Eastern Illinois University
ART 2330G, Art Appreciation

1. Catalog Description
   a. Course level: ART 2330G
   b. Title: Art Appreciation
   c. Credit: 3-0-3
   d. Term to be offered: F, S
   e. Short Title: Art Apprec
   f. Course Description: An Introduction to the appreciation of the visual arts. The course will examine important examples of visual art drawn from a wide variety of media and cultures. The focus will be on helping students understand and appreciate how visual art works are made and how they function and communicate within their societal contexts. Not open to art majors.
   g. Prerequisite: No prerequisites
   h. The course is writing-active.

2. Student Learning Objectives
   a. List student learning objectives that are designed to help students achieve one or more of the following goals of general education and university-wide assessment:
      - EIU graduates will demonstrate the ability to write and speak effectively.
      - EIU graduates will demonstrate the ability to think critically.
      - EIU graduates will function as responsible citizens.
   
      In successfully completing this course, students will:
      
      (1) Analyze and communicate about art through the combination of text and image in research papers or research web pages. (writing, critical thinking)
      (2) Make an appreciation of the visual arts a part of their lives and become active in the cultural life of their communities. In addition, develop respect for the visual arts from other cultures. (citizenship)

   b. Indicate additional student learning objectives, if any designed to help students achieve the goals of the course and/or a particular discipline or program.
      
      (1) Develop awareness and appreciation of the visual arts and how each communicates information.
      (2) Become conversant with the terminology and the resources related to the study of the visual arts.

3. Course Outline
   The course will meet for fifteen weeks of 45 fifty minute or 30 seventy-five minute class periods.
   This is a sample format.

Week 2  Introduction: Themes and purposes

Week 3  Vocabulary of Art: The visual elements and language of the arts.

Week 4  Principles of Design in Art

Week 5  Resources: Museums, Library and Electronic - Introduction to research resources and particular emphasis will be placed on electronic resources. Students will research available visual arts resources and produce a hypertext annotated bibliography related to a selected work of art. This project also serves as an introduction to web surfing and the production of web pages.

Week 6  Drawing - Materials and techniques of drawing - Concepts of drawing - Historical development. Selected examples of drawing and what can be learned from their examination and analysis. Significant examples of drawing in social context.

Week 7  Painting - Historical development of painting techniques. Major stylistic categories. Selected examples of painting and what can be learned from their examination and analysis. Significant examples of painting in social context.

Week 8  Sculpture - Historical development of painting techniques. Major stylistic categories. Selected examples of painting and what can be learned from their examination and analysis. Significant examples of sculpture in social context.

Week 9  Communicating about art (Web Page design and publication) Students working in support groups will learn how to make their own individual web pages which present research papers related to a selected work of art (limited to major works or artists represented in text).

Week 10  Architecture - Historical development of architectural techniques. Selected examples of architecture and what can be learned from their examination and analysis. Significant examples of architecture in social context.

Week 11  Crafts - What does the term craft mean and imply - Historical development of important craft techniques. Major craft media. Significant examples of craft in social context.

Week 12  Printmaking - Historical development of printmaking techniques and its role in the information revolution. Selected examples of printmaking and what can be learned from their examination and analysis. Significant examples of printmaking in social context.

Week 13  Photography - Historical development of photography techniques and its role in the information revolution. Selected examples of photography and what can be learned from their examination and analysis. Significant examples of photography in social context.
**Week 14**  
Motion Picture - Historical development of cinema techniques and its role in the information revolution. Selected examples of cinema and what can be learned from their examination and analysis. Significant examples of filmmaking in social context.

**Week 15**  
Conclusion

**4. Evaluation**

a. Achievement of student learning will be evaluated on the following:

- **Semester Project**  
  50%
  Students will develop a formal research web page focusing on a specific work of visual art. The web page will be developed in stages which will begin with a hypertext bibliography and proceed through formal group developed draft proposals. The students will produce individual web-based hypertext research projects and be given an opportunity to present a revised final draft following evaluation.

- **Quizzes**  
  25%
  A short vocabulary and/or lecture evaluation quiz related to reading and/or lectures will be undertaken during most classes.

- **Exams**  
  25%
  2 multiple choice/short essay answer exams - midterm and final - Each will account for 12.5% of final grade.

- **In-class participation**  
  Students are encouraged to actively participate in the class, to ask and offer responses to questions in class, to bring to the attention of the class current articles, events or other material related to the subjects covered in the course. Can account for up to 5% additional credit (offsetting performance in other areas).

b. This will be a writing-active course. The course will include a research paper or research web page to assist students in developing an appreciation of the visual arts.

**5. Rationale**

a. This course, Art 2330G, should be placed in the Fine Arts segment of the Humanities and Fine Arts area of study. The broad survey nature of this course is intended to give as diverse a background as possible without sacrificing the historical and cultural integrity of the subjects covered.

b. The course does not have any prerequisites as the course content does not assume any prior knowledge in art or the cultures discussed in the class.

c. There is no significant overlap with any existing course.
d. This course, Art 2330G, is not an approved elective for any programs, majors, or
minors in the Art Department; the course is not open to students whose major or
minor is art.

6. Implementation
   a. Dr. William Hubschmitt will be assigned initially.
   c. No additional costs.
   d. Term in which course will first be offered: Fall 2000

7. Community College Transfer
   A community college course may be judged equivalent to this course.

8. Date Approved by Art Department February 1, 2000

9. Date Approved by CAHCC March 29, 2000

10. Date Approved by CAA October 19, 2000

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