Discussing Alcohol Use With College Students: Reducing Harm and Enhancing Motivation to Change

Jason R. Kilmer, Ph.D.

Points for Consideration

- Substance use by college students
- Prevention/intervention approaches
- Goals of interventions with college students
- Stages of Change and Motivational Interviewing
- Brief interventions
- Motivational Interviewing overview
- Alcohol information related to brief interventions
- Change talk
- Practicing with OARS
- Resistance
- Wrapping up

Substance Use Data from Monitoring the Future Study

- Alcohol is still the primary drug of choice
  - Past year
    - 82% report any alcohol use
    - 67% report having been drunk
  - Past month
    - 69% report any alcohol use
    - 45% report having been drunk

New Year’s Week
Spring Break Week
Thanksgiving

Week in Academic Year

Mean Drinks per Week

College Student Drinking
Academic Year Drinking Pattern

DelBoca et al., 2004

Trajectories of “Binge Drinking” During College

Mean score for 5+ drinks in a row in past two weeks by frequent heavy drinking trajectory group

Source: Schulenberg & Maggs (2002), Journal of Studies on Alcohol

Alcohol-Related Consequences

- Within the past 12 months as a consequence of drinking...
  - 22.3% did something they later regretted
  - 19.0% forgot where they were/what they did
  - 10.8% had unprotected sex
  - 10.7% physically injured themselves

n=34,208 from 57 colleges/universities
American College Health Association, 2010
Alcohol-Related Consequences (continued)

- Within the past 12 months as a consequence of drinking...
  - 2.6% got in trouble with the police
  - 1.8% physically injured another person
  - 1.5% had sex with someone without giving your consent
  - 1.2% seriously considered suicide
  - 0.3% had sex with someone without getting their consent

American College Health Association, 2010

Substance Use Data from Monitoring the Future Study

- Any illicit drug
  - 35% report past year use
- Marijuana
  - 32% report past year use
- Any illicit drug other than marijuana
  - 15% report past year use
    - 6.7% Vicodin
    - 6.5% Narcotics other than heroin
    - 5.7% Amphetamines
    - 5.1% Hallucinogens
    - 5.0% Tranquilizers


Mental Health Issues and Academics

- Health issues impact academic success
  - 92% of depressed students show signs of academic impairment (Heiligenstein, et al., 1996)
  - 70% of students seeking counseling reported personal problems affected academics (Turner, 2000)
Health and Mental Health

- Factors affecting academic performance:
  - 27.8% Stress
  - 20.0% Sleep difficulties
  - 19.0% Cold/Flu/Sore throat
  - 18.6% Anxiety
  - 13.6% Work
  - 12.6% Internet use/computer games
  - 11.1% Depression
  - 10.4% Concern for a troubled friend/family member

31 unique categories listed, the above were the 8 with prevalence greater than 10%

American College Health Association, 2010

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Spectrum of Intervention Response
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What is Harm Reduction?

- The optimal outcome following a harm reduction intervention is abstinence
- Any steps toward reduced risk are steps in the right direction

How are these principles implemented in an intervention with college students?

- Legal issues are acknowledged.
- Skills and strategies for abstinence are offered.
- However, if one makes the choice to drink, skills are described on ways to do so in a less dangerous and less risky way.
- A clinician or program provider must elicit personally relevant reasons for changing.
  - This is done using the Stages of Change model and Motivational Interviewing.
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The Stages of Change Model


- Precontemplation
- Contemplation
- Preparation/Determination
- Action
- Maintenance

Stages of Change in Substance Abuse and Dependence: Intervention Strategies
Motivational Interviewing
Basic Principles
(Miller and Rollnick, 1991, 2002)

1. Express Empathy
2. Develop Discrepancy
3. Roll with Resistance
4. Support Self-Efficacy

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The Basics on BASICS
Brief Alcohol Screening and Intervention For College Students
- Assessment
- Self-Monitoring
- Feedback Sheet
- Review of Information and Skills Training Content

(Dimeff, Baer, Kivlahan, & Marlatt, 1999)
The 3-in-1 Framework

• Individuals, Including At-Risk or Alcohol-Dependent Drinkers
• Student Body as a Whole
• College and the Surrounding Community

