Student Learning Assessment Program AY 2019-2020

M.S. in College Student Affairs



Submitted By: Dr. Richard Roberts, Chair

Learning Goals for the M.S. in College Student Affairs

What are the	How, where,	What are the	What are the results?	Committee/ person
	and when are		what are the results?	1
learning		expectations?		responsible? How
objectives?	they assessed?			are results shared?
1. Candidates	How:	1. Top Scores	Spring 2020 Admissions:	CSA Admission
will display the	Admission	in GPA,	(beginning admissions Summer or Fall 2020)	Committee will
required	Rating Sheet	Experience,		compute composite
academic	_	References,	College Student Affairs	scores and select the
preparation and	Where:	Writing	Expectation 1:	top 20 scores for
professional	Department of	Sample, and	<u>66</u> Total Applicants Interviewed	admission.
dispositions	Counseling	Group	13 Invited from OPE for Housing Positions*	
necessary to	and Higher	Interview	$\overline{27}$ Invited to CSA Days	
succeed in the	Education	rubric	14 Accepted for Admission	Each admitted
graduate				student will be
program in	When:			tracked to compare
Counseling and	During		* OPE invitees are invited to interview but do not apply to the	admission score to
Higher	Admission		graduate school and department unless an offer has been made.	performance in the
Education.	Process			program.
				1 0
2. Candidates	How:	Maintain 3.0	Overall GPA: No student was asked to leave due to low GPA	The results are
will display	GPA; Course	GPA;		collected by the
evidence of a	Assessment	ŕ	Survey of Course Objectives:	Department Chair
depth of	Rubrics;			and summarized for
content	,	75%	CHE 5490: Issues in SA	review.
knowledge.	Where:	agreement on	• Demonstrate responsible citizenship and participation in the	
6	5505, 5710,	all objectives	campus community – 50% Agree	
	5715, 5720,	5	 Demonstrate an understanding of how space impacts 	
	5725, 5735,		experience and how to manage issues that arise in these	
	5741, 5750,		environments – 50% Agree	
	5760, 5880			
	1	1		1

 Identify one's own strengths and challenges as a leader and seek opportunities to develop leadership skills – 75% Agree Describe how one's personal values, beliefs, histories, and perspectives inform one's view of oneself as an effective leader with and without roles of authority – 100% Agree Overall, I thought the objectives of the course were met – 75% Agree 	
 CHE 5491: Issues in SA Demonstrate responsible citizenship and participation in the campus community – 50% Agree Demonstrate an understanding of how space impacts experience and how to manage issues that arise in these environments – 100% Agree Identify one's own strengths and challenges as a leader and seek opportunities to develop leadership skills – 50% Agree Describe how one's personal values, beliefs, histories, and perspectives inform one's view of oneself as an effective leader with and without roles of authority – 50% Agree Overall, I thought the objectives of the course were met – 50% Agree Demonstrate responsible citizenship and participation in the campus community – 80% Agree Demonstrate an understanding of how space impacts experience and how to manage issues that arise in these environments – 60% Agree Identify one's own strengths and challenges as a leader and seek opportunities to develop leadership skills – 60% Agree Identify one's own strengths and challenges as a leader and seek opportunities to develop leadership skills – 60% Agree Describe how one's personal values, beliefs, histories, and perspectives inform one's view of oneself as an effective leader with and without roles of authority – 80% Agree Overall, I thought the objectives of the course were met – 80% Agree 	

CHE 5493: Issues in SA	
 CHE 5493: Issues in SA Demonstrate responsible citizenship and participation in the campus community – 77% Agree Demonstrate an understanding of how space impacts experience and how to manage issues that arise in these environments – 66% Agree Identify one's own strengths and challenges as a leader and seek opportunities to develop leadership skills – 88% Agree Describe how one's personal values, beliefs, histories, and perspectives inform one's view of oneself as an effective leader with and without roles of authority – 88% Agree Overall, I thought the objectives of the course were met – 77% Agree 	
 CHE 5505: Research methods in CSA Identify and explore research methods, statistical analysis, needs assessment, and program evaluation – 100% Agree Explore and critique research methods such as qualitative, quantitative, and mixed-methods, action research, and outcome based research – 100% Agree Articulate, interpret, and use results of assessment, evaluation, research reports, and studies, including professional literature – 80% Agree Use data collection for system/department-wide assessment and evaluation efforts using up-to-date technology and methods – 100% Agree Assess quantitative designs and analysis techniques, including factors that might lead to measurement problems, such as those relating to sampling, validity, and reliability – 100% Agree Discuss the necessity to follow institutional and divisional procedures and policies with regard to ethical assessment, evaluation, and other research activities – 100% Agree Explore the relationship of college student affairs competencies in research and assessment to professional learning goals and outcomes – 100% Agree 	

