Banner/Catalog Information (Coversheet)

1. ____New Course or __x__ Revision of Existing Course

2. Course prefix and number: __JOU 3000__________________________

3. Short title: _Advanced Reporting_________________________________________

4. Long title: _Advanced Reporting__________________________________________

5. Hours per week: _2__ Class _2__ Lab _3__ Credit

6. Terms: _x_ Fall _x_ Spring ___ Summer ___ On demand

7. Initial term: _x_ Fall ___ Spring ___ Summer Year: _2015_____

Catalog course description: _In this course, students will focus on finding and evaluating public records, analyzing data, covering public meetings, and applying sophisticated approaches to presenting news across multiple media platforms. WC_

8. Course attributes:

General education component: ____________________________

___ Cultural diversity ___ Honors _x_ Writing centered ___ Writing intensive ___Writing active

9. Instructional delivery

Type of Course:

___ Lecture ___ Lab _x_ Lecture/lab combined ___ Independent study/research

___ Internship ___ Performance ___ Practicum/clinical ___ Other, specify: _______________________

Mode(s) of Delivery:

__x_ Face to Face ___ Online ___ Study Abroad

___ Hybrid, specify approximate amount of on-line and face-to-face instruction____________________

11. Course(s) to be deleted from the catalog once this course is approved. ____n/a______________

12. Equivalent course(s): _n/a____________________________________________________

a. Are students allowed to take equivalent course(s) for credit? ___ Yes ___ No

13. Prerequisite(s): _A grade of ‘C’ or better in JOU 2101/Writing for News Media____________

a. Can prerequisite be taken concurrently? ___ Yes _x_ No

b. Minimum grade required for the prerequisite course(s)? _C_

c. Use Banner coding to enforce prerequisite course(s)? ___ Yes _x_ No
d. **Who may waive prerequisite(s)?**
   
   ___ No one   x Chair   ___ Instructor   ___ Advisor   ___ Other (specify)

14. **Co-requisite(s):** n/a

15. **Enrollment restrictions**

   a. **Degrees, colleges, majors, levels, classes which may take the course:** n/a
   
   b. **Degrees, colleges, majors, levels, classes which may not take the course:** n/a

16. **Repeat status:** x May not be repeated   ___ May be repeated once with credit

17. **Enter the limit, if any, on hours which may be applied to a major or minor:** __

18. **Grading methods:** x Standard   ___ CR/NC   ___ Audit   ___ ABC/NC

19. **Special grading provisions:**

   ___ Grade for course will not count in a student’s grade point average.
   
   ___ Grade for course will not count in hours toward graduation.
   
   ___ Grade for course will be removed from GPA if student already has credit for or is registered in:

   ______________________________________________________________

   ___ Credit hours for course will be removed from student’s hours toward graduation if student already has credit for or is registered in:

   ______________________________________________________________

20. **Additional costs to students:**

   Supplemental Materials or Software n/a

   Course Fee x No ___Yes, Explain if yes

21. **Community college transfer:**

   ___ A community college course may be judged equivalent.
   
   x A community college may not be judged equivalent.

   **Note:** Upper division credit (3000+) will **not** be granted for a community college course, even if the content is judged to be equivalent.
Rationale, Justifications, and Assurances (Part I)

1. _x_ Course is required for the major(s) of Journalism

   _x_ Course is required for the minor(s) of Journalism

   ___ Course is required for the certificate program(s) of _____________

   ___ Course is used as an elective

2. Rationale for proposal:

3. Justifications for (answer N/A if not applicable)

   Similarity to other courses: n/a

   Prerequisites: n/a

   Co-requisites: n/a

   Enrollment restrictions: n/a

   Writing active, intensive, centered: Centered. In this course, students will write at least several published stories in student media of lengths varying, typically, from 400-1,000 words. In addition, they will write weekly during classes, crafting stories based upon both handouts and their own original reporting. Students will write, revise and produce stories for both class and media that will yield 5,000-plus words.

4. General education assurances (answer N/A if not applicable)

   General education component: n/a

   Curriculum: n/a

   Instruction: n/a

   Assessment: n/a

5. Online/Hybrid delivery justification & assurances (answer N/A if not applicable)

   Online or hybrid delivery justification: n/a

   Instruction: n/a

   Integrity: n/a

   Interaction: n/a

Model Syllabus (Part II)

(see next several pages)
Please include the following information:

1. Course number and title:  JOU 3000/Advanced Reporting

2. Catalog description:

   In this course, students will focus on finding and evaluating public records, analyzing data, covering public meetings, and applying sophisticated approaches to presenting news across multiple media platforms. WC

