

Many of today's global consumers think of clothing as a disposable item, worn a couple of times and tossed out once a new trend has arrived. The average American sends 82lbs of textiles to the landfill each year, taking up to forty years to decompose. Others donate clothing, the majority of which is sold overseas, causing economic impact to third world countries. Fast fashion; inexpensive clothing produced at record speeds; is playing a predominant role in the fashion and retail setting. This presentation will focus on the cultural, social, economic and environmental impact of fast fashion. We will discuss what true sustainable fashion is and how we can be responsible consumers of clothing and textiles.