PART I: CATALOG DESCRIPTION

1. Course prefix and number: GEG 3620
2. Title: Geography of Tourism
3. Long title:
4. Class hours per week, lab hours per week, and credit: 3-0-3
5. Term(s) to be offered: ☑ Fall ☑ Spring (odd years) ☑ Summer ☐ On demand
6. Initial term of offering: ☑ Fall ☑ Spring ☑ Summer ☑ Year 2009
7. Course description:

This course is designed as a spatial analysis of the world’s major tourism destination regions including environmental, urban, and cultural attractions. Geographic and economic factors affecting the development of tourism regions are considered.

8. Registration restrictions:
   a. Identify any equivalent courses. None
   b. Prerequisite(s): None
   c. Who can waive the prerequisite(s)?
      ☑ No one ☐ Chair ☐ Instructor ☐ Advisor ☐ Program Coordinator ☐ Other (Please specify)
   d. Co-requisites: None
   e. Repeat status: Course may not be repeated.
   f. Degree, college, major(s), level, or class to which registration in the course is restricted, if any: None
   g. Degree, college, major(s), level, or class to be excluded from the course, if any: None
9. Special course attributes: None
10. Grading methods (check all that apply): ☑ Standard letter ☐ C/NC ☐ Audit ☐ ABC/NC Instructional
delivery method: lecture

PART II: ASSURANCE OF STUDENT LEARNING

1. List the student learning objectives of this course:
   a. Analyze the global importance of tourism, and the geographical impacts of tourism in different regions of the world.
   b. Evaluate the fields of tourism and recreation from a social science perspective, with particular attention to their relationship to geography.
   c. Describe and analyze spatial patterns of international and domestic tourism.
   d. Identify tourist attractions of regional, national, and world significance.
   e. Describe and analyze the impacts of tourism and recreation development across the globe, and how they are managed.
2. Identify the assignments/activities the instructor will use to determine how well students attained the learning objectives:
   - **Exams:** Three exams will be given that include multiple choice, fill-in, and short answer type questions. (Objectives a, b, c, d, and e)
   - **Quizzes:** Five quizzes will be given periodically to test the student’s ability to keep up with readings and daily notes. (Objectives a, b, c, d, and e)
   - **Term Paper and Presentation:** One 10-15 page paper will be completed and the student will be expected to present their research in an 8-10 minute presentation using PowerPoint or some other form of visuals to the class. (Objective c, d, and e)

3. Explain how the instructor will determine students’ grades for the course:

   **Points Allocated for the semester will be as follows:**

   - **Exams:** 300 points
   - **Quizzes:** 50 points
   - **Term Paper:** 75 points
   - **Presentation:** 25 points

4. For technology-delivered and other nontraditional-delivered courses/sections, address the following: N/A

5. For courses numbered 4750-4999, specify additional or more stringent requirements for students enrolling for graduate credit. N/A

6. If applicable, indicate whether this course is writing-active, writing-intensive, or writing-centered, and describe how the course satisfies the criteria for the type of writing course identified. N/A

**PART III: OUTLINE OF THE COURSE**

I. **Introduction to Geography:** 1 Week
   - Introduction to geographic concepts

II. **Introduction to Tourism:** 2 Weeks
   - Introduction to tourism concepts
   - Geographic patterns of tourism
   - Impacts of tourism on local economies, cultures, and the environment

III. **Tourism in Europe**: 2 Weeks
   - Examination of tourism trends in Europe including a comparison of the regions based on their level of tourism development
   - Tourist attractions in Europe including World War II tourism, alpine tourism, and industrial tourism

IV. **Tourism in Russia**: 1 Week
   - Examination of tourism trends and how it has changed since the fall of communism

V. **Tourism in the Middle East and North Africa**: 1 Week
   - Examination of tourism trends and tourist attractions in the Middle East and North Africa including cultural/religious tourism in the region
   - The impact of terrorism and war on tourism trends

VI. **Tourism in South and Southeast Asia**: 1 Week
   - Examination of tourism trends in South and Southeast Asia
   - Religious tourism and eco-tourism
   - Tourism as an economic development strategy in less developed countries

VII. **Tourism in East Asia**: 1 Week
   - The growth of tourism in China and Japan

VIII. **Tourism in The Pacific**: 1 Week
   - Examination of tourism trends in the Pacific including the challenge overcoming the disadvantage of geographic isolation
• Eco-tourism in New Zealand and Australia

IX. Tourism in Africa*: 1 Week
• The impact of political instability on tourism
• South Africa and its growth as an international tourism destination

X. Tourism in Latin America*: 1 Week
• Cruise tourism in Middle America
• Eco-tourism in Latin America

XI. Tourism in Anglo America*: 1 Week
• Urban and Rural tourism trends in America and Canada including the growth of agricultural tourism

XII. Presentations**: 2 Weeks
• Student Presentations on Research completed for class requirements

* For each region, students will:
  Identify the location and major tourist destinations using maps.

  Understand the role that the economic geography, political geography, cultural geography, and physical geography of the region impacts tourism development.

  Examine current tourism trends and potential future development opportunities.

** Students will write a geographic research paper using maps and other geographic tools.

PART IV: PURPOSE AND NEED

1. Explain the department’s rationale for developing and proposing the course.
   Tourism is the fastest growing sector of the economy in many nations today. It has become a focus for economic development for countries, states, and communities. Our department currently offers an Economic Geography course that briefly discusses these issues. The Geography of Tourism will be a part of the proposed International Studies Concentration in Geography. It is important that students in the International Studies Concentration have an understanding of how tourism plays a role in global economic development. The course will also satisfy the department’s assessment goal of providing the student an understanding of regional geography and global economic development.

2. Justify the level of the course and any course prerequisites, co-requisites, or registration restrictions.
   The Geography of Tourism will examine more specific information on tourism and economic development of regions that will build on the knowledge the student will learn in lower division geography courses. Offering the Geography of Tourism at the 3000 level is consistent with the other upper-level geography electives. Our department offers most upper-level electives at the 3000 level and targets sophomores and juniors for the courses.

3. If the course is similar to an existing course or courses, justify its development and offering.
   a. Similar Courses Include:
      REC 3310 Travel and Tourism

      Differences:
      The Geography of Tourism is fundamentally different from the above course in the fact that it will examine tourism with a regional approach. According to class description of REC 3310, it is a systematic/topical oriented class that prepares students for work in the tourism field. This course will give the students a broader view of global economies and the role that tourism plays in development. Only 1-2 weeks of
this course will deal with tourism impacts and concepts that would be covered in the above course.

b. No courses will be deleted. The regional study of tourism will provide insight to how different regions have benefited from tourism development. The Geography of Tourism will provide three benefits to the geography program. First the course will be included as an option in the geography program’s proposed International Studies Concentration. Secondly, the course will provide a foundation for our study abroad offerings to Europe and Latin America. Finally, the course will expose our students to an important component of global economic development.

4. Impact on Program(s):
   This course will be used as an elective in Geography’s proposed International Studies concentration. It will also be used as an upper level elective for Geography majors and minors.

PART V: IMPLEMENTATION
1. Faculty member(s) to whom the course may be assigned:
   Dr. James Davis or any other qualified faculty member of the Department of Geology/Geography.
2. Additional costs to students:
   None
3. Text and supplementary materials to be used (Include publication dates):

PART VI: COMMUNITY COLLEGE TRANSFER
N/A

PART VII: APPROVALS

Date approved by the Geology/Geography Department: 25 October 2006

Date approved by the College of Sciences Curriculum Committee: 01 December 2006

Date approved by CAA: 01 February 2007