



CURRICULUM GUIDE 2022-2023\*

# SPORTS MEDIA RELATIONS **OPTION**

B.A. IN JOURNALISM

SCHOOL OF COMMUNICATION & JOURNALISM

## TOTAL HOURS FOR MAJOR: **60 HRS**

A minimum grade of "C" is required for all Journalism courses. A minimum GPA of 2.5 is required for all Journalism coursework.

### **JOURNALISM DIVISION CORE: 36 HRS**

JOU 1401 - Journalism Forum

JOU 2001G - Journalism & Democracy

JOU 2101 - News Reporting & Writing

*Pre-req: grade of "B" or better in  
ENG 1001G or a grade of "C" in  
both ENG 1001G and ENG 1002G*

JOU 2902 - Copy Editing & Design

JOU 2950 - Introduction to Visual Communication

JOU 3000 - Advanced Reporting

*Pre-req: grade of "C" or better in  
JOU 2101*

JOU 3002 - Introduction to Multimedia Journalism

JOU 3401 - Journalism Practicum

*Pre-req: JOU 2001G and a minimum  
grade of "C" in JOU 2101*

JOU 3610 - Broadcast News

*Pre-req: JOU 2101 or CMN 2500*

JOU 3750 - Social Media Engagement

JOU 3970 - Race, Gender, & the Media

*Pre-req: grade of "C" or better in  
ENG 1002G*

JOU 4401 - Journalism Portfolio

*Pre-req: Concurrent enrollment or a  
grade of "C" or better in JOU 3401*

JOU 4420 - Communication Law & Ethics

JOU 4730 - Journalism Capstone Seminar

*Pre-req: JOU 3000, JOU 3970,  
& completion of 75 hours*

### **SPORTS MEDIA RELATIONS CORE: 9 HRS**

JOU 2850 - Sports Media Relations

*Pre-req: JOU 2101*

JOU 3706 - Writing for Sports Media

*Pre-req: minimum grade of "C" JOU 2101*

JOU 3953 - Perspectives on Sports and the Media

*Pre-req: ENG 1001G and ENG 1002G*

### **SPORTS MEDIA RELATIONS ELECTIVES: 6 HRS**

Sports Media Relations students need to complete 6 semester hours of JOU elective coursework. Students may select any JOU prefix course as electives, except JOU 1000G.

### **LIBERAL ARTS REQUIRED COURSEWORK: 9 HRS**

HIS 3940 - History of American Journalism

PLS 3603 - State & Local Government

Any 3-credit ECN or SOC class

## **SCHOOL OF COMMUNICATION & JOURNALISM**

BUZZARD HALL 2521

217-581-6003

CMNJOU@EIU.EDU

\*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2022-2023. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.