

This Month's Broadcast

2

The two Michelle Murhpys

3

Professor Sue Kaufman retires

4

Graduates of WEIU-TV

5

Dr. Collins' class makes a cable show

Twork ranks No. 9 in nation

By Dave Parks

John Twork gives a new meaning to good, as he is ranked no. 9 in the nation among collegiate student sports broadcasters based on the debut Sportscasters Talent Agency of America (STAA) Top 20 list.

"I think its really cool to see Eastern's name listed among these other big schools, especially Syracuse, which is rated one of the best broadcasting schools in the nation," said Twork.

Twork is a journalism major with a concentration in broadcast. He is the voice of Charleston high school girl's basketball. He is the color announcer for EIU women's basketball and does sideline reporting for Eastern's football. In the spring, Twork is the play-by-play announcer for EIU baseball. Twork is also the sports director of WEIU-FM, and does three sportscasts a day.

Twork said basketball season is when he is the busiest. The time Twork spends sports-casting could fill in a 40 hour work week.

"This is what I really enjoy doing so it doesn't seem like work," Twork said.

"I think it's a great honor for John to be ranked 9th in the nation. It really shows his dedication to his work, but it also motivates him to want

to be better, and move up the list.," said Jeff Owens, WEIU-FM director.

Owens also said what separates Twork from other sportscasters is that he really understands sports. He has a really good voice, and he is not just a sports fan but has really captured a feel for the game.

Twork has earned the Silver Dome Award from the Illinois Broadcasters Association.



John Twork interviews EIU women's basketball player Rachel Galligan for the player of the game interview segment after EIU beat Eastern Kentucky in Richmond, earlier this year.

The case of the two Michelle Murphys

By Barbara Harrington

Michelle K. Murphy said she was pleasantly surprised last fall when she received an unexpected paycheck.

But after opening it, she realized it wasn't hers.

"I wasn't really sure what I was getting paid for," said Michelle K., a senior communication studies major. "I figured it was for extra work."

Michelle K. works at WEIU-TV as an anchor, producer, reporter and production worker. At the time, she had no idea there was a Michelle L. Murphy working at WEIU-FM as a DJ.

"Until the paycheck situation, I hadn't ever heard about her," Michelle K. said.

Michelle K. and Michelle L. later met in person to record a spot for Hit-Mix 88.9, which played off the fact the two WEIU women share the same name.

Even though the women now know each other, WEIU-TV's News Director Kelly Ru-

nyon said there's still confusion when it comes to the Michelle Murphys.

"Nine times out of 10 there's a check for Michelle Murphy and I give it to Michelle K. and she opens it and it's not hers, it's the Michelle Murphy's from radio," Runyon said. "Then Michelle K. feels really bad because she opened someone else's paycheck."

But both women said that's only one of many mix-ups they have experienced.

"Yesterday, even, my academic advising person got me mixed up and wrote the wrong pin number down and I had to go through with her and find the right one," said Michelle L., a sophomore communication studies major.

The two women also said they are oftentimes tagged wrong in photos on Facebook, being confused for the other Michelle Murphy.

But their name isn't the only thing Michelle L. and Michelle K. have in common — they both work at WEIU, are major-



Michelle L. Murphy, WEIU-FM, was recently elected student body president for next year, her junior year.

ing in communication studies, have brown hair and brown eyes and are members of the Republican party.

However, co-workers said it's not their similarities that make them fun and easy to work with, but their unique personalities.

Orion Buckingham, a junior communication studies major, works at WEIU-FM with Michelle L. Buckingham said she has a gift for relating to her listeners and her personality comes through when she is on air.

"She brings a lot of energy to her show you can tell that she has fun doing what she's doing," Buckingham said.

Michelle L. was just elected EIU student body president.

Runyon said Michelle K. has a great attitude when it comes

to work and life; she said she rarely sees Michelle K. in a bad mood.

"She's always friendly and always happy," Runyon said. "I rarely see her without a smile on her face and she's always willing to help out."

Michelle K. said after graduation in May, she hopes to work as an entertainment news reporter.

