

**International Education Council
Meeting Minutes
January 15, 2016
Blair Hall Third Floor Conference 3108**

Members present: Dr. Catherine Polydore, Dr. Daniele Nardi, Ms. Jordan Nelson, Dr. Robert Peterson, Dr. Claudia Janssen Danyi, Dr. Zhiwei Liu, Dr. Rose Gong, and Dr. John Willems

Members absent: Ms. Shraddha Shrestha, Dr. Rigoberto Chinchilla, and Dr. Kesha Coker

Ex-Officio present: Mr. Kevin Vicker, Dr. Kurt Olausen, Dr. Ryan Hendrickson

Ex-officio absent: Ms. Sara Schmidt

Invited Guests present: Ms. Rachel Lindhart, Ms. Lauren Schuberth, and Ms. Yang Du

I. Welcome

Dr. Polydore welcomed the committee.

II. Approval of the Minutes

The minutes of December 4, 2015 were approved with the following revision: Ms. Carmen Burn's name was corrected to Berne.

III. Reports

1) Study Abroad: Dr. Kurt Olausen

a) Spring Break and Summer Enrollment

The OSA is preparing for the spring break trip to Guatemala, which has 12 students enrolled so it's approved to go. The faculty-led summer program deadline is in 2 weeks – Friday, January 29, 2016. There are currently 128 applications and 9 out of 11 faculty-led programs have at least one application. Dr. Nardi's Multicultural Human Behavior program has 30 students applied. Dr. Olausen suspects most programs will reach their goals. To assist in this, faculty, and department and office members will continue to encourage students. There are currently 148 applications overall for summer. Twenty students are applied for independent programs. Dr. Olausen reminded the Scholarship Review Committee that scholarship the review is coming up. As of now there are 81 scholarship applications. February 19th is the date set for students to commit and make deposits. Dr. Olausen will review program applications after January 29th. If a program needs a bit more time to recruit another student or two, the deadline may be extended a couple of days.

b) Passport Caravan Update

Passport Caravan is an initiative hosted through CIEE, one of EIU's study abroad partners. Personnel come to campus and process passports for students which are paid by CIEE. This will be held either Nov 9th or 10th as a kickoff to International Education Week, which is technically the week after. Dr. Olausen is hoping to process 75 passports (subject to change) during a 4-5 hour period of time. Strong promotional efforts will be in full swing once dates are set, especially during Freshman Debut Days and during the fall Study Abroad Fair.

c) Recruitment updates

The OSA has two classroom presentations scheduled. Dr. Olausen sent out reminder to faculty members that members from the OSA are available for classroom presentations. Social Media of all kinds for

EIU Study Abroad is being used consistently. The most valuable recruitment tactic in Study Abroad is word of mouth. Dean Hendrickson suggested reaching out to department chairs to spread the word, especially of those whose summer programs are low in numbers.

d) EIUnity Diversity Conference

A study abroad session at the EIUnity Diversity Conference has been approved. The session discussion will focus on cultural challenges faced while abroad and what students may experience, as well as dispelling myths and talk about successes to grow numbers in the future.

e) Other Discussion

Dr. Olausen handed out fliers for a study abroad scholarship offered by CIEE. They have given EIU two \$10,000 scholarships to participate in a rotating study abroad program at three out of four of their global campuses. CIEE has also given EIU two \$7,500 for single site programs – one in Berlin and one in Paris. Dr. Olausen will email fliers to relevant departments to advertise. Students need to be informed by February 15th. Dr. Gong asked about eligibility. A student's GPA does not have to be from time at Eastern, but students would have to start applying now for fall semester. Mr. Vicker asked if they had to be U.S. citizens and offered to promote it to international undergraduate students. Dr. Olausen will check to be sure. Dr. Polydore asked how far in advance before the semester do we get this information. Dr. Olausen answered we're notified in January and the offers vary year to year so it's challenging to prepare. CIEE was at the past Study Abroad Fair. EIU OSA has a fairly new relationship with them as they offer sites in diverse locations. We have a faculty member working with them to customize a trip to Costa Rica.

2) International Students and Scholars: Mr. Kevin Vicker

a) Spring Enrollment Update

OISS had the largest intake of international students ever at EIU this spring for a fall or spring semester ever. Mr. Vicker thanked IEC for support. Mr. Vicker provided visual graphs to present numbers which are attached to these minutes. International students make up around 4.4 percent of the student body. 185 international students are enrolled in technology program. About 40 countries are represented; those shown on the graph have over 10 students here. The technology program would like to admit another 100 students for fall. The OISS goal is to diversify and reach out to different areas globally.

b) Strategies for Orienting New Students

Mr. Vicker provided a copy of orientation schedule and explained this process in detail.