• Overall, I thought the objectives of the course were met –	
100% Agree	
CHE 5506: Research Methods in CSA II	
• Identify and explore research methods, statistical analysis,	
needs assessment, and program evaluation – 100% Agree	
• Explore and critique research methods such as qualitative,	
quantitative, and mixed-methods, action research, and out- come based research – 100% Agree	
 Articulate, interpret, and use results of assessment, 	
evaluation, research reports, and studies, including	
professional literature – 100% Agree	
• Use data collection for system/department-wide assessment	
and evaluation efforts using up-to-date technology and	
methods – 100% Agree	
• Assess quantitative designs and analysis techniques,	
including factors that might lead to measurement problems,	
such as those relating to sampling, validity, and reliability – 100% Agree	
 Discuss the necessity to follow institutional and divisional 	
procedures and policies with regard to ethical assessment,	
evaluation, and other research activities – 100% Agree	
• Explore the relationship of college student affairs	
competencies in research and assessment to professional	
learning goals and outcomes – 100% Agree	
• Overall, I thought the objectives of the course were met –	
100% Agree	
CHE 5710: Leadership and Admin in Higher Ed.	
• Articulate awareness and understanding of one's attitudes,	
values, beliefs, assumptions, biases, and how they affect	
one's integrity and work with others – 100% Agree	
Identify and describe personal and professional	
responsibilities inherent to excellence in practice – 90%	
Agree	

 Understand the relational roles partners, allies, and adversaries play in the completion of goals and work assignments – 90% Agree Identify one's own strengths and challenges as a leader and seek opportunities to develop leadership skills – 100% Agree Overall, I thought the objectives of the course were met – 95% Agree CHE 5715: Individual and Group Intervention Exhibit culturally inclusive active listening skills (e.g. appropriately establishing interpersonal contact, paraphrasing, perception checking, summarizing, questioning, encouraging, avoiding interrupting, clarifying, etc.) – 100% Agree Establish rapport with students, groups, colleagues, and others in a way that acknowledges differences in lived experiences – 95% Agree Communicate with others using effective verbal and nonverbal strategies appropriate to the situation in ways that the person(s) with whom one is engaged prefers – 90% Agree To demonstrate the basics involved in planning and implementing brief interventions and synthesize learning in order to effectively apply knowledge to a variety of situations that arise for student affairs professionals – 85% Agree Overall, I thought the objectives of the course were met – 	
90% Agree	
 CHE 5720: Student Dev Theory I Articulate theories and models that describe the development of college students and the conditions of college students and the conditions and practices that facilitate holistic development – 100% Agree Articulate one's own developmental journey in relation to formal theories – 100% Agree Remain current on student and educator adoption patterns of new technologies and familiarize oneself with purpose and functionality of those technologies – 100% Agree 	

 Demonstrate awareness of one's digital identity and engage students in learning activities related to responsible digital communications and virtual community engagement as related to their digital reputation and identity – 100% Agree Overall, I thought the objectives of the course were met – 100% Agree Overall, I thought the objectives of the course were met – 100% Agree CHE 5725: Student Dev Theory II Recognize how differences of race, ethnicity, nationality, class, gender, age, sexual orientation, gender identity, disability, and religious belief can influence development during the college years – 75% Agree Develop an in-depth understanding of a select theory, model or related group of theories or models that describe the development of college students and the conditions and mechanisms that facilitate such development and learning influence one's own practice and enhances one's work in dealing with college students – 88% Agree Able to identify how culturally relevant and inclusive programs, services, policies, and practices are grounded in knowledge of student development theory – 88% Agree Overall, I though the objectives of the course were met – 88% Agree Overall, I though the objectives of the course were met – 88% Agree Overall, I though the objectives of the course were met – 88% Agree
knowledge of student development theory – 88% Agree
88% Agree
interrupting, clarifying) – 62.5% Agree
 Recognize the strengths and limitations of one's own worldview on communication with others (e.g. how
terminology could either liberate or constrain others with
different gender identities, sexual orientations, abilities,
cultural backgrounds, etc.) – 87.5% Agree
• Demonstrate awareness of inequitable and oppressive ways
that laws and policies are enacted on vulnerable student