From: "A Call to Action: Changing the Culture of Drinking at U.S. Colleges," NIAAA Task Force

1) Evidence of effectiveness among college students

From: "A Call to Action: Changing the Culture of Drinking at U.S. Colleges," NIAAA Task Force

2) Evidence of success with general populations that could be applied to college environments

From: "A Call to Action: Changing the Culture of Drinking at U.S. Colleges," NIAAA Task Force
3) Evidence of logical and theoretical promise, but require more comprehensive evaluation

From: “A Call to Action: Changing the Culture of Drinking at U.S. Colleges,” NIAAA Task Force

4) Evidence of ineffectiveness

From: “A Call to Action: Changing the Culture of Drinking at U.S. Colleges,” NIAAA Task Force

Tier 1: Evidence of Effectiveness Among College Students

- Combining cognitive-behavioral skills with norms clarification and motivational enhancement interventions.
- Offering brief motivational enhancement interventions.
- Challenging alcohol expectancies.

From: “A Call to Action: Changing the Culture of Drinking at U.S. Colleges,” NIAAA Task Force
What Have These Shown?

• Combining cognitive-behavioral skills with norms clarification and motivational enhancement interventions.
  ▫ Reductions in drinking rates and associated problems (e.g., ASTP)
• Offering brief motivational enhancement interventions.
  ▫ Reductions in drinking rates and associated problems (e.g., BASICS)
• Challenging alcohol expectancies.
  ▫ Reductions in alcohol use

What Does This Mean?

• Brief interventions can go a long way to impacting student health!

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Motivational Interviewing: A Definition

• Motivational Interviewing is a
  ▫ Person-centered
  ▫ Directive
  ▫ Method of communication
  ▫ For enhancing intrinsic motivation to change by exploring and resolving ambivalence
What is resistance?

• Resistance is verbal behaviors
• It is expected and normal
• It is a function of interpersonal communication
• Continued resistance is predictive of (non) change
• Resistance is highly responsive to style of the professional
• Getting resistance? Change strategies.

The Spirit of Motivational Interviewing

• Motivation for change is elicited from the individual, and not imposed from without.
• It is the student’s task, not the professional’s, to articulate and resolve his or her ambivalence.

The Spirit of Motivational Interviewing

• Direct persuasion is not an effective method for resolving ambivalence.
• The style is generally a quiet and eliciting one.
• The professional is directive in helping the individual to examine and resolve ambivalence.
The Spirit of Motivational Interviewing

- Readiness to change is not an individual trait, but a fluctuating product of interpersonal interaction.
- The relationship is more like a partnership than expert/recipient roles.

Four Principles of Motivational Interviewing

- Express Empathy
  - Research indicating importance of empathy
- Develop Discrepancy
  - Values and goals for future as potent contrast to status quo
  - Student must present arguments for change: professional declines expert role

Four Principles of Motivational Interviewing

- Roll with Resistance
  - Avoid argumentation
  - Confrontation increases resistance to change
  - Labeling is unnecessary
  - Professional's role is to reduce resistance, since this is correlated with poorer outcomes
  - If resistance increases, shift to different strategies
  - Objections or minimization do not demand a response
Four Principles of Motivational Interviewing

- Support Self-Efficacy
  - The student we’re working with is responsible for choosing and implementing change
  - Confidence and optimism are predictors of good outcome in both the professional and the person he or she is working with

Building Blocks for a Foundation

Strategic goal:

- Elicit Self-Motivational Statements
  - “Change talk”
  - Self motivational statements indicate client concern or recognition of need for change
  - Types of self-motivational statements are:
    - Problem recognition
    - Concern
    - Intent to Change
    - Optimism
  - Arrange the conversation so that students makes arguments for change

OARS:

Building Blocks for a Foundation

- Ask Open-Ended Questions
  - Cannot be answered with yes or no
  - Presenter does not know where answer will lead
    - “What do you make of this?”
    - “Where do you want to go with this now?”
    - “What ideas do you have about things that might work for you?”
    - “How are you feeling about everything?”
    - “How’s the school year going for you?”
OARS: Building Blocks for a Foundation

