use the TRANSCRIPT tab under the video content viewer to access the transcription feature.

The text is highlighted as it is spoken aloud and the transcript uses an auto-scroll feature so that so learners can easily keep track of the content as it is being delivered. If learners click on a specific word in the transcript, the video will automatically go that point of the video and continue playing.

Lynda.com General Information

For more information about using Lynda.com, please refer to the How to Use Lynda.com video available on the Lynda.com website.

To find answers to frequently asked questions about using Lynda.com, including how to access technical support, visit the Lynda.com FAQs.
Terminology

Lynda.com course
Lynda.com video content that has been assembled as an entire course rather than only one individual piece of video content. Each Lynda.com course is made up of a course welcome video and individual course segment videos that are separated by topics, chapters or modules, or assembled together for viewing. When using the Lynda.com Library and Search tool, courses are most often listed as top results.

Lynda.com course welcome video
A short (approx. 30-90 secs) course segment video that provides a preview of a specific Lynda.com course. This video is often labelled as “welcome” or “introduction” in Lynda.com. This video is always publically accessible and is unrestricted and may be embedded in D2L Brightspace.

Lynda.com course segment video
An individual video segment is part of a Lynda.com course that is focused on one or a limited number of related course topics/concepts. Unlike the course welcome video, a course segment video is restricted and may not be directly embedded in D2L Brightspace and must be linked to open as an external resource in a separate browser window.