 populations at national, state/provincial, local, and institutional levels – 87.5% Agree Articulate awareness and understanding of one's attitudes, values, beliefs, assumptions, biases, and identify how they affect one's integrity and work with others – 100% Agree Overall, I thought the objectives of the course were met – 87.5% Agree CHE 5741: Collegiate Environments Students will identify and analyze multiple, physical, aggregate, organizational, and constructed descriptions of environments – 87.5% Agree Students will apply theoretical concepts to an understanding of college environments and their impact on students – 100% Agree Students will describe the impact of college environments on diverse populations – 75% Agree Students will describe the effect of various aspects of the campus environment to the student experience and satisfaction and articulate appropriate strategies for improving the student experience – 75% Agree Overall, I thought the objectives of the course were met – 87.5% Agree Overall, I thought the objectives of the course were met – 87.5% Agree Describe the systems used to govern public, private, and for- profit institutions of all types (two-year, graduate, professional, vocational, etc.) in one's state/province and nation – 87.5% Agree Describe the governance systems at one's institution including the governance systems at one's institution including the governance systems at one's institution
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• Effectively and appropriately use facilities management	
procedures as related to operating a facility or program in a	
facility – 100% Agree	
• Overall, I thought the objectives of the course were met –	
100% Agree	
CHE 5760: Legal and Ethical Issues in CSA	
• Identify and analyze the differences between public and	
private higher education with respect to the legal system and	
what they may mean for students, faculty, and staff at both types of institutions -100% Agree	
• Explore how national constitutions and laws influence the	
rights that students, faculty, and staff have on public and private campuses – 90% Agree	
• Describe the ethical statements and their foundational	
principles of any professional associations directly relevant	
to one's working context – 85% Agree	
• Demonstrate an understanding of the role of beliefs and	
values in personal integrity and professional ethical practices,	
an ethical commitment to just and sustainable practices as	
well as identify institutional actions which are not consistent with otheral standards 100% A gras	
 with ethical standards – 100% Agree Overall, I thought the objectives of the course were met – 	
• Overall, I thought the objectives of the course were met – 95% Agree	
Ju Agice	
CHE 5880: Supervised Experience in CSA	
• Recognize the importance of reflection in personal,	
professional, and ethical development – 100% Agree	
• Identify the challenges associated with balancing personal	
and professional responsibilities, and recognize the	
intersection of one's personal and professional life – 95% Agree	
 Identify one's primary work responsibilities and, with 	
• Identify one's primary work responsibilities and, with appropriate, ongoing feedback, craft a realistic, summative	
self-appraisal of one's strengths and limitations – 90% Agree	

3. Candidates will display evidence of maintaining professional dispositions.	How: Student Review Rubric <u>When:</u> Every Semester (Student Review Conference)	Meet expectations as established by Rubrics	 Learn and articulate the principles of professional practice – 100% Agree Overall, I thought the objectives of the course were met – 100% Agree <u>Fall 2019</u> <u>38</u> Good Standing <u>0</u> Concern <u>0</u> Withdrawal <u>Spring 2020</u> <u>38</u> Good Standing <u>0</u> Concern <u>0</u> Withdrawal 	The data for Learning Objective 3 is collected during Student Review (Fall/Spring). Students identified for the first time receive a warning and participate in an informal discussion with their advisor. Students identified a second time enter a formalized retention process to target needed change.
4. Candidates will display evidence of effective critical thinking and problem solving skills.	<u>How:</u> Assessment Rubrics <u>Where:</u> 5505, 5710, 5715, 5720, 5725, 5735, 5741, 5750, 5760, 5880 <u>How:</u>	75% agreement on all objectives	<u>Assessment Rubrics</u> See assessment results under 2.	The data for Learning Objective 4 will be collected by the Department Chair and summarized for review (see end of report).

