Revised Course Proposal
FCS 5155 - Principles of Nutrition Education.

1. Catalog Description
   a. FCS 5155
   b. Principles of Nutrition Education.
   c. 3-0-3
   d. F
   e. Teach Markt Nutr
   f. Plan, market, implement and evaluate a nutrition education program for an identified community group.
   g. FCS 3151 and FCS 3755.
   h. Fall 2006

2. Student Learning Objectives and Evaluation
   a. Upon completion of this course, students will
      1) perform in accordance with the Code of Ethics for the Profession of Dietetics.
      (all activities and assignments, CD1)
      2) develop and review educational materials for target populations.
      (nutrition education project, educational material review, CD11)
      3) plan, develop, market, implement, and evaluate a community-based health promotion/disease prevention program.
      (nutrition education project, in-class activities, CD43, CD44, CD45)
      4) use current technologies for information and communication activities to link nutrition education research, practice, and public policy.
      (nutrition education research project, in-class activities, CD5, CD6)
      5) describe the role of media in nutrition education and promotion.
      (media kit, in-class activities, CD12)
   b. The student’s achievement will be determined by the assessment of the following activities:
      Nutrition education project                                        45%
      Media kit project                                                        15%
      Educational material review                                      15%
      Nutrition education research project                         10%
      Final examination                                                      10%
      In-class activities                                                         5%
   c. This course will be offered in a traditional, face-to-face format.
   d. This course will be offered only for graduate credit.
   e. N/A

3. Course outline
   I. Nutrition Education Program Planning                        25 hours
      A. Assessing educational and motivational needs
         1. Use of theory
         2. Recognizing and planning for the needs of diverse populations
      B. Market research
      C. Developing program goals and learner outcomes
      D. Evaluation and development of educational materials
      E. Designing the Lesson
         1. Format and delivery methods
         2. Teaching strategies

CD = Core Competency for Dietitians as required for continued accreditation
3. Development of key messages  
4. Marketing efforts  
5. Evaluation  

II. Ethics and the Dietetics Professional  3 hours  
A. Application of the Code of Ethics to nutrition education  

III. The use of media in nutrition education  3 hours  

III. Public policy and nutrition education  2.5 hours  
A. Identification and review of current policy issues  

IV. Assessment activities  4 hours  
A. Final examination  
B. Display of projects  

4. Rationale  
a. Purpose and need: This course will provide graduate students the opportunity to study, in depth, how to teach and market/promote sound nutrition practices. This course is a critical course in the awarding of the Society of Nutrition Education’s Nutrition Education Specialist Certificate. This course will, in part, fulfill core competency standards for the program’s continued accreditation by the Commission on the Accreditation of Dietetics Education.  
b. Justification of level of the course and of course prerequisites: This course requires a thorough grasp of the biochemical nature of nutrition in order to accurately educate others on nutrition topics.  
c. Similarity to existing courses: No other courses at the graduate level have been identified.  
d. Impact on the program: This course will serve as a required course for those graduate students enrolled in the MS in FCS: Dietetics Option, and will serve as an elective for others who meet the required prerequisites.  

5. Implementation  
a. Faculty member to whom the course may be initially assigned:  
Melanie Tracy Burns, PhD, RD  
b. Additional cost to the student: Materials for development of projects  
c. Text and supplementary materials to be used:  

6. Community College Transfer  
A community college course will not be judged equivalent to this course.  

7. Date approved by the School of Family and Consumer Sciences Curriculum Committee  
Approved by e-vote on 2/21/2006  

8. Date approved by the LCBAS Curriculum Committee  
April 5, 2006  

9. Date approved by the Council on Graduate Studies  
April 18, 2006  

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