“Creating the Ideal Environment Through Effective Coalitions”
2 Day Workshop

Presented By: Thomas Workman, Ph.D.
Baylor College of Medicine

A two-day workshop focused on making sense of the challenges, explore successful models, and employ best practices for organizing and sustaining a vibrant coalition to create the ideal campus-community environment. Teams are encouraged, but not necessary to attend. Topics include:

- The Stakeholder Model: Bridging interests across diverse interests
- Appreciative Inquiry: Why fixing problems never works
- New approaches to creating community change: Lessons from unlikely places
- Coalition management: From burnout to facilitating change
- Sustaining momentum: Why coalitions stall and how to keep focus
- Best practices from across the country in environmental strategies
- Infusing AOD into everyday practice

**Dates & Times:** November 18th- 9am-4:30pm
November 19th- 8:30am-2pm

**Place:** Eastland Suites- Hotel and Conference Center- Bloomington, IL

**Hotel Accommodations:** IHEC will pay for your hotel accommodations if you are willing to share a room. IHEC will NOT pay for single rooms. You will be responsible for paying for your own single room if you choose to have one. Hotel rooms will be available for November 17th and 18th. You MUST call the hotel to reserve your room no LATER than October 28th at: 1-309-662-0000. The hotel block is called: “Illinois Higher Education.” If you reserve a room after October 28th, IHEC will not be able to pay for your room. When you make your reservation you will guarantee the room with a credit card. At the training, IHEC will pick up the cost for a double room so that your card will not be charged. You will also need to provide the name of your roommate when you reserve your room.

**Lunch WILL be provided at no charge to participants.**
Breakfast and coffee will NOT be provided. However, if you are staying at the hotel we encourage you to take advantage of their free breakfast.

**To Register:** [http://www.eiu.edu/~ihec/ihecupcomingtrainings.php](http://www.eiu.edu/~ihec/ihecupcomingtrainings.php)

**Hotel Reservation Deadline:** October 28th, 2010
**Registration Deadline is November 5th, 2010**

For questions, email Jessica A. Wright at jawright3@eiu.edu or call 217-581-2112.