5. Candidates will display evidence of effective oral and written communication skills.	Assessment Rubric <u>Where:</u> 5505, 5710, 5725, 5735, 5741, 5750, 5715, 5720, 5760, 5880	75% agreement on all objectives	Assessment Rubrics See results under 2.	The data for Learning Objective 5 will be collected by the Department Chair and summarized for review (see end of report).
6. Candidates will display evidence of advanced scholarship through research and/or creative activity.	How: Assessment Rubrics <u>When:</u> CHE 5505, 5506 Thesis	75% agreement on all objectives	 Assessment Rubric CHE 5505: Research methods in CSA Identify and explore research methods, statistical analysis, needs assessment, and program evaluation – 100% Agree Explore and critique research methods such as qualitative, quantitative, and mixed-methods, action research, and outcome based research – 100% Agree Articulate, interpret, and use results of assessment, evaluation, research reports, and studies, including professional literature – 80% Agree Use data collection for system/department-wide assessment and evaluation efforts using up-to-date technology and methods – 100% Agree Assess quantitative designs and analysis techniques, including factors that might lead to measurement problems, such as those relating to sampling, validity, and reliability – 100% Agree Discuss the necessity to follow institutional and divisional procedures and policies with regard to ethical assessment, evaluation, and other research activities – 100% Agree Explore the relationship of college student affairs competencies in research and assessment to professional learning goals and outcomes – 100% Agree 	The data for Learning Objective 6 will be collected by the Department Chair and summarized for review (see end of report).

• Overall, I thought the objectives of the course were met – 100% Agree
CHE 5506: Research Methods in CSA II
 Identify and explore research methods, statistical analysis, needs assessment, and program evaluation – 100% Agree Explore and critique research methods such as qualitative, quantitative, and mixed-methods, action research, and outcome based research – 100% Agree Articulate, interpret, and use results of assessment, evaluation, research reports, and studies, including professional literature – 100% Agree Use data collection for system/department-wide assessment and evaluation efforts using up-to-date technology and methods – 100% Agree Assess quantitative designs and analysis techniques, including factors that might lead to measurement problems, such as those relating to sampling, validity, and reliability – 100% Agree Discuss the necessity to follow institutional and divisional procedures and policies with regard to ethical assessment, evaluation, and other research activities – 100% Agree Explore the relationship of college student affairs competencies in research and assessment to professional learning goals and outcomes – 100% Agree Overall, I thought the objectives of the course were met – 100% Agree Zu Full-Time students worked on a Thesis
82% completed the Thesis by July 1, 2020

7. Overall	How:	75%	Exit Survey:	
Candidates will		agreement on		
perceive	Exit Survey	all items	Perceptions of Preparation Program Quality	
program is			Knowledge of foundations of higher education that inform	
helping them	When:		student affairs practice - Well Prepared: 50%; Adequately	
prepare for			Prepared: 40%	
professional	Last Semester		• Ability to apply relevant ethical and legal standards in	
practice			professional practice – Well Prepared: 60%; Adequately	
			Prepared: 40%	
			• Knowledge of student development theories and research –	
			Well Prepared: 70%; Adequately Prepared: 20%; Poorly	
			Prepared: 10%	
			• The ability to use appropriate development theory to	
			understand, support, and advocate for student learning and development – Well Prepared: 60%; Adequately Prepared:	
			40%	
			 Knowledge of student characteristics, how such attributes 	
			influence student educational and developmental needs, and	
			effects of the college experience on student learning and	
			development – Well Prepared: 70%; Adequately Prepared:	
			30%	
			• The ability to demonstrate knowledge of how student	
			learning and opportunities are influenced by student	
			characteristics and by collegiate environments – Well	
			Prepared: 50%; Adequately Prepared: 40%	
			• Knowledge of techniques and methods of interviewing,	
			helping skills; and assessing, designing, and implementing	
			developmentally appropriate interventions with individuals	
			and organizations – Well Prepared: 70%; Adequately	
			Prepared: 20%; Poorly Prepared: 10%	
			Ability to demonstrate knowledge and skills necessary to	
			design and evaluate effective educational interventions for	
			individuals and groups – Well Prepared: 70%; Adequately	
			Prepared: 20%, No Opinion: 10%	

