Eastern Illinois University
New Course Proposal
PED 4328, Governance in Sport

Please check one:  ☑ New course  ☐ Revised course

PART I: CATALOG DESCRIPTION

1. Course prefix and number, such as ART 1000: PED 4328
2. Title (may not exceed 30 characters, including spaces): Governance in Sport
3. Long title, if any (may not exceed 100 characters, including spaces): Governance in Sport
4. Class hours per week, lab hours per week, and credit [e.g., (3-0-3)]: (3-0-3)
5. Term(s) to be offered: ☑ Fall  ☑ Spring  ☐ Summer  ☐ On demand (every other summer)
6. Initial term of offering: ☑ Fall  ☐ Spring  ☐ Summer  Year: 2009
7. Course description (not to exceed four lines): Examination of governance in the sport industry at the international, professional, collegiate, and amateur levels, including analysis of organizational structure, authority and functions, policy development, membership requirements, sanctions and appeal processes, and the influence of governmental bodies and sports commissions on sport governing bodies
8. Registration restrictions:
   a. Identify any equivalent courses: None
   b. Prerequisite(s), - PED 4325. No prerequisites may be taken concurrently with the proposed course.
   c. Who can waive the prerequisite(s)?
      ☐ No one  ☑ Chair  ☐ Instructor  ☐ Advisor  ☐ Other (Please specify)
   d. Co-requisites (course(s) which MUST be taken concurrently with this one): None
   e. Repeat status: ☑ Course may not be repeated.
      ☐ Course may be repeated
   f. Degree, college, major(s), level, or class to which registration in the course is restricted, if any: PED majors
   g. Degree, college, major(s), level, or class to be excluded from the course, if any: None
9. Special course attributes: None
10. Grading methods (check all that apply): ☑ Standard letter  ☐ C/NC  ☐ Audit  ☐ ABC/NC (“Standard letter”—i.e., ABCDF--is assumed to be the default grading method unless the course description indicates otherwise.)
11. Instructional delivery method: ☑ lecture  ☐ lab  ☐ lecture/lab combined  ☐ independent study/research

Agenda Item #08-127
Effective Fall 2009
PART II: ASSURANCE OF STUDENT LEARNING

1. List the student learning objectives of this course:
   Upon completion of the course, the student will:
   a. Recognize and identify of governing bodies in professional and amateur sport
   b. Understand of the organizational structure of various governing bodies
   c. Comprehend of lines of authority and functions of governing bodies in sport
   d. Know the requirements for membership in governing bodies
   e. Understand of the sanctions and appeal processes utilized by governing bodies
   f. Recognize of the influence government bodies have on sport governing bodies
   g. Develop a philosophy and opinion on current, critical governance/policy issues affecting sport

2. Identify the assignments/activities the instructor will use to determine how well students attained the learning objectives:

<table>
<thead>
<tr>
<th>Learning Objectives</th>
<th>Exams (25%)</th>
<th>Quizzes (25%)</th>
<th>Assignments/Case Studies (25%)</th>
<th>Research Paper (25%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition and familiarity of governing bodies in professional and amateur sport</td>
<td>X</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Understanding of the organizational structure of various governing bodies</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comprehension of lines of authority and functions of governing bodies in sport</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Knowledge of requirements for membership in governing bodies</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Understanding of the sanctions and appeal processes utilized by governing bodies</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition of the influence government bodies have on sport governing bodies</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop a philosophy and opinion on current, critical governance/policy issues affecting sport</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>
3. Explain how the instructor will determine students’ grades for the course:

Determination of student grades:

- Exam: 100 points
- Quizzes (4): 100 points
- Assignments/Case Studies (5): 100 points
- Research Paper: 100 points
- Total: 400 points

Grading Scale:

- 400-360 A
- 359-320 B
- 319-280 C
- 279-240 D
- ≤239 F

4. For technology-delivered and other nontraditional-delivered courses/sections, address the following:

Not applicable

5. For courses numbered 4750-4999, specify additional or more stringent requirements for students enrolling for graduate credit.

Not applicable

6. If applicable, indicate whether this course is writing-active, writing-intensive, or writing-centered, and describe how the course satisfies the criteria for the type of writing course identified. (See Appendix *)

writing-active – various writing assignments, including case studies and a research paper, that will enhance student comprehension and application of core sport governance concepts and principles

**PART III: OUTLINE OF THE COURSE**

Provide a week-by-week outline of the course’s content. Specify units of time (e.g., for a 3-0-3 course, 45 fifty-minute class periods over 15 weeks) for each major topic in the outline. Provide clear and sufficient details about content & procedures so that possible questions of overlap with other courses can be answered.

