

Precious Sarah Dodoo

(973-508-9615)

psdodoo@eiu.edu

Statement of Interest for the Marketing/Funding Officer Role

My name is Precious Sarah Dodoo, and I am a first-year MBA graduate student. I am writing to express my keen interest in the Marketing/Funding Officer position at the Association of International Students. As a Fundraising Advisor, I am excited about the opportunity to take on this role and leverage my fundraising and marketing expertise to drive impact. Student engagement is something I am passionate about, and I am eager to use my skills to help make a positive difference.

I am particularly interested in this role as it relates to my expertise in fundraising advisory, project management, financial planning, and promotional marketing. During the last four years, I have professionally assisted several companies in raising seed and growth funds from private equity, venture capital firms, and angel investors. I have also developed several investment teasers, pitch decks, proposals, and other compelling fundraising documents to aid in their fundraising efforts. Through these experiences, I have enhanced my knowledge of strategic planning, research, and effective communication in mobilizing resources and implementing successful fundraising campaigns. I strongly believe that my skills and experience will be invaluable in supporting AIS's mission.

I am eager to work in this position and collaborate with other executives to develop innovative fundraising ideas, execute promotional campaigns, and ensure proper financial planning. My aim is to maintain transparency and accountability on every account held by AIS. I am keen on exploring new avenues to raise funds and increase awareness for AIS's initiatives.

Overall, I am excited about the opportunity to support my fellow international students and contribute to the growth of the EIU Association of International Students. I'm eager to lead with passion and determination, utilize my skills, and make a significant impact within AIS.