 Knowledge of organizational, management, and leadership theory and practice; student affairs functions; legal issues in higher education; and professional issues, ethics, and standards of practice – Well Prepared: 50%; Adequately Prepared: 50% Ability to identify and apply leadership, organizational, and management practices that assist institutions in accomplishing their mission – Well Prepared: 50%; Adequately Prepared: 10% Knowledge of assessment, evaluation, and research – Well Prepared: 10% Knowledge of assessment, evaluation, and research – Well Prepared: 70%; Adequately Prepared: 20%; Poorly Prepared: 10% Knowledge of assessment, evaluation and be able to design, conduct, and report on a sound research assessment study, or program evaluation, grounded in appropriate literature – Well Prepared: 70%; Adequately Prepared: 10%; Poorly Prepared: 20% Supervised practice in developmental work with individual students and groups of students in: program planning, implementations or evaluations; staff training, advising, or supervision; and administrative functions or processes – Well Prepared: 70%; Adequately Prepared: 20%; Poorly Prepared: 10% Satisfaction with academic advisement while completing your degree – Very Satisfied: 40%; Satisfied: 30%; No Opinion: 20%; No Opinion: 20%; Disatisfied: 10% Satisfaction with the assistance you received to obtain your first professional position – Very Satisfied: 20%; Satisfied: 60%; No Opinion: 20%
Satisfied: 30%; Satisfied: 60%; Dissatisfied: 10%

Strengths of the program reported on 2019-2020 College Student
Affairs Exit Survey
Assistantship, Great connection/relationship with
assistantship locations and supervisors
Financial assistance through assistantship & support in
obtaining assistantship & scholarships
Cohort Model
• Thesis
Class Size
Faculty knowledge and support
Limited admissions
Networking connections
Advising
Quality of instruction
Thesis advising
• GA experiences
Counseling training/classes
Areas for Improvement reported on 2019-2020 College Student
Affairs Exit Survey
Repeat of information from class to class
Redundant coursework
• Day classes
Timing of courses
• Low number of faculty
Advising, research methods, quality of instruction in some
courses
Course rigor was at times limited
• Not all professors utilized online tools effectively (D2L
grading)
Advocacy in assistantship issues was non-existent
Curriculum and learning outcomes
Class size seemed too large
Quality of instruction in seminar classes
Fall internship class

	Overall Feedback Students appreciated the cohort model, graduate assistantships, thesis, the transition to online classes, and supportive faculty. Students would like to see some class timing changed, more faculty, and less repetition of material. The graduating class would have liked to be spotlighted on social media and to have an online hooding due to COVID-19.	
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PART TWO

Describe your program's assessment accomplishments since your last report was submitted. Discuss ways in which you have responded to the CASA Director's comments on last year's report or simply describe what assessment work was initiated, continued, or completed.

Since our last assessment the following changes have been made:

- 1. Lowered hours needed to graduate from 48 to 43 hours.
- 2. We moved more classes to a 4pm start time.
- 3. We targeted our ideal class size to 20 in the on-campus cohort.
- 4. Applied for a Unit A faculty member as a result of student feedback (position was denied).

PART THREE

Summarize changes and improvements in **curriculum**, **instruction**, **and learning** that have resulted from the implementation of your assessment program. How have you used the data? What have you learned? In light of what you have learned through your assessment efforts this year and in past years, what are your plans for the future?

1. We continue to work on alignment of curricula to standards from the American College Student Affairs (ACPA) and National Association of Student Personnel Association (NASPA) competencies. Assessment data indicate we are meeting most of our course objectives.