| Week 1 | Introduction to Sport Governance  
| Class 1 – Definition of Governance, Class 2 – Organizational Units and Documents, Class 3 – Why Study Governance |

| Week 2 | Managerial Activities for Sport Organizations  
| Class 1 – Planning, Class 2 – Organizing, Class 3 – Decision Making |

| Week 3 | Strategic Management and Policy Development  
| Class 1 – Definition of Strategic Management, Class 2 – What is a Policy, Class 3 – Strategic Policy Development |

| Week 4 | Governance: Ethics in Governing Sport Organizations  
| Class 1 – Ethics & Ethical Dilemmas, Class 2 – Ethical Decision Making, Class 3 – Ethics & Sport Organizations |

| Week 5 | Governance: Scholastic Sport  
| Class 1 – History of High School Sport, Class 2 – Governance (NFSHSA, IHSA), Class 3 – Current Policy Areas |

| Week 6 | Governance: Amateur Sport in the Community  
| Class 1 – History of Community/Youth Sport, Class 2 – Public Sport vs Non-Profit, Class 3 – Current Policy Areas |

| Week 7 | Governance: Sport and Campus Recreation  
| Class 1 – History and Rationale for Campus Recreation, Class 2 – Governance, Class 3 – Current Policy Areas |

| Week 8 | Governance: Intercollegiate Athletics  
| Class 1 – History Intercollegiate Athletics, Class 2 – Evolution of College Sport, Class 3 - Growth of Women’s Sport |

| Week 9 | Governance: Intercollegiate Athletics – Continued  
| Class 1 – Governance (NCAA, NAIA, NJCAA), Class 2 – Canadian College Sport, Class 3 – Key Policy Areas |

| Week 10 | Governance: The Major Games in Amateur Sport  
| Class 1 – History of the Major Amateur Games, Class 2 – Governance of Amateur Games, Class 3 – Key Policy Areas |
Eastern Illinois University Course Proposal Format

<table>
<thead>
<tr>
<th>Week</th>
<th>Course Title</th>
<th>Course Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Governance: Olympic Sport</td>
<td>Class 1 – Ancient &amp; Modern Olympic Games, Class 2 – Governance (IOC, NOCs, OCOGs, Class 3 – Policy Areas</td>
</tr>
<tr>
<td>12</td>
<td>Governance: Paralympic Sport</td>
<td>Class 1 – History of Paralympic Games, Class 2 – Governance (IPC, NPCs), Class 3 – Current Policy Areas</td>
</tr>
<tr>
<td>13</td>
<td>Governance: North American Professional Sport</td>
<td>Class 1 – History/Development of Pro Sport (MLB, NFL, NBA, NHL), Class 2 – Governance, Class 3 – Policy Areas</td>
</tr>
<tr>
<td>14</td>
<td>Governance: International Professional Sport</td>
<td>Class 1 – Introduction to NGBs and IFs, Class 2 – Soccer and Motor Sport, Class 3 – Current Policy Areas</td>
</tr>
<tr>
<td>15</td>
<td>Future of Sport Governance</td>
<td>Class 1 – Change within Organizations, Class 2 – Future Issues for Industry Segments, Class 3 – Conclusion/Wrap-Up</td>
</tr>
</tbody>
</table>

**PART IV: PURPOSE AND NEED**

1. **Explain the department’s rationale for developing and proposing the course.**
   Governance in Sport has been identified by the NASSM/NASPE Sport Management Program Review Council (SMPRC) as an essential content area (standard) for undergraduate sport management degree programs. We currently are deficient in this core content area.

2. **Justify the level of the course and any course prerequisites, co-requisites, or registration restrictions.**
   Course content applies and expounds upon knowledge from PED 4325 (pre-requisite), which provides an introduction to essential sport/fitness management concepts and principles for all non-teaching PED majors. SMPRC suggests the Governance in Sport class be required for juniors or seniors completing a course of study in sport management.

3. **If the course is similar to an existing course or courses, justify its development and offering.**
   The emphasis on governance in sport and physical activity settings makes this course different from any other courses on campus. Although the topic headings in this course may exist in other courses, the focus of this course is domain-specific.

4. **Impact on Program(s):**
   It will enhance the overall quality of the sport management concentration. In addition, this course will bring the sport management concentration one step closer to existing SMPRC program accreditation standards. Program accreditation for the sport management concentration is the overall objective. This course will be required for PED majors with the Sport Management Concentration.

**PART V: IMPLEMENTATION**

1. **Faculty member(s) to whom the course may be assigned:**
   Scott Crawford, Brent Walker, Jon Oliver, or any qualified faculty member in the Department of Kinesiology and Sports Studies.

2. **Additional costs to students:**
   No additional costs beyond textbook rental

3. **Text and supplementary materials to be used (Include publication dates):**

**PART VI: COMMUNITY COLLEGE TRANSFER**

A community college course will not be judged equivalent to this course.

**PART VII: APPROVALS**

Date approved by the department or school: October 17, 2008

Date approved by the college curriculum committee: November 10, 2008

Date approved by the Honors Council (if this is an honors course):

Date approved by CAA: December 11, 2008