• **Affirm**
  - Takes skill to find positives
  - Should be offered only when sincere
  - Has to do with characteristics/strengths
    - "It is important for you to be a good student"
    - "You’re the kind of person that sticks to your word"

• **Listen Reflectively**
  - Effortful process: Involves Hypothesis Testing
  - A reflection is our “hypothesis” of what the other person means or is feeling
  - Reflections are statements
    - Student: “I’ve got so much to do and I don’t know where to start.”
    - Professional: “You’ve got a lot on your plate.”
    - Student: “Yes, I really wish things weren’t this way” or…
      “No, I’m just not really motivated to get things started.”
    - “Either way, you get more information, and either way you’re receiving feedback about the accuracy of your reflection.” (p. 179, Rollnick, Miller, & Butler, 2008)

• **Summarize**
  - Periodically to...
    - Demonstrate you are listening
    - Provide opportunity for shifting
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Expectancies

• What are ways alcohol affects you positively in social situations?
• What are ways alcohol affects you in “not-so-good” ways in social situations?
• Have you ever had alcohol do different things for you at different times?
What Is A Standard Drink?

- 12 oz. beer
- 10 oz. microbrew
- 10 oz. wine cooler
- 8 oz. malt liquor
- 8 oz. ice beer
- 8 oz. Canadian beer
- 6 oz. ice malt liquor
- 4 oz. wine
- 2 1/2 oz. fortified wine
- 1 1/4 oz. 80 proof hard alcohol
- 1 oz. 100 proof hard alcohol
Norms Clarification

- Examines students’ perceptions about:
  - Acceptability of excessive behavior
  - Perceptions about the rates of their peers
  - Perception about the prevalence of their peers

Alcohol and the Body

- What is alcohol?
- How does it get into the system?
- How does it get out of the system?

Absorption and Oxidation of Alcohol

- Factors affecting absorption
  - What one is drinking
  - Rate of consumption
  - Effervescence
  - Food in stomach
- Factors affecting oxidation
  - Time!
  - We oxidize .016% off of our blood alcohol content per hour
Time to get back to .000%

- .08%?
  - 5 hours
    (.080%....064%....048%....032%....016%....000%)
- .16%?
  - 10 hours
    (.160%....144%....128%....112%....096%....080%....064%....048%....032%....016%....000%)
- .24%?
  - 15 hours
    (.240%....224%....208%....192%....176%....160%....144%....128%....112%....096%....080%....064%....048%....032%....016%....000%)

Blood Alcohol Level

- .02%  Relaxed
- .04%  Relaxation continues, Buzz develops
- .06%  Cognitive judgment is impaired

Alcohol Myopia
Blood Alcohol Level (continued)

- **.08%**
  Nausea can appear, Motor coordination is impaired

- **.10%**
  Clear deterioration in cognitive judgment and motor coordination

- **.15%-.25%**
  Black outs

- **.25%-.35%**
  Pass out
  Lose consciousness
  Risk of Death

- **.40%-.45%**
  Lethal dose

Factors Affecting Blood Alcohol Level

- **Time**
  - B.A.L. is reduced by .016% every hour

- **Weight**

- **Sex differences**
  - Very pronounced differences between men and women
  - Example

Example of B.A.C. differences between men and women

- 160 pound man
- 120 pound woman

- Both have 5 drinks over 3 hours

- What blood alcohol level will they obtain?
160 pound man

.069% B.A.L.

120 pound woman

.139% B.A.L.