"I would love to be the reporter who goes out and finds all the hot spots in town," Michelle K. said.

In addition to her work at WEIU-TV, Michelle K. has done two semesters as a public relations intern for the Coles County Meth Awareness Coalition, helping to arrange special events, writing news releases and creating other publicity materials.

Michelle K. Murphy is a senior and works as an anchor, producer, reporter and production worker at WEIU-TV.



Kaufman retires after 23 years

By Kaitlyn Peters

After 23 years at Eastern Illinois University, Sue Kaufman is retiring from her long career as a reporter, an activist and an educator.

Kaufman is the former news director of WEIU-TV and has taught many courses in journalism. She is also the current president of the University Professionals of Illinois Local 4100.

The Women's Studies Program presented Kaufman with the "Women of Achievement" award in 2007, which is given to women who have enhanced the quality of women's lives. She received this award based on her participation with powerful organizations and professional affiliations like the Illinois Federation for Teachers and the University Professionals of Illinois Local 4100.

She attended Marquette University from 1961 to 1965, but decided to go straight to work through an internship at *The Green Bay Press Gazette* before finishing her bachelor degree.

Kaufman continued her career as a journalist by working at papers, such as the *Milwaukee Sentinel* from 1965 to 1966 and *The Rockford Morning Star* from 1966 to 1968. She became a news editor at *The Spirit* and *The Green Bay Register* from 1968 to 1971. She was a reporter, columnist and city editor of the *Terre Haute Tribune Star* from 1981 to 1986.

Kaufman found it a challenge to be a female journalist during the early part of her career. According to Kaufman, there were no or very few female city editors or female mentors during the 1960s.

In an effort for women to



Sue Kaufman (right) laughs at someone's remarks after receiving the "Women of Achievement" award in 2007. Mary (Wohlraabe) Durkin, retired journalism professor, presented it to her.

gain membership, Kaufman and six other women picketed the Milwaukee Press Club in 1965. After this incident and several lawsuits, membership was later granted to women.

"Women were really excluded," said Kaufman. Most famous people would only speak at the press club; therefore women would not get the important assignments.

Kaufman continued to be an activist in the 1970s by working in media-related matters for the National Organization for Women locally and nationally. She was also an associate for the Women's Institute for Freedom of the Press.

She went to Michigan Technical Institute in 1976

to finish her degree. In 1981, Kaufman received her masters in speech communication at Indiana State University. She also earned her Ph.D in educational administration at Indiana State in 1992.

Kaufman began working in radio in the late 1970s and the 1980s as an assistant news director, producer, and assistant general manager at several radio stations within Michigan and Indiana.

Kaufman left the *Tribune-Star* in 1986 to become an EIU journalism professor and the news director for WEIU-TV.

IN her WEIU-TV position, Kaufman worked to create a news station that gave students the opportunity to obtain real

experience.

Kelly Runyon, a former student of Kaufman and the current news director at WEIU-TV, considered Kaufman a role model throughout college. Runyon remembers proof reading her articles until the last minute to avoid Kaufman making red marks and comments all over her paper. "Sue pushed me to do the best I could" said Runyon.

Kaufman has been an active member of the University Professionals of Illinois Local 4100 since 1997. The union oversees six additional universities such as Northern Illinois University and University of Illinois,

see KAUFMAN page 6

WEIU-TV graduates soon on the move

By Sam Neal

WEIU-TV will be losing at least three seniors to graduation this spring.

Brian Gallagher, Heather Gosewisch, and Nicole Pauga will be leaving the station at the end of this school year. All three of the seniors have been working at the station for at least two years and have very big roles within the station.

Gallagher, a communication studies major with an option in electronic media production, has been working at the station for almost three years. When he first started at the station, he did more news stories, but more recently he has been working in sports. Currently, he works as a sports anchor, reporter, and producer.

When asked about his experience at the station Gallagher said, "I don't know what I would be doing if I wasn't working here."

Gosewisch, a communication studies major with an option in mass communications, also values her experience from working at the station. "I've grown, gotten more confident, made a lot of friends, and feel prepared for the future from working here," she said.