3. Learning objectives:

   • To collect and interpret data in public records in order to integrate this information into news reports across multiple platforms. (Learning goals: CT 2, 3; WR 1-4, 5,7; SL 1, 2, 4; QR 1, 3; RC 1)
   • To collect, comprehend, analyze, synthesize and critically incorporate source materials gathered from research, observation and interviews. (Learning goals: CT 1, WR 1, SL 2-7, QR 1, 3; RC 1, 3)
   • To comprehend and apply mobile journalism strategies in order to deliver location-based news through social and digital applications for websites, phones, apps, and other emerging media. (Learning goals: WR 1-7, RC 4)
   • To engage with diverse ideas, individuals, groups and cultures in order to create and present information accurately and fairly across multiple media platforms. (Learning goals: CT 1, WR 1, SL 2-7, RC 1)
   • To comprehend legal and ethical issues affecting news media professionals. (Learning goals: CR 6, SL 1, RC 2, 3)
   • To create news reports that are well-organized, focused, cohesive, that apply critical thinking and numeracy, and that properly implement Associated Press Style, grammar, spelling, word usage, and sentence variety. (Learning goals: WR 1-7, SL 3)

4. Course materials:

   Inside Reporting (Harrower), The Associated Press Stylebook and Libel Manual

5. Weekly outline of content:

   Week 1   News Story essentials: Reinforce and build on skills, approaches for writing for news media, such as interviewing, writing leads and structuring stories.

   Week 2   Mobile Journalism: Comprehend and apply mobile journalism strategies in order to deliver location-based news through social, video, audio and digital applications for websites, phones, apps, and other emerging media.

   Week 3   Covering meetings: Collect, comprehend and analyze information gathered from research, observation and interviews to create news reports that are well-organized, focused, and cohesive and that apply proper use of Associated Press Style, grammar, spelling, word usage, and sentence structure

   Week 4   Using, evaluating stats: To read, interpret data and public records in order to integrate this information into news reports across multiple platforms

   Week 5, 6 Public records access: To gain knowledge on how to find, evaluate and use public records in reporting news for specific audiences across multiple media platforms. To comprehend laws and statutes related to information access of public information.
Week 7, 8  Covering police beat: Collect, comprehend, analyze, synthesize and incorporate information gathered from crime reports, police officers, and other public records and primary sources into news reports across multiple platforms.

Weeks 9, 10  Covering Government: Collect, comprehend, analyze, synthesize and incorporate information gathered from public records, government officials and other primary sources to cover meetings, issues and trends

Week 11  Covering Fires and Emergencies: Collect, comprehend, analyze, synthesize and incorporate information gathered from crime reports, emergency responders, police officers, and other public records and primary sources.

Week 12  Covering Disasters: Collect, comprehend, analyze, synthesize and incorporate information gathered from public records, government officials and other primary sources to cover natural disasters across multiple platforms.

Week 13  Enterprise reporting: Collect, comprehend, analyze, synthesize and incorporate information gathered from public records, government officials and other primary sources to cover issues, trends and meetings in a more sophisticated approach.

Week 14  Covering Education: Collect, comprehend, analyze, synthesize and incorporate information gathered from public records, government officials and other primary sources to cover issues, trends and meetings. Understand education system, access and use of public court records and clarifying legal terms.

Week 15  Covering Courts: To read, interpret data and public records in order to integrate this information into news reports across multiple platforms. Understand court system, access and use of public court records and clarifying legal terms.

Week 16  Final Exam

6. Assignments and evaluation, including weights for final course grade.
   - Assignments, quizzes = 30%
   - News stories = 50%
   - Final Exam = 10%
   - Attendance = 10%

7. Grading scale:
   - A = 90-100%
   - B = 80-89.9%
   - C = 70-79.9%
   - D = 60-69.9%
   - F = below 60%

8. Correlation of learning objectives to assignments and evaluation.
   Students will complete exercises in class labs, which will be evaluated by the instructor, in order to apply skills, principles and approaches learned in class. Students will also report and write original stories that will be published in student or professional media in order to enable students to get practical, hands-on experience in all facets of news reporting and writing. Finally, students will practice their skills and apply their knowledge on a final exam.
<table>
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<td>To collect and interpret data in public records in order to integrate this information into news reports across multiple platforms. <strong>Learning goals:</strong> CT 2, 3; WC 1-4, 5,7; SL 1, 2, 4; QR 1, 3; RC 1</td>
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**Date approved by the department or school:** Nov. 14, 2014
**Date approved by the college curriculum committee:** Dec. 3, 2014
**Date approved by the Honors Council (if this is an honors course):**
**Date approved by CAA:** Feb. 12, 2015  
**CGS:** Not Applicable.