Tolerance


Types of learning

- Classical Conditioning
  - Pavlov
    - Association of two events such that one event acquires the ability to elicit responses formerly associated with the other event
CNS Stimulation (CNS speeds up)

Baseline (normal activity)

Desired setting

CNS Depression (CNS slows down)

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CNS Stimulation (CNS speeds up)

Baseline (normal activity)

CNS Depression (CNS slows down)

Desired setting

CNS Stimulation (CNS speeds up)

Baseline (normal activity)

Desired setting

CNS Depression (CNS slows down)
When people start to lose their buzz, what do they usually do?
Do they ever get that same buzz back?
For people with tolerance, is the buzz you get now as good as the buzz you used to get when you first started drinking?
### Blood Alcohol Concentration

As a Function of Drinks Consumed and Time Taken to Consume

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### Areas In Which College Students May Experience Consequences

- Academic Failure
- Blackouts
- Hangovers
- Weight Gain
- Tolerance
- Decisions around sex
- Impaired sleep
Next day, increase in:
- Anxiety
- Irritability
- Jumpiness

Next day, feel:
- Fatigue
Areas In Which College Students May Experience Consequences (continued)

- Sexual Assault
- Finances
- Family History
- Alcohol-related Accidents
- Time Spent Intoxicated
- Relationships
- Legal Problems
- Work-related Problems
Specific Tips for Reducing the Risk of Alcohol Use

- Set limits
- Keep track of how much you drink
- Space your drinks
- Alternate alcoholic drinks w/non-alcoholic drinks
- Drink for quality, not quantity
- Avoid drinking games
- If you choose to drink, drink slowly
- Don’t leave your drink unattended
- Don’t accept a drink when you don’t know what’s in it

Blood Alcohol Concentration
As a Function of Drinks Consumed and Time Taken to Consume

<table>
<thead>
<tr>
<th>Hours</th>
<th>Male 185 lbs</th>
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Drug Interactions

- Potentiation
- Antagonistic
Drug Interactions

- **Potentiation**
  - Occurs when one has used two drugs that work in the same direction
    - Alcohol + Marijuana
    - Alcohol + Vicodin
    - Alcohol + Valium
  - *Instance where 1+1 > 2*

- **Antagonistic**
  - Occurs when one has used two drugs that work in the opposite direction
    - Alcohol + Cocaine
    - Alcohol + Speed
    - Alcohol + Ecstasy
  - *Lethal risk in three instances*
First...
Second...
Third...

First...
Second...
Third...

First...
Second...
Third...
CNS Stimulation (CNS speeds up)
Baseline (normal activity)
CNS Depression (CNS slows down)
Lethal dose of depressant

Lethal dose of stimulant

First...
Second...
Third...

Person One: Drinks alcohol, and gets to the desired buzz
Cues for depressant masked by stimulant...
Drinks more to get to desired buzz

Person Two: Drinks alcohol with an energy drink...

MARIJUANA USE – onset

- When smoked...
  - Effects begin immediately
  - Last 1-3 hours
- When consumed in food or drink...
  - Effects begin 30-60 minutes
  - Last up to 4 hours
MARIJUANA USE – effects after use

- Feel euphoric or “high” due to action in the reward system of the brain
- After euphoria passes, may feel sleepy or depressed
- Occasionally produces anxiety, fear, distrust, panic

MARIJUANA USE – effects after use

- With high doses, may experience acute toxic psychosis
  - Hallucinations
  - Delusions
  - Depersonalization
- Seem more likely when high dose is consumed in food/drink rather than smoked
- Specific causes of symptoms unknown

Marijuana's impact on the body...

- Effects on the brain
  - Impaired learning, attention, memory
  - Throws off sleep
- Effects on heart rate and blood pressure
  - Increases heart rate
  - Raises blood pressure
- Effects on lungs
  - Carcinogen exposure
- THC storage in the body
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Points for Consideration

- Decisional Balance Exercise
  - Continuing the Status Quo
  - Making a Change
  - +
  - -
  - +
  - -

- Using Extremes
  - “What concerns you the most?”
  - “What are your worst fears about what might happen if you don’t change (or keep going the way you’re going)?”