Gosewisch has been working at the station for the past two years.

"I've done every position there is in two years, and I'm proud of that," Gosewisch said.

Gosewisch is a director, producer, and writer for WEIU.

Currently, Pauga is working as a reporter and videographer. She is a history and journalism major, and has been working at the station over the past two years.

"I absolutely think the experience I have gained here will help me in the future," Pauga said. "Even though I plan



Brian Gallagher, shown on the set of WEIU-TV, is one of several students to graduate this spring to work at the station.

Photo By Kelsey Karstrand

to go to graduate school after graduation, I know the things that I have learned here will greatly benefit me in whatever career path I end up choosing."

Although Pauga has plans for more school after graduation, Gallagher and Gosewisch have plans to stay in the field after graduation.

Gallagher said, "I would like to stay in the TV field. I'm not positive I want to stick with sports, but we'll see."

Gosewisch would also like to stay in the television field. She hopes to work for a commercial station. "Being somewhere where I can edit and be creative would be great," she said.

Although none of the seniors have definite jobs lined up for the future, they all remain

confident. They know their work at WEIU-TV will greatly benefit them in the future, and they are all extremely glad that they took that step to walk into the station, and start volunteering. Even though some may have been more nervous than others. "When I first started to volunteer I was super nervous. I had no news experience, but I knew I was good with a camera. Thankfully, I have learned a lot," Gosewisch said.

WEIU-TV has meant a lot to these three graduating seniors. They have all worked hard and learned a lot in the past few years. As Gosewisch said, "I've learned more things here in the last two years than most people learn in four years, and I know

that experience is going to pay off in the real world."

Michelle K. Murphy, featured in the story on page 2, will also graduate this spring.

Runyon reminds students that they, too, can work at WEIU-TV or FM. Students need to come down to the first floor of Buzzard and make their wishes to volunteer known. For television, students are required to shadow the more experienced students to learn the ropes.

For the radio, students can shadow and work on the Odyssey to gain experience and move up to work on the FM station.

Students can then decide to take more classes in broadcasting if they enjoy the work.

Now Dr. Collins! Department's newest faculty member completes doctorate at Ohio University

Janice Collins, the newest member of the Journalism Department faculty, has successfully defended her dissertation at Ohio University and will graduate next month as Dr. Collins.

Her Ph.D. in mass communications included in her primary area media management and critical cultural studies. She also earned a certificate in women's studies.

"When looking for a new faculty member to head up our broadcasting concentration, we looked for someone with broadcast experience, teaching experience and a terminal degree. We were blessed to find Janice, who had all three, as she was just finishing her Ph.D. work," Terri Johnson, chair of the search committee and journalism faculty member. "Janice has proved to be all we wanted and more! We are so glad to add her to the faculty and we are so pleased she has completed the degree."

Collins had earned her master's earlier at Ohio in mass communication and broadcast journalism. She has an undergraduate degree from Wake Forest University.

A producer, on-air host, voice-over talent, writer, editor, videographer, copy writer and public relations person, Collins has much experience in the communication field, particularly in television and radio.

Collins has written and produced a number of Emmy Award and the best of Gannett Award winning programs for various television stations including WXIA, Atlanta.

She also has experience with WCNC-TV, Charlotte, Wavy-TV, Portsmouth, Va., WTKR-TV, Norfolk, Va., ESPN,



Janice Collins is all smiles as she contemplates the rewards of her graduate work and her newly earned Ph.D.

Photo by Erin Matheny

Greensboro, N. C., WHCS-TV, and WTJZ-AM, Hampton Va.

As an undergraduate she played basketball for Wake Forest where she received the Marge Crisp Athlete of the Year Award in 1985, presented annually to the Wake Forest University female athlete whose athletic achievements best represent the standards of excellence of the Wake Forest

female athletic programs.

She has begun a number of new projects for students at Eastern and is involved daily with the newscasts as well as teaching a number of classes.

She also taught at Ohio and at Hampton University before coming to Eastern.