Dr. Hendrickson complimented Mr. Kevin Vicker on his leadership and the OISS staff for being so hard working.

c) International Student Programming

Sounds of the world will be held on Saturday, Feb 20th in the evening. They would like to diversify the attendance and invite more local students. Dr. Polydore requested having a flier to distribute. Mr. Vicker will provide it by next meeting.

The OISS Awards Banquet is April 11th, time TBD.

AIS is meeting next week and is hoping to host a bowling night. Mr. Vicker will continue to update IEC with further programming efforts.

d) TLC Report

Ms. Lauren Schuberth introduced guest Academic Coordinator, Ms. Yang Du. Ms. Schuberth updated IEC on last year's completion numbers: 10 students completed who went on to university studies, 6 of whom are now at EIU. All students who they've sent have passed their classes, one with straight As! There are two new students in this session starting at EIU, one from Saudi Arabia and one from China. Current enrollment is below expected, so marketing is a big focus of TLC's. TLC has 16 students currently enrolled and is expecting 4 new students. There will be 3 returning from leave of absences next session and hopefully 2 graduating. They anticipate greater numbers coming in than leaving. An intern, Amber, has started with TLC. Marketing efforts: TLC is currently in Panama. Main regional targets this year are Asia and Africa. Our local site is hoping to build alumni relations by getting testimonials and reviews, starting a newsletter and building a website.

Ms. Schuberth is looking for a Homestay Coordinator (paid on commission) and homestay hosts. They currently have 6. This would help bring in minors who must stay in homestays.

Chinese summer camp is still a go – it will be held for 2 weeks in July. The Chinese have approved the proposal and are working on recruitment. They are hoping for 20-30 students.

Dr. Gong asked for specific information about the homestays and Dr. Polydore asked about responsibility of family. Host families are responsible for transportation (to/from school) and providing meals. Compensation is offered for both. Student must have a private room and internet access in the home. It is possible to host more than one student of different nationalities at a time. A background check is conducted on the families and Ms. Schuberth visits the homes to see where students will be living.

The Homestay Coordinator position is an independent contractor position. They will meet with community members to see who's interested in hosting students. When a student wants a homestay, the Homestay Coordinator will find them a family. They will be included in different events and meetings. Ms. Schuberth will send ads and promotions to IEC and is looking into posting in the Advertiser. She will send information to Ms. Lindhart to forward to IEC members.

e) AIS Update

AIS is meeting next week to finalize their events scheduling.

f) Announcement of New Associate Director for International Recruitment

Dr. Hendrickson was pleased to announce that Ms. Brenda Cuellar has accepted the Associate Director for International Recruitment position. She is coming from Michigan and is to begin Tuesday, January 19. He thanked the committee for their involvement and dedication in the search and acknowledged his appreciation of their hard work. Ms. Cuellar will be invited to the next meeting to meet IEC. She will be going to Chicago for an event next Friday to aid in her transition into the position. Mr. Vicker is looking to send Ms. Cuellar to Nigeria and Ghana in Africa in the near future. Ms. Cuellar was working at a non-profit organization in Mexico and has study abroad experience.

3) Dean's Report: Dr. Ryan Hendrickson

a) MOUs/Visiting Scholars

The articulation agreement with Veritas University in Costa Rica has been set. An effort to start new articulation agreement with University of Dhaka is in motion. EIU is working to host three visiting scholars: Dr. Jing He will be coming from China from January to July with the School of Business; Dr. Carmen Berne, Professor of Marketing, will be coming in the summer as well as Dr. Ahmed Sakr, Professor of Finance and Accounting.

b) Projects Committee and International Education Week

Dr. Hendrickson hopes the Projects Committee will take on International Education Week to make it a successful event.

Projects Committee includes:

Mr. Kevin Vicker

Dr. John Willems

Dr. Zhiwei Liu

Ms. Lauren Schuberth

IV. Items Pending

a. None

V. Other Business

Dr. Willems mentioned he was surprised to see that 3 scholarship applications he reviewed for the Carl P. Korerner Scholarship were largely plagiarized. He proposed possibly running them through an account on Turn It In and informing students that their applications will be run through this system. Mr. Vicker thanked Dr. Willems and said he met with the students to discuss this situation. This was discussed at orientation and Mr. Vicker will continue to inform students of this as he passes along scholarship information. Dr. Liu suggested uploading and saving previous essays on Turn It In to compare to.