Miller & Rollnick (1991)

Points for Consideration

- Strategies to Elicit Them
  - Looking Back
    - “Think back to before this issue came up for you. What has changed since then?”
  - Looking Forward
    - “How would you like things to turn out for you?”
    - “How would you like things to be different?”
    - “What are the best results you can imagine if you make a change?”
  - Exploring Goals
  - Asking Provocative Questions

Miller & Rollnick (1991)
Listen for Change Talk: Themes

- **D**: Desire
  - "I wish I could lose some weight"
  - "I like the idea of getting more exercise"

- **A**: Ability
  - "I might be able to cut down a bit"
  - "I could probably try to drink less"

- **R**: Reasons
  - "Cutting down would be good for my health"
  - "I'd sure have more money if I cut down"

- **N**: Need
  - "I must get some sleep"
  - "I really need to get more exercise"

Examples from and/or adapted from: Rollnick, Miller, & Butler (2008)

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Listen for Change Talk: Themes

- Commitment is a form of change talk
  - "I will..."
  - "I intend to..."

- Taking steps is also a form of change talk
  - "I tried a couple of days without drinking this week"
  - "I walked up the stairs today instead of taking the escalator."

Examples from: Rollnick, Miller, & Butler (2008)

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Listen for Change Talk: Themes

- Ask questions to elicit change talk
  - **Desire**: "What do you want, like, wish, hope, etc.?"
    - "Why might you want to make this change?"
  - **Ability**: "What is possible? What can or could you do? What are you able to do?"
    - "If you did decide to make this change, how would you do it?"

Examples from: Rollnick, Miller, & Butler (2008)
Listen for Change Talk: Themes

- Ask questions to elicit change talk
- Reasons: "Why would you make this change? What would be some specific benefits? What risks would you like to decrease?"
  - "What are the most important benefits that you see in making this change?"
- Need: "How important is this change? How much do you need to do it?"
  - "How important is it to you to make this change?"

Examples from: Rollnick, Miller, & Butler (2008)

Using a Ruler

- "How strongly do you feel about wanting to get more exercise? On a scale from 1 to 10, where 1 is "not at all" and 10 is "very much," where would you place yourself now?"
- "How important would you say it is for you to stop smoking? On a scale from 1 to 10, where 1 is "not at all important," and 10 is "extremely important," what would you say?"
- Then, ask why a lower number wasn't given
- The answer = change talk!

Rollnick, Miller, & Butler, 2008

Key Questions: What Next?

- "So what do you make of all this now?"
- "What do you think you’ll do?"
- "What would be a first step for you?"
- "What do you intend to do?"

Rollnick, Miller, & Butler, 2008
Points for Consideration

- Sub substance use by college students
- Prevention/intervention approaches
- Goals of interventions with college students
- Stages of Change and Motivational Interviewing
- Brief interventions
- Motivational Interviewing overview
- Alcohol information related to brief interventions
- Change talk

Practicing with OARS
- Resistance
- Wrapping up

OARS: Building Blocks for a Foundation

- Ask Open-Ended Questions
  - Cannot be answered with yes or no
  - Professional does not know where answer will lead
    - “What do you make of this?”
    - “Where do you want to go with this now?”
    - “What ideas do you have about things that might work for you?”
    - “How are you feeling about everything?”
    - “How’s the school year going for you?”

- Affirm
  - Takes skill to find positives
  - Should be offered only when sincere
  - Has to do with characteristics/strengths
    - “It is important for you to be a good student”
    - “You’re the kind of person that sticks to your word”
Reflective Listening: A Primary Skill

- "Hypothesis testing" approach to listening
- Statements, not questions
- Voice goes down
- Can amplify meaning or feeling
- Can be used strategically
- Takes hard work and practice

Hypothesis Testing Model

1. What speaker means
2. What speaker says
3. What listener hears
4. What listener thinks speaker means
Types of reflections...

“I’ve been feeling stressed a lot lately...”

- Repeating
  - “You’ve been feeling stressed.”

- Rephrasing
  - “You’ve been feeling anxious.”

- Paraphrasing
  - “You’ve been feeling anxious, and that’s taking its toll on you.”

- Focusing on emotional component
  - “And that’s taking its toll on you.”

Motivational Interviewing Strategies

- Reflection
  
  My partner won’t stop criticizing me about my drinking.

  Your partner is concerned about your drinking.
  -- or --
  And that annoys you.
  -- or --
  Sounds like you feel like your partner is always on your case.

Motivational Interviewing Strategies

- Amplified Reflection

  I don’t see any reasons to change my drinking...I mean, I just like drinking alcohol.