- 2. In addition the following data will be shared with faculty at the upcoming faculty meeting:
 - Objective 1: Based on the data, our admission process indicated we had less applications in the pool. This is a national trend as both CSA Days (on-campus) and Oshkosh Placement Exchange were down in applicants. Our target recruitment goal is 20 and we admitted 14 full-time students. We currently have a committee working on 2021 recruitment which will feature online options due to the current pandemic.
 - > Objective 2: Depth of content was measured using GPA and course objectives surveys.
 - 1. 3.0 GPA was maintained by students currently enrolled in the CSA program.
 - 2. Students indicated all courses are meeting syllabi objectives with a mean rating above 75%. Specific courses and objectives that fell below the 75% target were as follow:
 - CHE 5490, 5491, 5492, and 5493. We will review the course content and have been more intentional about not overlapping content and creating a developmental approach to these courses.
 - CHE 5725: Recognize how differences of race, ethnicity, nationality, class, gender, age, sexual orientation, gender identity, disability, and religious belief can influence development during the college years.
 - CHE 5735: Exhibit culturally active listening skills (e.g. appropriately establishing interpersonal contact, paraphrasing, perception checking, summarizing, questioning, encouraging, avoid interrupting, clarifying)
 - CHE 5741: Students will describe the impact of college environments on diverse populations and Students will describe the effect of various aspects of the campus environment on the student experience and satisfaction and articulate appropriate strategies for improving the student experience.
 - Objective 3: We spend considerable time ensuring our students maintain a professional disposition throughout the program. We also continue to meet regularly with Student Affairs Directors and Administrators to support students in our program.
 - Objective 4: See Objective 2 number 2.
 - Objective 5: See Objective 2 number 2.

Objective 6: Course objectives were met for item #6. Completion rate on the Thesis was 82% for the cohort. We have added an additional research course (5505) for the new cohort and reduced their overall hours from 48 to 43. We hope to see the Thesis completion rate increase.

Objective 7: Exit surveys resulted in meeting our 75% threshold on all categories with one exception: Satisfaction of Academic Advisement - 70% agree. We have split the advising to three faculty members which should help even the workload in this area. We also we reflect on how to increase the number of respondents from "adequately satisfied" to "very satisfied".

Exit data indicated students appreciated the cohort model and the fact that all full-time students have graduate assistantships in the CSA field. They enjoyed positive relationships with faculty and the GA/Internship supervisors. The class size was indicated as both a strength and challenge. The cohort assessed was our largest in many years. Students appreciated the quality of instruction, thesis advising, and networking connections.

Exit data also indicated that some assignments are redundant and that assignments needed more depth. Other issues of concern were advising, curriculum and learning outcomes, inadequate use of online D2L tools, and lack of advocacy in assistantship issues.

These items will be reviewed during upcoming faculty meetings.

Student Learning Assessment Program Response to Summary Form Graduate Program 2020 November 30, 2020

Department: Counseling and Higher Education Degree and Program Name: M.S. in Higher Education Leadership with a concentration in College Student Affairs (CSA) Reviewer: Dr. Nikki Hillier, Graduate Assessment Coordinator, Graduate School

Category	Comments
Learning Objectives	The objectives for the program encompass all the graduate learning goals established by EIU's Council on Graduate Studies to some degree.
How, Where, and	The assessment plan is clear. There seems to be a rigorous admission
When Assessed	process, where students are assessed at entry. Throughout the program,
	surveys are used to assess students' perception of the learning goals. G.P.A.
	is monitored throughout the program with plans in place for students who
	may be struggling. In the last semester of the program, students complete
	an exit survey.
Expectations	Expectations are included and seem reasonable.
	The program is meeting nearly all assessment goals. All students maintained
Results	the required G.P.A. It is clear you are recruiting students who are a good fit
	for the program.
How Results Will	There is a process in place to identify and support students who are having
be Used	difficulty in the program. The Chair collects the data and creates the report,
	and shares with all faculty for discussion. Using the feedback from students
	to make changes like asking for more faculty, shifting class times, and
	lowering the number of credit hours required, highlights how seriously you
	take student feedback and is a good use of the findings.

Base and a lat	
Recommendations	The assessment plan is strong in that students are assessed before entry and
	observed throughout the curriculum. The way you are using the information
	to make adjustments and improvements to the program shows your
	commitment to the students and the program. The self-assessments
	completed by the students are an important piece of the plan. However, we
	recommend using some class assignments to assess student learning, aside
	from just G.P.A., as it somewhat broad. Choosing some key assignments
	each semester to include in the assessment plan may help with the
	perception of redundancy in the program content and strengthen the results
	of the report. Students may not perceive that a class met a particular
	learning objective, but improvement in scores throughout the program can
	show that the program is meeting learning goals. We recommend continuing
	the recruitment process, and the process of sharing and discussing the
	results with the entire faculty. You take feedback from students in your
	program seriously and continue to make improvements based on their
	feedback, a real strength of the program.

The Council on Graduate Studies is evaluating assessment, learning goals, and future reporting schedules during the fall semester 2020.