

## Bachelor of Arts degree in JOURNALISM

Our students report breaking news, investigate corruption, design award-winning publications, produce newscasts, cover professional sports, promote college athletics, and frame major events with their lenses. Our alumni win Pulitzer Prizes, Emmy Awards and earn all kinds of other recognitions for their journalistic efforts. But our students learn so much more than journalism. They run major movie studios, lobby to save the environment, create digital businesses, direct social media, argue legal cases, run political campaigns, write graphic novels, and build websites. In our program, students learn to think critically, produce creatively, write precisely, process information quickly, interview thoughtfully, manage people, and develop an excellent work ethic. This option is for those who prefer a broader, more general approach to learning about journalism.

**Total semester hours required for the degree: 120 semester hours**

**The JOURNALISM major consists of 45 hours in required coursework, and additional liberal arts classes called Block A & B; your academic adviser will help you navigate our Block A and B courses to complete your degree.**

### Division of Journalism Required Core Courses: 18 hours

- JOU 1401 - Journalism Forum. Credits: 1
- JOU 2001G - Journalism and Democracy. Credits: 3
- JOU 2101 - Writing for News Media. Credits: 3
- JOU 3401 - Journalism Practicum. Credits: 1
- JOU 4102 - Journalism Ethics. Credits: 3
- JOU 4401 - Journalism Capstone. Credits: 1
- JOU 4771 - Communication Law. Credits: 3

Media & Society Courses: Complete one of the following: Students may take additional Media & Society courses as electives.

- JOU 3501 - Principles of Advertising. Credits: 3
- JOU 3953 - Perspectives on Sports and the Media. Credits: 3
- JOU 3970 - Race, Gender, and the Media. Credits: 3

**Additional Required Courses: 18 hours:** Complete all of the following required courses.

- JOU 2901 - Introduction to Copy Editing. Credits: 3
- JOU 2950 - Introduction to Visual Communication. Credits: 3
- JOU 3000 - Advanced Reporting. Credits: 3
- JOU 3002 - Introduction to Multimedia Journalism. Credits: 3
- JOU 3300 - Publication Design. Credits: 3
- JOU 3610 - Broadcast News. Credits: 3

**Electives: 9 hours:** Select any 9 hours from the classes listed below.

- JOU 2850 - Sports Media Relations. Credits: 3
- JOU 3001 - Photojournalism. Credits: 3
- JOU 3102 - Feature Writing. Credits: 3
- JOU 3620 - Advanced Broadcast News. Credits: 3
- JOU 3703 - Online Journalism. Credits: 3
- JOU 3706 - Writing for Sports Media. Credits: 3
- JOU 3800 - Advanced Editing. Credits: 3
- JOU 3955 - Reporting on the Arts. Credits: 3
- JOU 4000 - Investigative Reporting. Credits: 3
- JOU 4001 - Media Management. Credits: 3
- JOU 4275 - Journalism Internship. Credits: 1 to 3
- JOU 4750 - Independent Study. Credits: 1 to 3