

## Internships

Coles County Sports is accepting applications for an intern to work on Central Illinois's only online-centric sports media entity. CCS, which kicked off in September, has rapidly grown to become the premier source for local sports. The site has quadrupled its readership during the past several months and has a vibrant Facebook audience nearing 2,000. We focus on our relationship with the community for this not-for-profit website. Students will immerse themselves in activities that will help them develop essential skills for careers in sports media relations, journalism, sports public relations and sports management.

This is a hands-on internship where students learn by doing – writing, producing, editing, interviewing, and working with athletes, coaches and athletic directors. Students would work around 15 hours each week. We can alter this internship in regards to hours and funding for those interested in immersing in a full-time (35 hours a week) experience for a summer or fall/spring semester.

After this internship, interns will have a much better understanding of the media's role in covering, and promoting, sports events, sports teams and sports programs – and will also have strengthened their skills to work in their respective professional fields.

We pay a \$200 monthly stipend. This position will necessitate some nights and/or weekends, but we will work around your course schedule. You might also need to sometimes travel to Mattoon so a car, or some other mode of transportation, is a plus. We are accepting interns for the fall, spring and summer semesters.

Interns will have the opportunity to develop skills by immersing themselves into as many of the following as they would like to pursue:

- Work with coaches and athletic directors to set up coverage of live sports events
- Work with coaches to set up interviews of athletes
- Write game reports about live sports events

- Cover a state high school championship event
- Develop profiles and features on athletes captured in words, video and/or audio
- Develop social media content for Facebook, Twitter, Instagram
- Promote content through social media and online platforms
- Capture and edit visuals (video, photos) at sports events
- Compile, use and publish sports stats
- Produce sports content on deadline, using an online management system

You will regularly talk with coaches, athletes, athletic directors and recreation directors as well as meet with the editor, who is an EIU journalism faculty member, to improve your skills and knowledge.

If you are interested, contact Joe Gisondi at [jgisondi@gmail.com](mailto:jgisondi@gmail.com) or via Twitter at @joegisondi.