

*Title:*

Why your delusions of a paperless society are messed up.

*Abstract:*

*Attached to the bottom of most email messages may be a polite reminder whereby the end receiver is asked to think before printing the message. The environmental consciousness message that has been proliferated through academic and business settings to avoid utilization of print and paper-based products can create possible damaging effects whilst all administrators can do is tote the cost savings. In practice these cost savings are redirected to other systems, tools, and processes (or overpaid incompetents) that may cause more destructive and lasting impacts locally and globally. Solely examining the cost-based notion of operations in utilizing paper provides short term financial gain over long term impacts to the greater world. In this presentation attendees will learn about many of the misconceptions that exist around paper and be introduced to the real costs of a completely electronic society. Participants will in turn begin to examine the utilization of paper more strategically in reconciling organizational outcomes with consideration of working toward responsible sustainability rather than fiscal management.*