She has also served as a judge for several notable broadcast journalism awards includ-

ing the Scripps Howard National Journalism Award.

Journalism Department Chair James Tidwell said, "Janice has been a great addition to our faculty. Her enthusiasm and commitment are unmatched. She's going to take our broadcasting concentration to new heights and her work with WEIU news has been fantastic."

Class makes show for cable TV

By Jerine Murphy

Journalism Professor Janice Collins took her class to another level with a different approach to news gathering this semester.

Collins challenged her classroom with a new twist to teaching her Electronic News Gathering class. Collins said she decided this semester to "spice things up."

Her class has created a new show, which is called "Off the Shelf," with an all student cast. The show takes issues off the academic shelf to take a closer look at them. The show airs on Thursdays, on channel Your 13, and gives the students a chance to feel what it would be like to

actually work in broadcasting.

"It allows them to touch on national and international news from their point of view," Collins said.

The task Collins assigned was for her students to come up with a show, name it, shoot it, and make sure that it appeals to its audience. The students were to profile Eastern departments or programs, including biology, art, music, foreign language, daycare and history. They even did a segment on Eastern Illinois University's history.

Katie Glaze, a communications studies major with a broadcast news option, is in Collins' class. "It was very time consuming, and at first it seemed like a mess. It came

out of nowhere," Glaze said. "It always feels good when you start from nothing and end up with something great." Glaze also said how independent creating the program made her and her classmates feel.

Collins said that this is the beginning of something great, and though this was the first class to do this project, it definitely won't be the last. This not only benefits the students participating, it also benefits Eastern because they use these segments to get news breaks.

Collins thinks that this will lead to "future intricate projects" with the media and news where broadcasting students will get more experience in the field and build their portfolios.

Senior journalism major one of 31 college students to watch for 2009: visualeditors.com

Chris Lee, senior journalism major, was named one of 31 college students to watch for 2009 by Charles Apple on the visualeditors.com Web site.

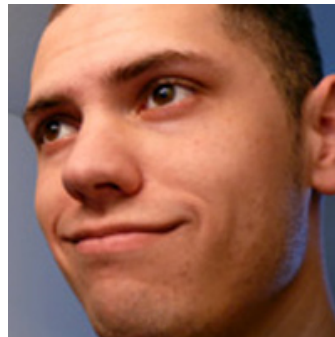
Lee, who will study abroad in the Netherlands next year, has done an internship with the Rockford *Register-Star* and has been a lead designer with the DEN.

This is the second year that the Web site has featured out-

standing college students.

Lee also attended Rock Valley College where he was Student Life graphic artist.

To view his online portfolio, go to <http://chrisly.wordpress.com/portfolio/>. Or to read more about Lee and the other students to watch for 2009, visit <http://www.visualeditors.com/apple/2009/04/thirty-one-college-students-to-watch-for-2009/>.



Chris Lee

see KAUFMAN from page 3

Springfield. She first served as secretary and treasurer for the EIU chapter, but has been president since 2002.

Her term as president ends September 1, 2009, and she taught her last class in fall 2008.

Other journalism faculty noted Kaufman's energy and enthusiasm and how much she will be missed. With her role in

UPI, she has often been away from campus traveling on UPI business, so colleagues hope she will find more time to be in the Charleston area, according to Prof. Terri Johnson.

Kaufman said, "I think that it is important to make room for others to grow, especially in leadership positions." However, she still has plans for retirement: "I'm going to

do whatever I choose to of a morning for the first time in my life!" Kaufman said.

As a teacher Kaufman has worked with many students and has enjoyed seeing them grow.

Kaufman and her life partner of 30 years have raised five children together, and she thinks that is what prepared her the most for keeping students

The Wavelength is the Eastern Illinois University newsletter for broadcasting students.

It is produced by The Agency, the public relations RSO at EIU. It is printed in Buzzard Hall.

Editor:

Ashley Mefford
almefford@eiu.edu

Agency Director:

Cory
Dimitrakopoulos

Associate Director:

Barbara Harrington

Advisor:

Terri Johnson

