

POSTER ANALYSIS



First Glance

Looking at the poster, identify

The title

What emotions did you feel when you first saw the poster?

Symbolism

People

Person or character used

What do they symbolize?

Objects

Items used

What do they symbolize?

Colors

Colors Used

What do they symbolize?

The Message

Are the messages in the poster primarily visual, verbal or both? How?

Who do you think was the intended audience for this poster?

What do you think the creator hoped that people would do after seeing this poster?

After Viewing

The most effective posters use symbols that are simple, attract your attention and are direct. Is this an effective poster? Why or why not?

List three things that you infer from this poster.

- 1.
- 2.
- 3.