  Sounds like there are no bad things about drinking for you.
Motivational Interviewing Strategies

- Double-Sided Reflection

Student: I've been drinking with my friends in my room. My parents are always lecturing me about it. They're always saying that it makes my depression worse.

Professional: Sounds like you get a hard time from your parents about how drinking affects your depression.

Student: Yeah... I mean, I know that it affects my mood a little, but I don't drink that much and when I do, I really enjoy it, you know?

Motivational Interviewing Strategies

- Double-Sided Reflection

Professional: What do you enjoy about drinking?

Student: I like the fact that it helps me chill out with my friends.

Professional: So on the one hand you enjoy drinking because you feel that it helps you chill out with your friends, and on the other hand it you've noticed that it has some effect on your mood.

OARS:
Building Blocks for a Foundation

- Summarize
  - Periodically to...
    - Demonstrate you are listening
    - Provide opportunity for shifting
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Resistance Strategies

- Why is it important to pay attention to resistance?
  - Research relevant to resistance and client outcomes
  - Motivational Interviewing focuses on reducing resistance

Types of Resistance

- Argument
  - Challenging
  - Discounting
  - Hostility
- Interruption
  - Talking over
  - Cutting off
- Ignoring
  - Inattention
  - Non-response
  - Non-answer
  - Side-tracking
- Denial
  - Blaming
  - Disagreeing
  - Excusing
  - Reluctance
  - Claiming Impunity
  - Minimizing
  - Pessimism
  - Unwillingness to change


**Signs of Readiness for Change**

- **Decreased resistance.** The student stops arguing, interrupting, denying, or objecting.
- **Decreased questions about the problem.** The student seems to have enough information about his or her problem, and stops asking questions.
- **Increased questions about change.** The student asks what he or she could do about the problem, how people change if they decide to, etc.

- **Resolve.** The student appears to have reached a resolution, and may seem more peaceful, relaxed, calm, unburdened, or settled.
- **Self-motivational statements.** The student makes direct self-motivational statements.
- **Envisioning.** The student begins to talk about how life might be after a change.
- **Experimenting.** The student may have begun experimenting with possible change approaches (e.g., going to an A.A. meeting, going without drinking for a few days, reading a self-help book).

**Points for Consideration**

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Rubington’s R.A. Research
Rubington (1993, 1996)

- Suggests that sanction data change because residents and R.A.’s negotiate what will and will not be sanctioned.
  - If there is a decrease in violations...
    - Is the policy working?
    - Are students “wising up” as to where and when to do their drinking?
    - Are R.A.’s getting less strict in their enforcement?

Rubington’s R.A. Research
Rubington (1993, 1996)

- Different R.A. styles (“by the book,” “laid back,” or “in between”), and there is variability in styles of enforcement depending on the site of the offense
  - Too laid back can cause loss of control on one’s floor
  - Too strict can result in efforts to circumvent the policy

Palmer’s Mandated Student Research

- Student defensiveness upon coming to intervention impacted outcome
Consider what “hooks” and relevant content you might encounter depending on the context:

- Academic advising?
- Counseling Center?
- Study abroad programs?
- Athletics?
- Fraternity and sorority life
- Residence life?

If discrepancies are present...

- Reflect student reactions
- Ask student what he or she wants to do
- Be aware of appropriate referral options on campus

Talking with someone you’re concerned about...

- Talk to a student when he or she is free of distractions
- Ask open-ended questions
- Don’t make assumptions
- Don’t label behavior
- Don’t judge behavior
- Remain calm and empathic/understanding
Talking with someone you’re concerned about…

- Describe behavior or specific consequences
- Ask about their thoughts and concerns, and what they might want to do, if anything
- Be aware of resources on campus
- Be OK with a person not wanting to talk or accept your referral
- Realize that you can use these strategies in discussing other behaviors

Wrapping up…Your role

- You have a unique ability to impact student health
- Even if you don’t implement an intervention around substance use, your ability to reduce resistance will likely make for a more effective intervention once the student sees the provider/program to which you referred

Parting words at the end of the day…

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