BROADCAST JOURNALISM

School of Communication & Journalism	•
Eastern Illinois University™	

NAME:		
FNUMBFR:		

GENERAL EDUCATION

LANGUAGE: 9 HRS

Course	Hours	Grade	Semester
ENG 1001G: Comp & Lang	3		
ENG 1002G: Comp & Lit	3		
CMN 1310G: Intro to Speech	3		

MATH: 3 HRS

Course	Hours	Grade	Semester

CULTURAL DIVERSITY

Course	Hours	Grade	Semester

FOREIGN LANGUAGE

Exempt?	Yes	No	
Course	Hours	Grade	Semester

FINE ARTS/HUMANITIES: 9 HRS

Туре	Course	Hours	Grade	Semester
Fine Art				
Humanity				
Fine Art/ Humanity				

SCIENTIFIC AWARENESS: 7 HRS

Туре	Course	Hours	Grade	Semester
Bio Science				
Phys Science				
Lab				

SOCIAL/BEHAVIORAL SCIENCES: 9 HRS

Course	Hours	Grade	Semester
JOU 2001G: Journalism & Democracy	3		

SENIOR SEM: Requirement met by major capstone class

BROADCAST JOURNALISM MAJOR (FA23)#

JOURNALISM CORE: 39 HRS

Course	Hours	Grade	Semester
JOU 1401: Journalism Forum	1		
JOU 2001G: Journalism & Democracy	3		
JOU 2101: News Reporting & Writing*	3		
JOU 2902: Copy Editing & Design	3		
JOU 2950: Intro to Visual Communication	3		
JOU 3000: Advanced Reporting*	3		
JOU 3002: Intro to Multimedia JOU	3		
JOU 3401: Journalism Practicum*	1		
JOU 3610: Broadcast News*	3		
JOU 3750: Social Media Engagement	3		
JOU 3940: History of American JOU	3		
JOU 3970: Race, Gender, & the Media*	3		
JOU 4401: Journalism Portfolio*	1		
JOU 4420: Communication Law & Ethics	3		_
JOU 4730: Journalism Capstone Seminar*	3		

BROADCAST CORE: 9 HRS

Course	Hours	Grade	Semester
CMN 2500: Production I	3		
JOU 3620: Advanced Broadcast News*	3		
JOU 4000: Investigative Reporting*	3		

LIBERAL ARTS REQUIRED COURSEWORK: 6 HRS

Elective Course	Hours	Grade	Semester
PLS 3603: State and Local Government	3		
ECON or SOC:	3		

BROADCAST JOU ELECTIVES: 6 HRS

Students may select any JOU course other than JOU 1000G as an elective.

Elective Course	Hours	Grade	Semester

^{*}Course has pre-regs. Please see catalog for details.

[#] A minimum grade of "C" is required for all JOU courses and a minimum GPA of 2.5 is required for all JOU coursework.

WHAT WILL I STUDY?

Building on the Journalism Division Core, the Broadcast Journalism option teaches students the foundational elements of visual storytelling. With a focus on video production, visual communication, and broadcast news dissemination, students learn to apply sophisticated approaches to deliver news across multiple media platforms.

Broadcast Journalism majors study and practice basic and advanced broadcast news skills with an emphasis on gathering, writing, shooting, editing, anchoring, and reporting news. This foundation offers students opportunities to produce news behind the camera or deliver it as on air talent.

WHAT CAREERS CAN I PURSUE?

The skills required of a broadcast journalist are the foundation for any job that requires researching, talking to people, asking questions and synthesizing what is learned into a coherent report.

You will find our alumni at commercial and public radio and television stations, working in front of and behind the camera or microphone as reporters, producers, announcers, news anchors and sports anchors, covering breaking news and longer investigative pieces.

Our alumni have won Emmy and regional broadcasting awards, and some students who work at WEIU-TV's News Watch have won collegiate Emmy Awards before they have graduated. Besides traditional news jobs, they also work as spokespeople and social media managers for government, corporate and non-profit organizations.

RESOURCES

School of Communication & Journalism

www.eiu.edu/cmnjou/

Journalism Homepage

www.eiu.edu/journalism/

Department Honors

www.eiu.edu/journalism/honors.php

Internship Information

www.eiu.edu/journalism/internships.php

Student Media

www.eiu.edu/journalism/media.php

Scholarship Information

www.eiu.edu/journalism/scholarships.php

Accreditation Council

www.acejmc.org/

The Daily Eastern News

www.dailyeasternnews.com/

News Watch

www.weiu.net/news_watch/index.php

SAMPLE COURSE SEQUENCE

FRESHMAN			
FALL	SPRING		
ENG 1001G CMN 1310G BIO GEN ED JOU 1401 JOU 2001G	ENG1002G MAT GEN ED PHYSICAL SCI GEN ED ART/HUM GEN ED SOC/BEH GEN ED		
SOPHOMORE			
FALL	SPRING		
JOU 2101 JOU 2950 SOC/BEH GEN ED ART/HUM GEN ED PLS 3603	JOU 2902 CMN 2500 JOU elective ART/HUM GEN ED SOC/ECON		
JUNIOR			
FALL	SPRING		
JOU 3002 JOU 3401 JOU 3610 JOU 3750 ELEC/MINOR	JOU 3000 JOU 3620 JOU 3970 JOU elective ELEC/MINOR		
JOU 3002 JOU 3401 JOU 3610 JOU 3750	JOU 3000 JOU 3620 JOU 3970 JOU elective		
JOU 3002 JOU 3401 JOU 3610 JOU 3750 ELEC/MINOR	JOU 3000 JOU 3620 JOU 3970 JOU elective		