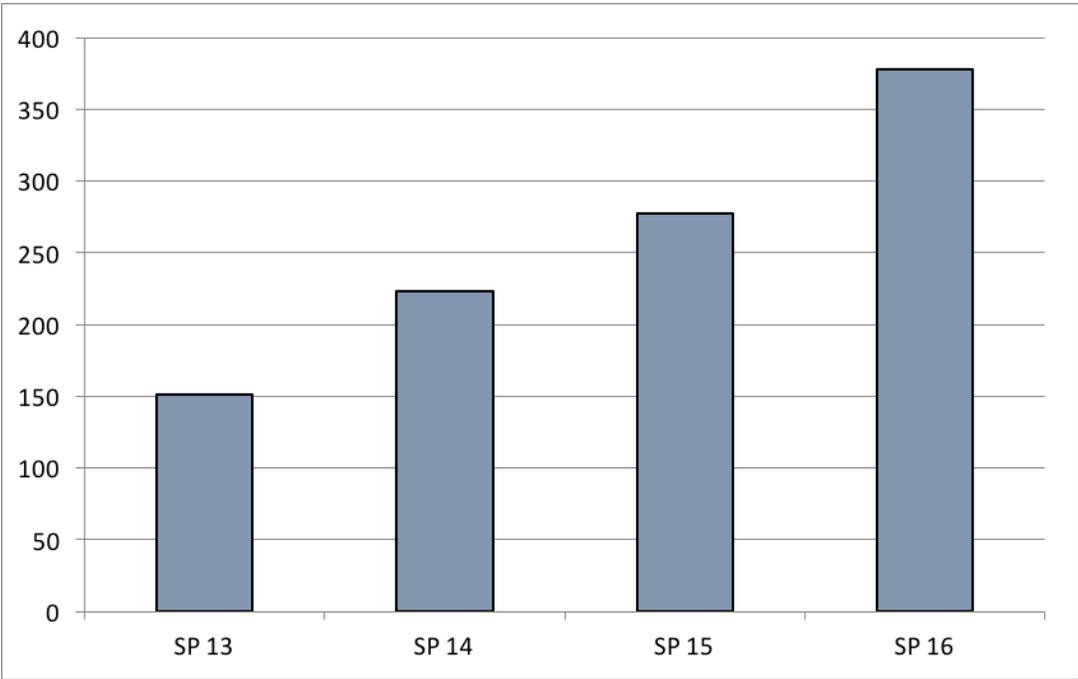
Mr. Vicker mentioned inviting a member of Student Life to the committee to get a more balanced, holistic perspective. Dean Hendrickson agreed and will consider proposing this. Dr. Liu also suggested including a Charleston community member.

ANNOUNCEMENT OF THE NEXT MEETING

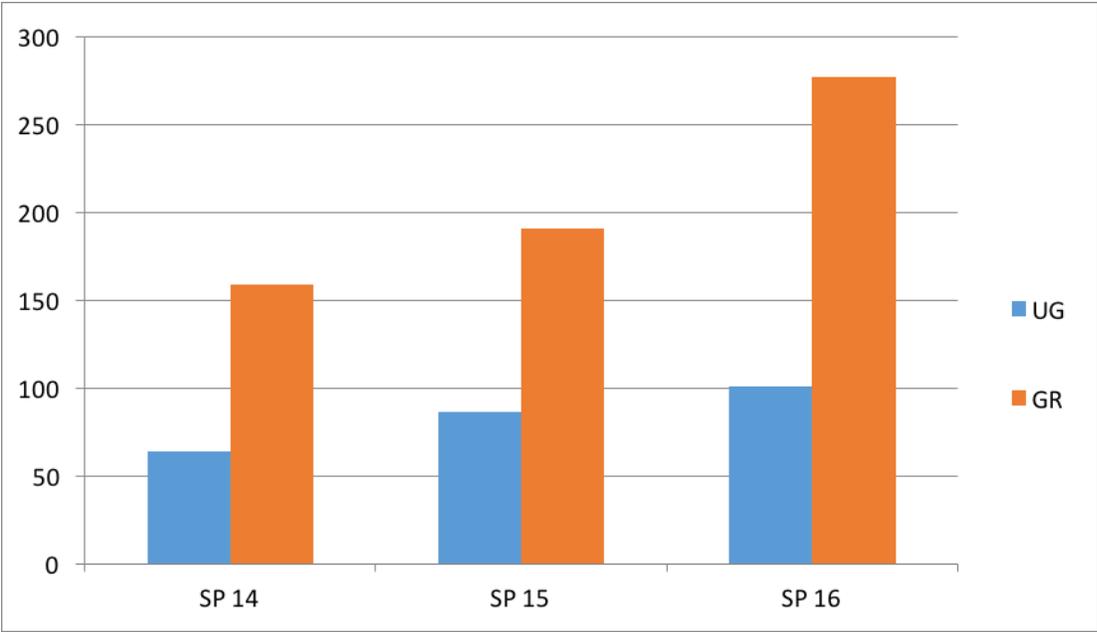
February, 5, 2016

Blair Hall Conference Room 3108

Total International Students



International Students by Level of Study



Countries Represented

